LAUREN FUHR
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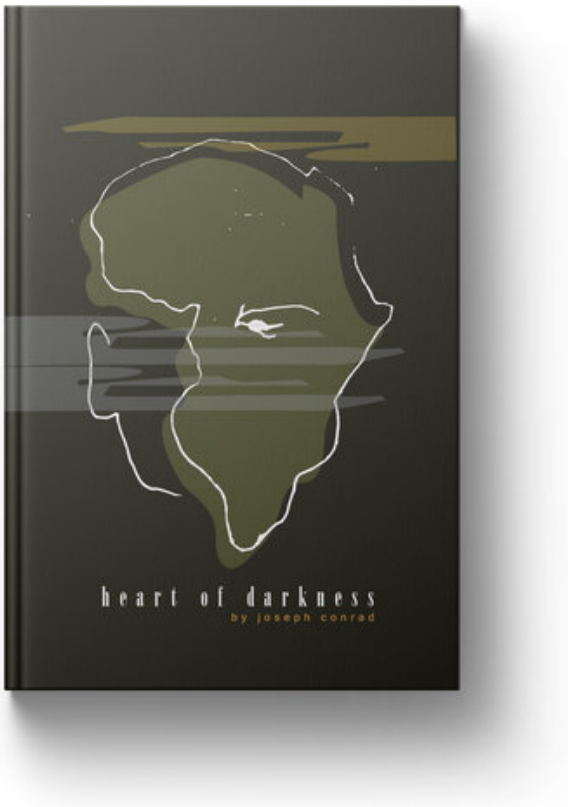
Artist Statement:
Lauren Fuhr

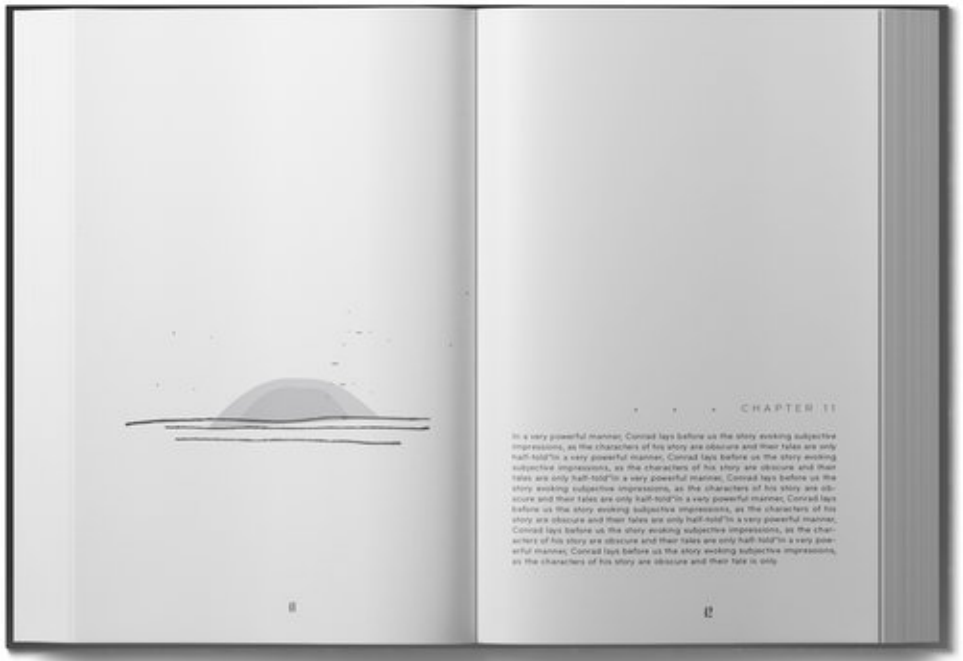
I challenge convention with an eye for new and fresh design combined with simple and classic principles and a few broken rules along the way. My art reflects my excitement for consistency met with spontaneity—the comfortable day-to-day beauty and the wildly unexpected details. I have a clean but dynamic aesthetic, specializing in hand-drawn details. My work is about lifestyle, color, minimalism, and conveying clear, creative messages. I design not just for companies and brands, but rather for vibrant lifestyles, personalities, and environments characterized by visual beauty.

Title	Original Format
Figure 1: Blue Agave Advertising	Illustrator, 11 in x 17 in
Figure 2: Blue Agave Menu	Illustrator, 11 in x 17 in
Figure 3: Heart of Darkness Book Cover	Illustrator, 6 in x 9 in
Figure 4: La La Land Movie Title Series	Illustrator, 11 in x 17 in
Figure 5: Cranberry Island Look Book	Photography, Illustrator, 11 in x 11 in
Figure 6: Cranberry Island Packaging	Pen and Ink, Illustrator, 11 in x 17 in
Figure 7: National Geographic Brochure	Oil Pastel, Illustrator, 7 in x 20 in
Figure 8: HEYDAY Digital Marketing	Photography, Illustrator, 11 in x 11 in
Figure 9: Rose & Co. Logo	Pen and Ink, Illustrator, 11 in x 11 in
Figure 10: Cranberry Island Advertising	Photography, Illustrator, 11 in x 17 in

Figure 1: Blue Agave Advertising

Figure 2: Blue Agave Menu Design





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