MARRIAGE OF FIGARO



8:00PM, FRIDAY, DECEMBER 12, 2014 - 301 VAN NESS AVENUE SAN FRANCISCO, CA 9402 - 415:861-4008 - SEQPERACOM

Artist Statement

Kailee Kwiecien

Visual problem solving is an unending obstacle that continuously requires quality design. In this ever-changing world there is never a shortage of consumer interactions that could be made better through sharpened constructs. The work created draws inspiration from simplistic ideas and the design I absorb throughout my days. I gather motivation from what has been done in the past with design, with trends happening today. Patterns from the past and present persuade my work to go in one direction or another, and to cross barriers of time with design. My goal with this is to evoke an emotional attraction to the work, and make those everyday interactions relatable to a larger audience. There is much to learn from what has been done, and endless ways to improve and elaborate on design for the better in this dynamic place we call home.

	<u>Title</u>	<u>Media</u>	Original Format
Figure 1:	Art Department Rebrand Web	Digital Illustration	Adobe Photoshop, 11 in x 14 in
Figure 2:	Art Department Rebrand Poster	Digital Illustration	Adobe Illustrator, 11 in x 17 in
Figure 3:	Strawberry Shortcake Infographic	Digital Illustration	Illustrator, Photoshop, 11 in x 17 in
Figure 4:	Clara Hatton Poster	Digital Illustration	Photoshop, Illustrator, 20 in x 30 in
Figure 5:	Marriage of Figaro Poster	Digital Illustration	Illustrator, Photoshop, 20 in x 30 in
Figure 6:	Art Department Rebrand Web	Digital Illustration	Adobe Photoshop, 11 in x 17 in
Figure 7:	Bookends Business Collateral	Digital Illustration	InDesign, Photoshop, 11 in x 17 in
Figure 8:	Bookends Mobile	Digital Illustration	Adobe Photoshop, 11 in x 17 in
Figure 9:	Art Department Rebrand Mobile	Digital Illustration	Adobe Photoshop, 11 in x 17 in
Figure 10:	Robot Car Article Spread	Digital Illustration	Adobe Photoshop, 11 in x 17 in

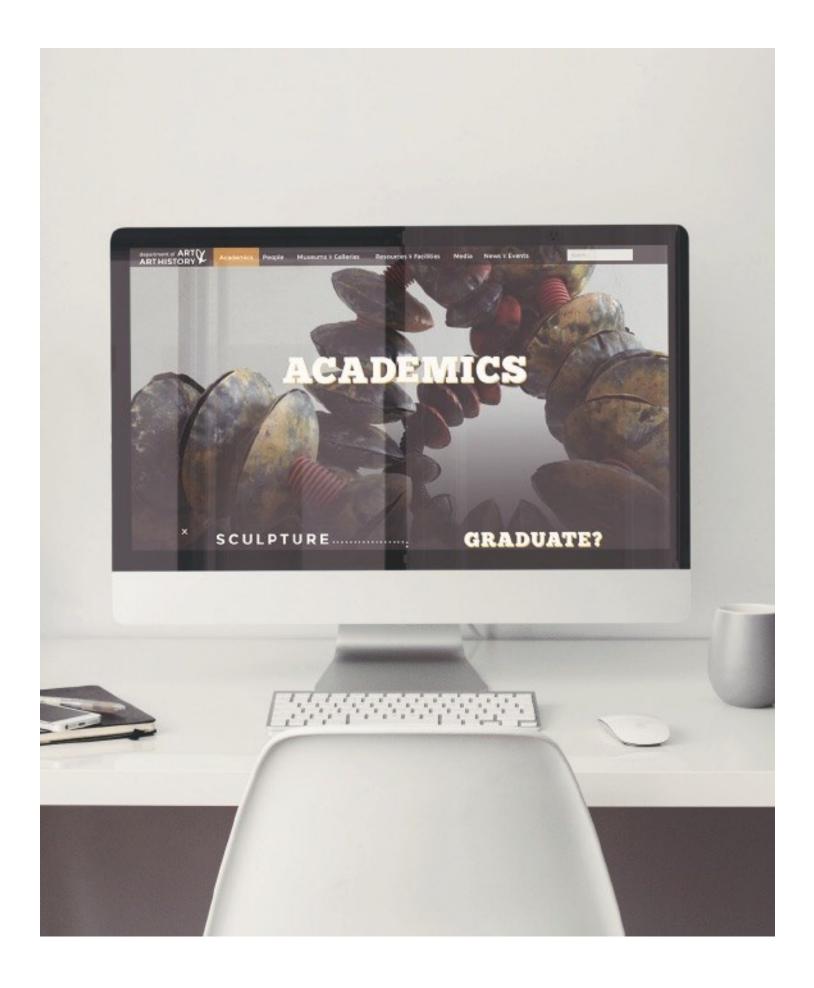


Figure 1: Art Department Rebrand Web



SATURDAY
NOVEMBER 17th
2015
9:00AM-4:00PM
LSC ROOM 215

Hella small batch waistcoat thundercats celiac. Tattooed hashtag chicharrones celiac green juice, letterpress shabby chic pop-up mustache helvetica. Authentic four loko synth salvia, mixtape health goth plaid aesthetic pour-over.

Figure 2: Art Department Rebrand Poster

RESTAURANTS | RECIPES | WINE | SPIRITS

MONDAY, MAY 4, 2015 D1



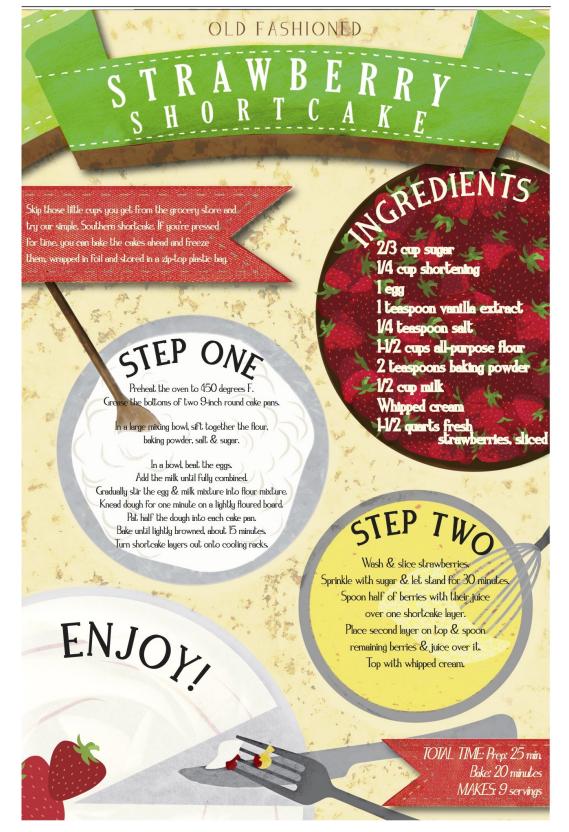


Figure 3: Strawberry Shortcake Infographic



Figure 4: Clara Hatton Poster



Figure 5: Marriage of Figaro Poster

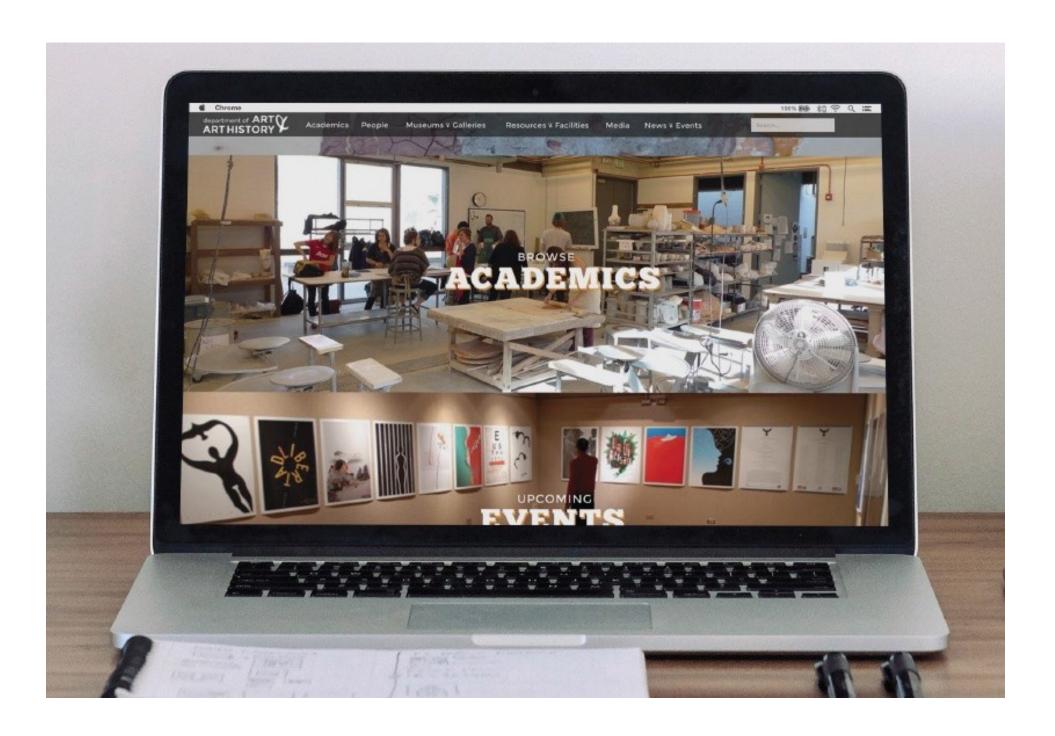


Figure 6: Art Department Rebrand Web



Figure 7: Bookends Business Collateral

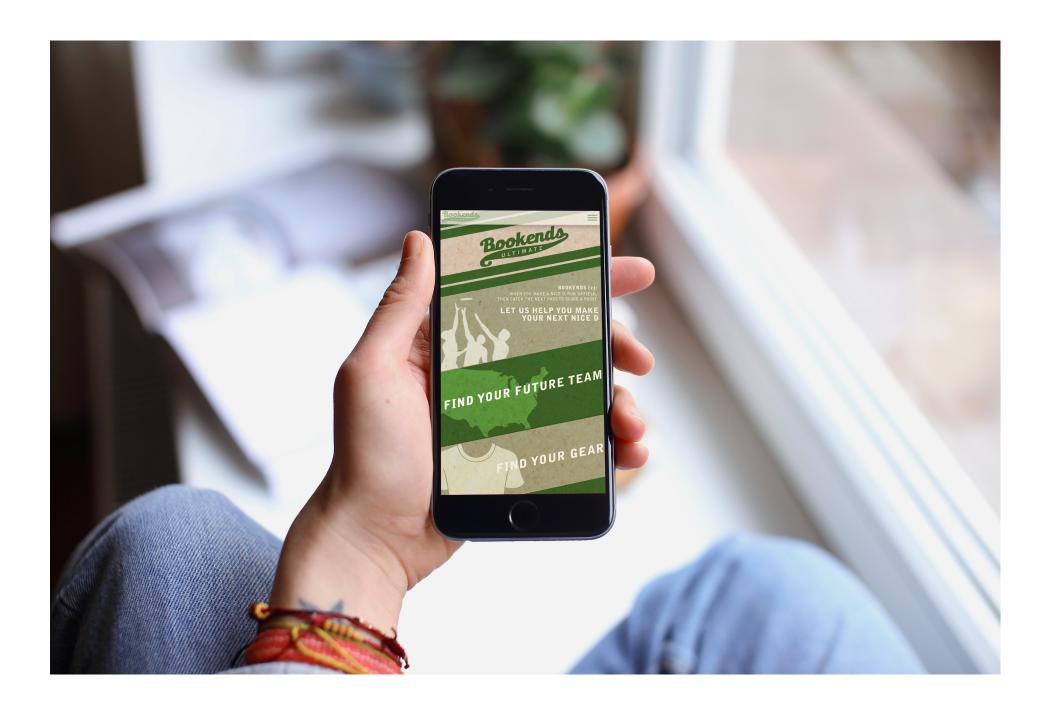


Figure 8: Bookends Mobile

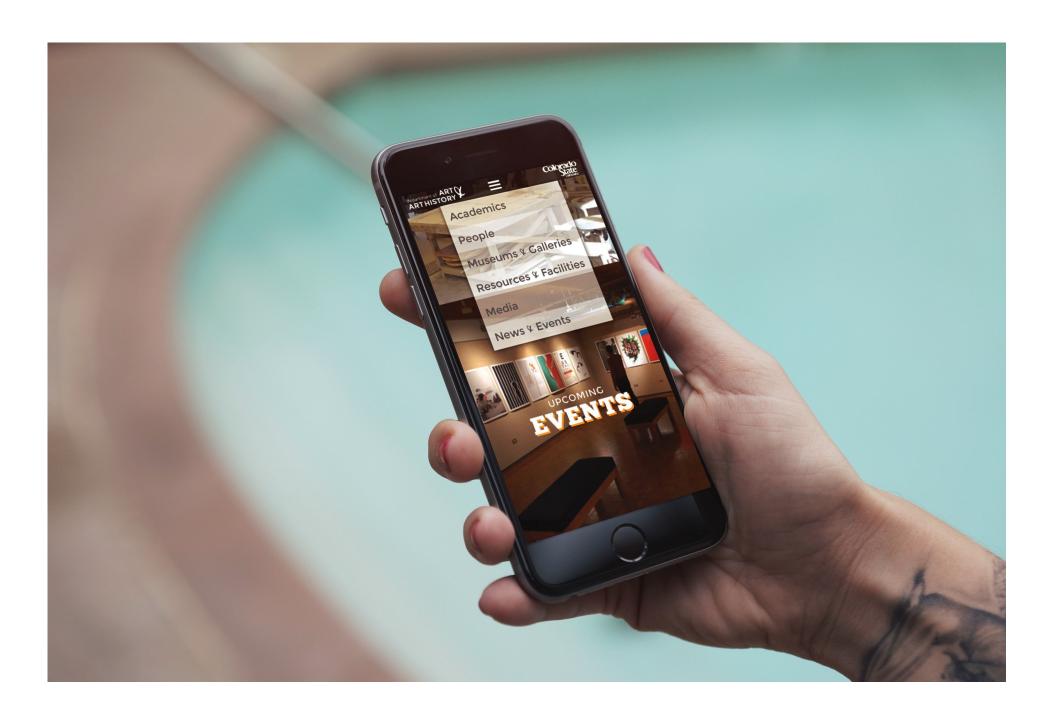


Figure 9: Art Department Rebrand Mobile



Figure 10: Robot Car Article Spread