

## **Artist Statement**

## Kendra Keely

I started my love of graphic design through photography. My photography allowed me to express my ideas and feelings in a way that was unique to me and was essentially a self-expressive media. I first took a graphic design class sophomore year of college and ended up learning a lot about what it means to apply my work in a way that reaches a larger public and has a chance to impact people in a different way. Graphic design is a way to engage an audience and also give them the information they need in real life applications. I want my design to be able to reach people and express an idea in a creative way that shows my vision but is also more oriented toward a purpose. I love the freedom that graphic design provides and the endless mediums that can be utilized in a design. It is all encompassing and the creativity is endless. I strive to obtain this freedom and express my creative vision through my design.

	<u>Title</u>	<u>Media</u>	Original Format
Figure 1:	Re-Designed Book Cover:	Graphic Design	Photography and computer graphics,
	Flowers In The Attic		Illustrator, Photoshop, and InDesign, 9" x 20"
Figure 2:	Re-Designed Book Cover Full Sleeve:	Graphic Design	Photography and computer graphics,
	Flowers In The Attic		Illustrator, Photoshop, and InDesign, 9" x 20"
Figure 3:	Wired Magazine Spread	Graphic Design	Computer graphics,
			Illustrator and Photoshop, 11" x 17"
Figure 4:	Wired Magazine Full View Spread	Graphic Design	Computer graphics,
			Illustrator and Photoshop, 11" x 17"
Figure 5:	Science Times Newspaper Front Cover	Graphic Design	Acrylic paint,
			Illustrator and Photoshop, 11" x 17"
Figure 6:	Family Portrait Calendar	Graphic Design	Water color,
	Front and Back Cover		Illustrator, 6" x 8"
Figure 7:	Family Portrait Calendar Inside Pages	Graphic Design	Pastel, spray paint, and string,
			Illustrator and Photoshop, 6" x 8"
Figure 8:	Vinyl Sleeve Front Cover	Graphic Design	Ink, washes, and watercolor,
			Illustrator and Photoshop, 12" x 12"
Figure 9:	Vinyl Sleeve Back Cover	Graphic Design	Ink, washes, and watercolor,
			Illustrator and Photoshop, 12" x 12"

Brain On Fire    Illustrator, Photoshop, and InDesign, 8.5" x 17.85"  Figure 11: Thieves and Con Artists Playing Cards Graphic Design Digital, color pencil, and acrylic paint, Illustrator and Photoshop, 5" x 7"  Figure 12: Thieves and Con Artists Playing Cards Graphic Design pastel, charcoal, and marker, Illustrator and Photoshop, 5" x 7"  Figure 13: CIIPE Rebranding Logo and Typeface Graphic Design Computer Graphics,
Figure 11: Thieves and Con Artists Playing Cards Graphic Design Digital, color pencil, and acrylic paint, Illustrator and Photoshop, 5" x 7"  Figure 12: Thieves and Con Artists Playing Cards Graphic Design pastel, charcoal, and marker, Illustrator and Photoshop, 5" x 7"
Figure 12: Thieves and Con Artists Playing Cards Graphic Design pastel, charcoal, and marker, Illustrator and Photoshop, 5" x 7"
Figure 12: Thieves and Con Artists Playing Cards Graphic Design pastel, charcoal, and marker, Illustrator and Photoshop, 5" x 7"
Illustrator and Photoshop, 5" x 7"
Figure 13: CIIPE Rebranding Logo and Typeface Graphic Design Computer Graphics,
Illustrator and Photoshop, 3" x 3", 11' x 17"
Figure 14: CIIPE Magazine Spread and Catalogue Graphic Design Computer graphics,
Cover Illustrator and Photoshop, 8.5" x 11", 9" x 9"
Figure 15: CIIPE Web Pages HOME and INFO Graphic Design Computer Graphics,
Illustrator and Photoshop, 8.5" x 11
Figure 16: CIIPE Web Pages HISTORY and ARCHIVE Graphic Design Computer Graphics,
Illustrator and Photoshop, 8.5" x 11
Figure 17: CIIPE Environmental Impact Poster Graphic Design Computer Graphics,
Illustrator and Photoshop, 11" x 17"

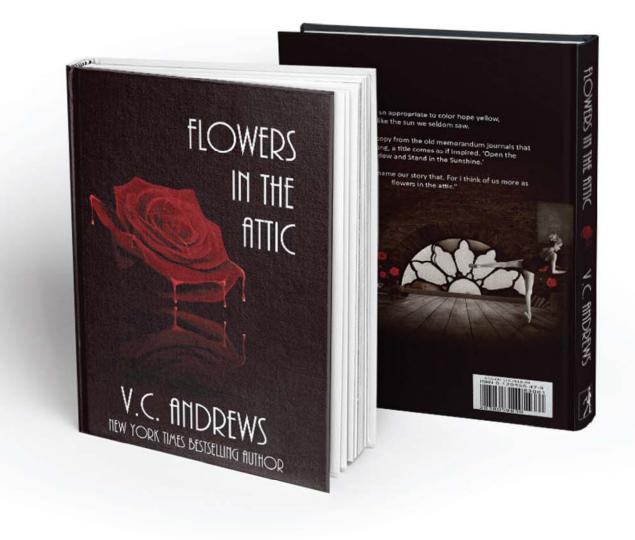


Figure 1: Re-Designed Book Cover: Flowers In The Attic

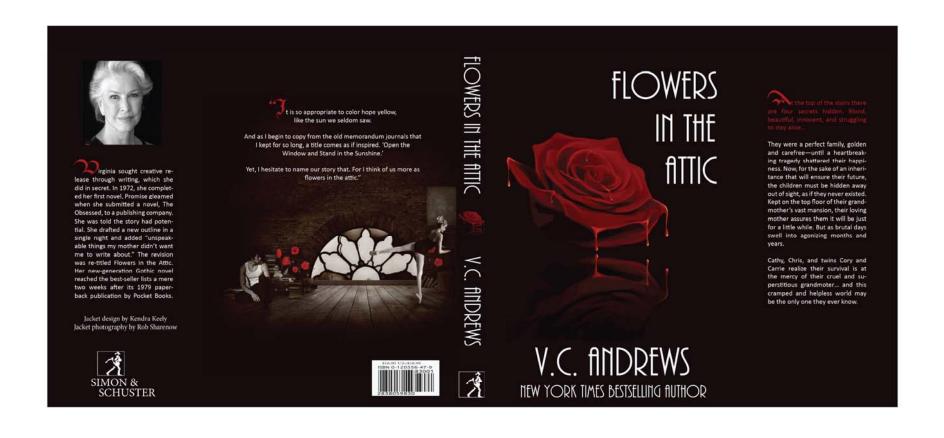


Figure 2: Re-Designed Book Cover Full Sleeve: Flowers In The Attic



Figure 3: Wired Magazine Spread



Figure 4: Wired Magazine Full View Spread





**Figure 5: Science Times Newspaper Front Cover** 



Figure 6: Family Portrait Calendar Front and Back Cover



24 25 26 27 28 29 30

12 13

19 20

**Figure 7: Family Portrait Calendar Inside Pages** 



Figure 8: Vinyl Sleeve Front Cover



Figure 9: Vinyl Sleeve Back Cover

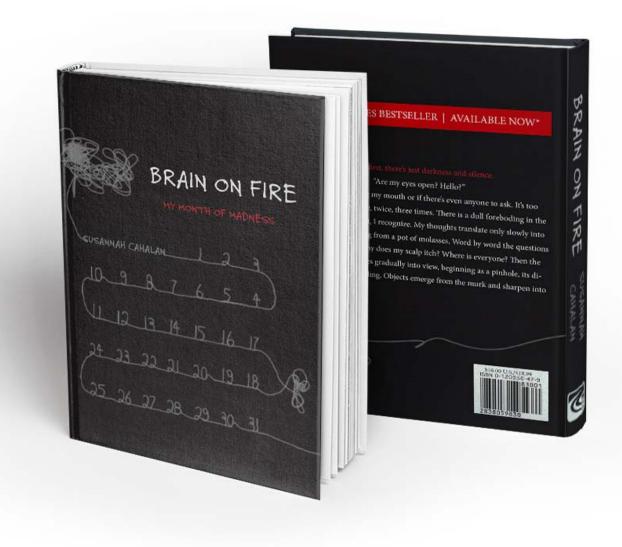


Figure 10: Re-Designed Book Cover: Brain On Fire







Figure 11: Thieves and Con Artists Playing Cards



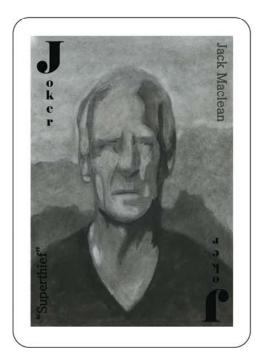




Figure 12: Thieves and Con Artists Playing Cards

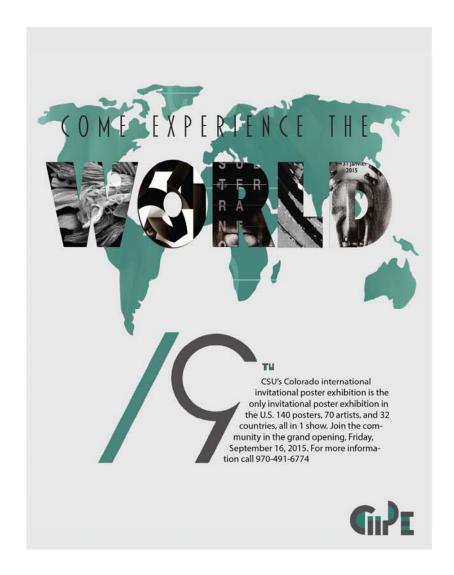








Figure 13: CIIPE Rebranding Logo and Typeface







**Figure 14: CIIPE Magazine Spread and Catalogue Cover** 





Figure 15: CIIPE Web Pages HOME and INFO





Figure 16: CIIPE Web Pages HISTORY and ARCHIVE



Figure 17: CIIPE Environmental Impact Poster