



Matthew Workman

Artist Statement

The path I have followed to become a graphic designer can be traced back to my early childhood. Throughout my school career, my notebooks were often filled with more drawings and doodles than actual notes. Even from my earliest memories, I recall being fascinated by the interaction of light and color: the patterns and emotions created by stacking one color of LEGO brick on top of another; the contrast between my mother's bright red coat and the brilliant white field of snow in which we stood.

This journey of artistic development was long and winding, as I traveled the world and dabbled in different careers in fields as diverse as writing, truck driving, chemistry and even baking. Through it all, however, I remained interested in creating and viewing art. In particular, the bright, bold colors of the graphic arts captured and held my attention.

I enrolled in the graphic design program at Colorado State University and never looked back. As I progressed through the program, I exposed myself to the work of designers past and present, from Saul Bass to Jessica Hische. Ultimately, I discovered my strengths in illustration, typography and web design. I now aim to help make the world a more engaging and beautiful place through the power of good design and visual communication.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
Figure 1:	altbreak.flyerback.01	Mailer	digital
Figure 2:	altbreak.poster.01	Poster	digital
Figure 3:	albreak.poster.02	Poster	digital
Figure 4:	altbreak.poster	Poster	digital
Figure 5:	auletterhead	Letterhead	digital
Figure 6:	aumagad	Magazine Advertisement	digital
Figure 7:	aunewsad	Newspaper Advertisement	digital
Figure 8:	auposter	Poster	digital
Figure 9:	jackalope	Illustration	mixed media
Figure 10:	northforkposter	Poster	photography
Figure 11:	DDposter		

This Summer Break...
BUILD the PATH less traveled.



SUMMER ALTERNATIVE BREAK PROGRAMS
InFormation Meeting:
March 28, 5:30pm
Room 220, Lory Student Center

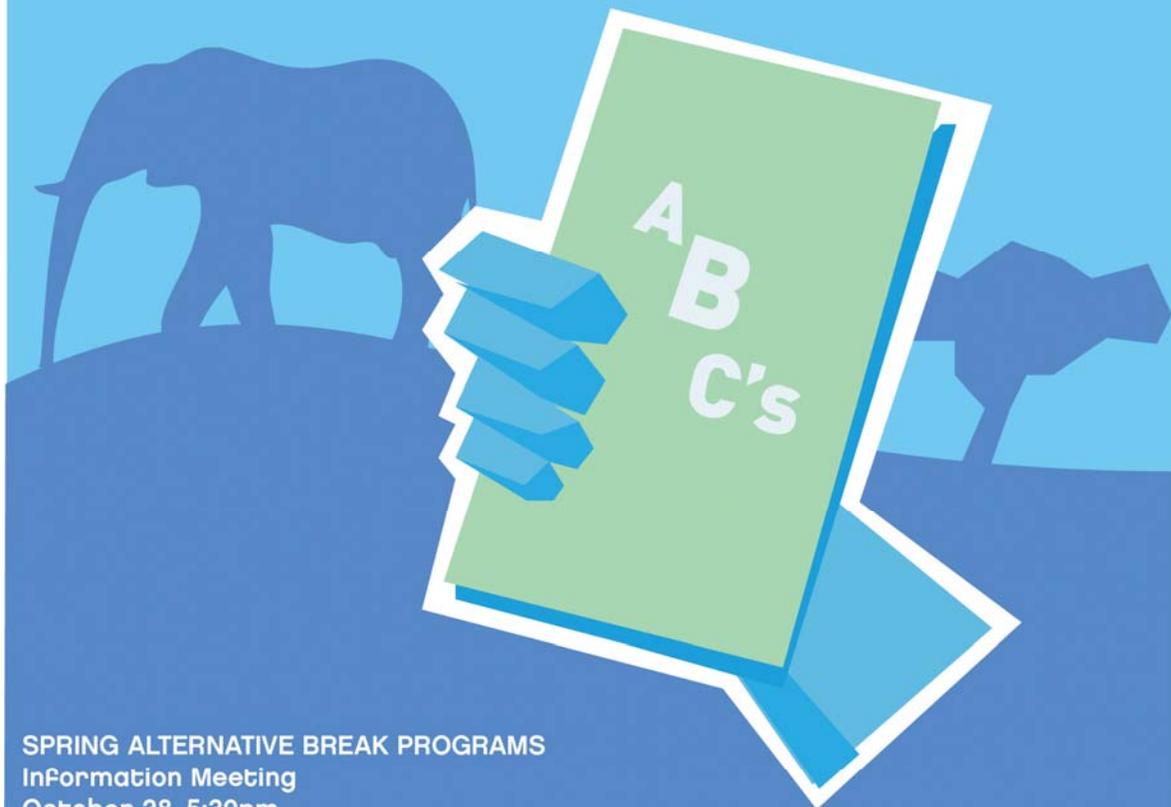
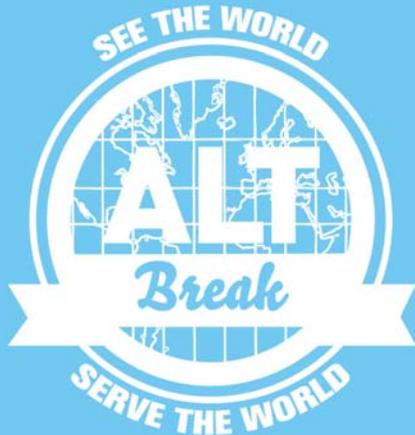
SLiCE
Student Leadership Involvement
& Community Engagement

Colorado State University

Figure 2: altbreak.poster.01

This Winter Break...

KENYA awaits.



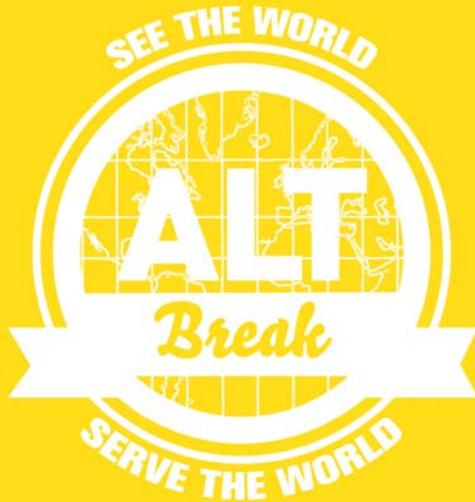
SPRING ALTERNATIVE BREAK PROGRAMS
InFormation Meeting
October 28, 5:30pm
Room 220, Lory Student Center

SLiCE
student leadership, involvement
& community engagement

Colorado State University

Figure 3: albreak.poster.02

This Spring Break... **FEED a new FRIEND.**



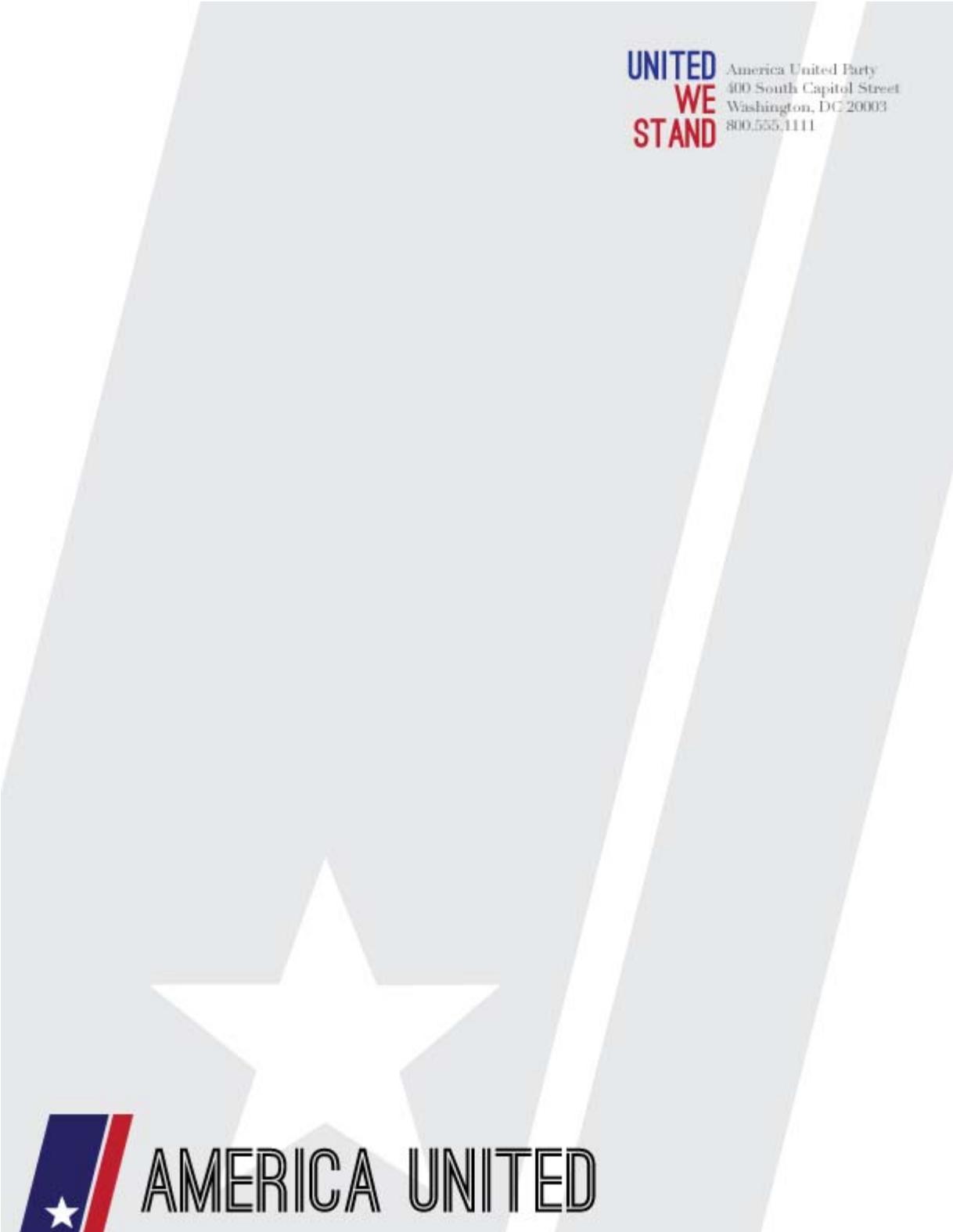
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SLiCE
Student leadership, involvement
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Colorado State University

Figure 4: altbreak.poster



UNITED
WE
STAND America United Party
400 South Capitol Street
Washington, DC 20003
800.555.1111

 **AMERICA UNITED**

Figure 5: aletterhead



STAND UNITED *for* AMERICAN

MANUFACTURING
DEFENSE
EDUCATION
HEALTHCARE

There are hundreds of ways to make a living in the Military. Many of these careers provide the training and experience needed for a rewarding second career in the private sector. The America United party supports the career growth provided by joining any branch of the United States Military, and pledges to stand united with our service men and women.



AMERICA UNITED

Figure 6: aumagad

STAND UNITED *for* AMERICAN

MANUFACTURING
EDUCATION
DEFENSE
HEALTHCARE

24.5% of young American high schoolers never graduate high school. The America United party believes that we can do better. Our elected officials pledge to fight wholeheartedly for your childrens' future. After all, it's our future too.



Figure 7: aunewsad



STAND UNITED *for* AMERICAN

EDUCATION
MANUFACTURING
HEALTHCARE
DEFENSE



AMERICA UNITED

Figure 8: auposter



Figure 9: jackalope

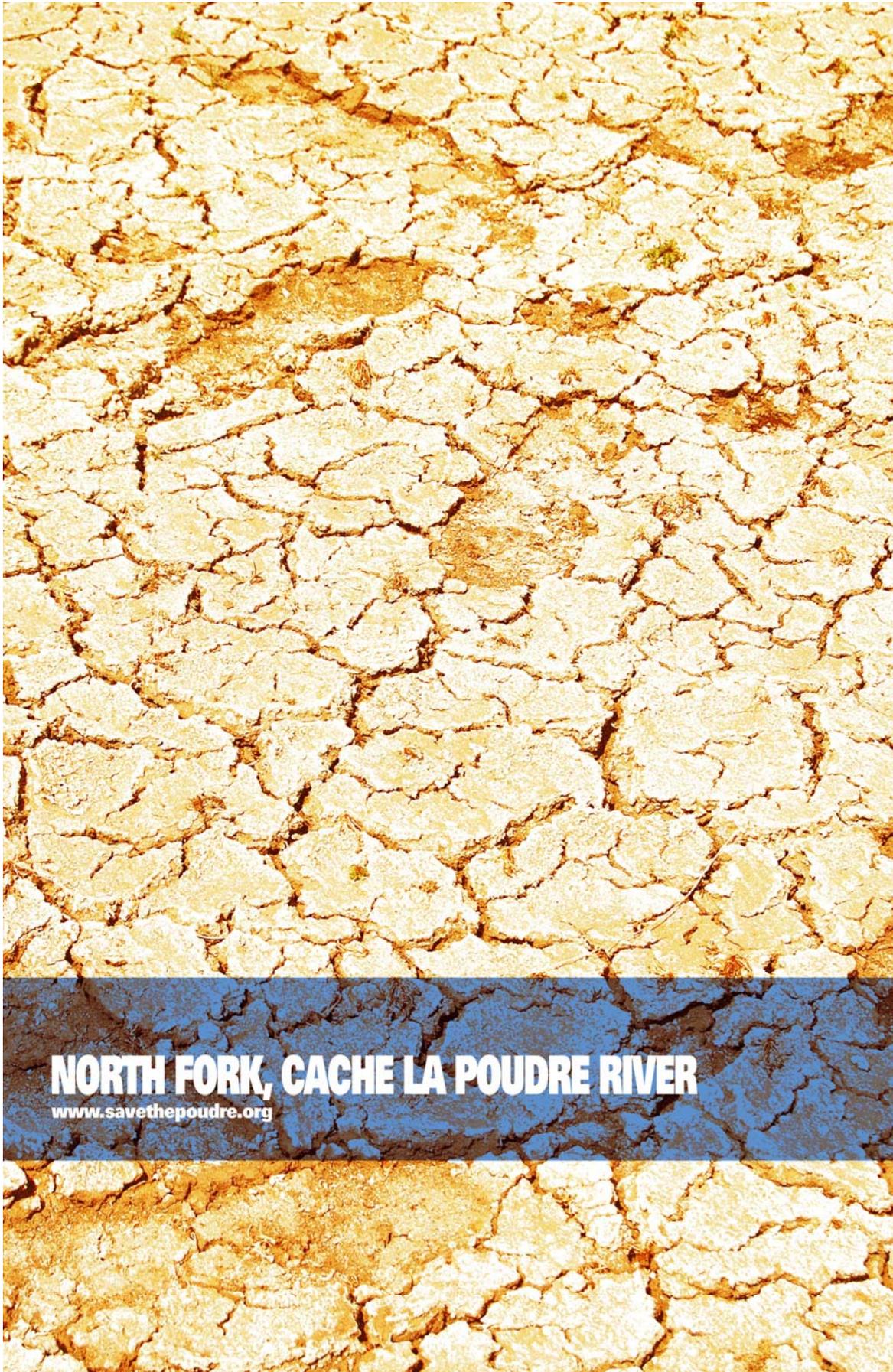


Figure 10: northforkposter

HONE YOUR SKILLS AT



Tips & Tricks for Photoshop & Illustrator
Presented By
STUDENTS IN DESIGN

Tuesday, October 23 at 7pm
M106 Visual Arts building



Photo by Günther Starnberger, used with permission under Creative Commons License.

Figure 11: DDposter