

Artist Statement

Kaitlyn Chasarik

My work focuses largely on creating graphic design that builds the image of companies as the people that make them instead of the products they sell. I have found that the graphic design in today's world too often focuses on distancing the creator from the consumer. The reality of any creation is that someone somewhere made it, and graphic design can build a discussion between them and the consumer. I often use softer lines and traditional artwork to reduce that distance. If a product looks like it was done by hand, the consumer will see the creator as closer to them in relationship. With my graphic design I ultimately want to build those relationships.

I also enjoy creating sequences with my graphic design work. I want not only the creator and consumer to have a relationship, I want each piece to have a relationship with the other pieces. Many of my pieces of work have several images relating to the same project. In some images I have grouped the images so that the relationship is more clear. The fact of the matter is that all but three of my pieces is stand-alone. The rest relate to several pieces in my portfolio collection. Even the pieces that stand-alone relate to the rest of my work, however. No piece is truly separate from the others, even though they may be for different clientele. It is important to me that each piece speaks for me, the artist, as a view into myself.

With my sequences also comes variety. While I want every piece to speak to who I am as an artist, I also want every piece to be able to be unique enough that it can stand-alone if necessary. In the real world most graphic design wouldn't be seen in such sequential order, so it was important that I focus on each piece as an individual, not only a whole. Ultimately my artwork speaks for the creator, the intertwining pieces, and itself. My artwork therefore speaks for me as well.

	<u>Title</u>	<u>Media</u>	Original Format
Figure 1:	Apocalypse-Not	Magazine Spread	Digital; 17 in. x 11 in.
Figure 2:	Asteroid-Pirates	Pop-Up Book	Cardstock; 20 in. x 10 in. x 5 in.
Figure 3:	Asteroid-Pirates-2	Pop-Up Book	Digital; 20 in. x 10 in.
Figure 4:	book-posters	6 Prints	Digital; 16 in. x 20 in.
Figure 5:	Book-Posters-Animal-Farm	Print	Digital; 16 in. x 20 in.
Figure 6:	Book-Posters-Frankenstein	Print	Digital; 16 in. x 20 in.
Figure 7:	Colloquium	Poster Print	Digital; 11 in. x 17 in.
Figure 8:	Lucile's-Advertisement	Advertisement	Digital; 11 in. x 17 in.
Figure 9:	Lucile's-Boxes	To-Go Boxes	Cardstock; 5 in. x 5 in. x 8 in.
Figure 10:	Luciles-Menu-1	Menu	Cardstock; 11 in. x 17 in.
Figure 11:	Luciles-Menu-2	Menu	Cardstock; 11 in. x 17 in.
Figure 12:	Midtown-Font	Font-Book/Digital	Digital; 8 in. x 30 in.
Figure 13:	Midtown-Font2	Font-Book/Digital	Digital; 8 in. x 30 in.
Figure 14:	Midtown-infographic	Infographic Print	Digital; 11 in. x 17 in.
Figure 15:	Midtown-infographic2	Infographic Print	Digital; 11 in. x 17 in.
Figure 16:	Midtown-iPad	iPad App Art	Digital; 4.7 in. x 9.7 in.
Figure 17:	Midtown-Logo	Logo	Digital; 5 in. x 5 in.
Figure 18:	Student-Gratitude	4 Poster Prints	Digital; 11 in. x 17 in.
Figure 19:	The-Chasarik-Family-Corridor	Wine Bottle Labels	Cardstock; 4 in. x 6 in.

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Figure 2: Asteroid-Pirates.

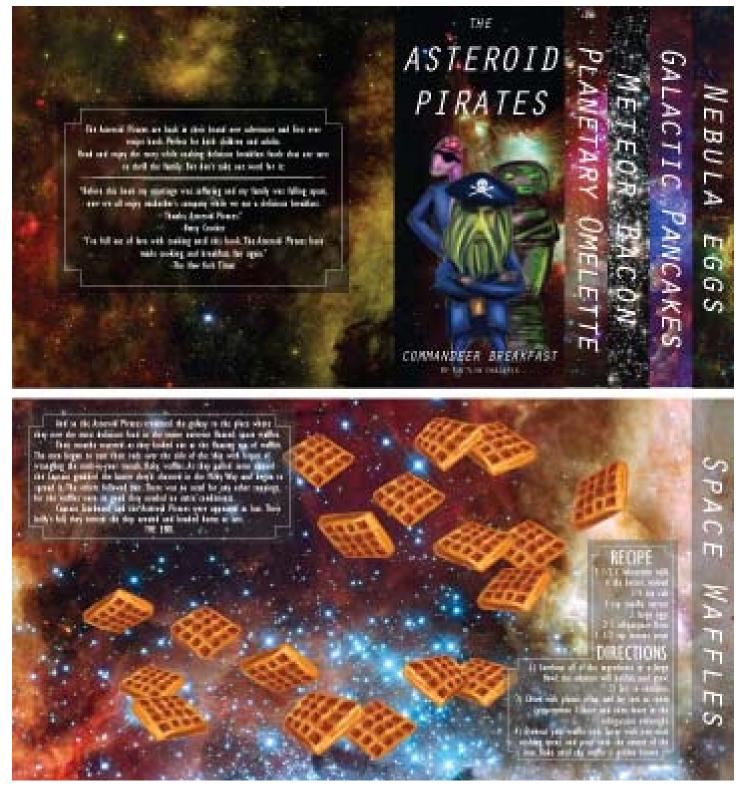


Figure 3: Asteroid-Pirates-2.

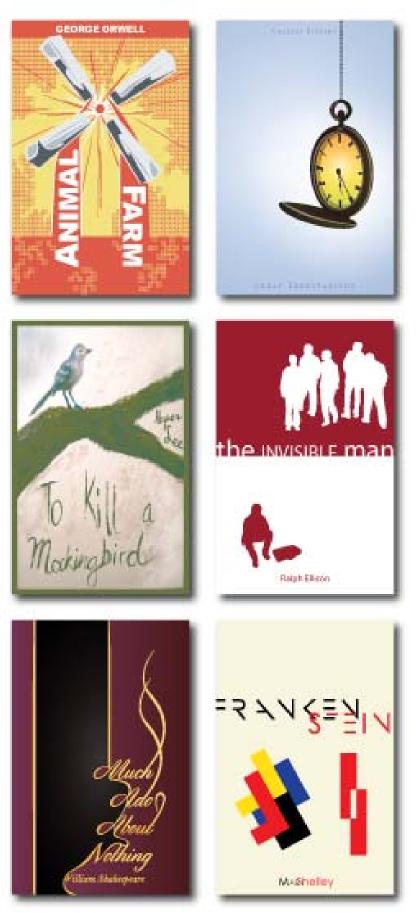


Figure 4: book-posters.



Figure 5: Book-Posters-Animal-Farm.

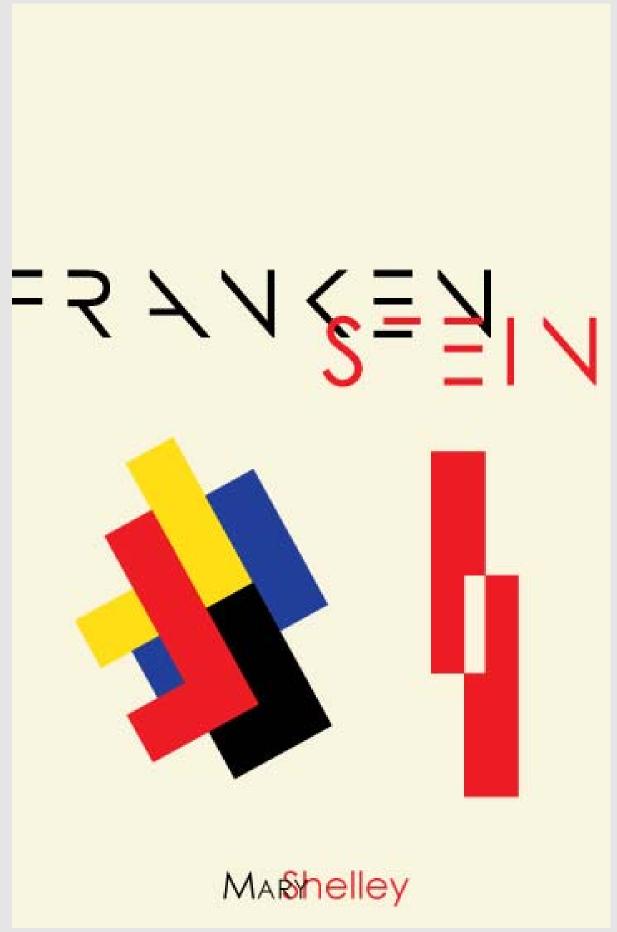


Figure 6: Book-Posters-Frankenstein.

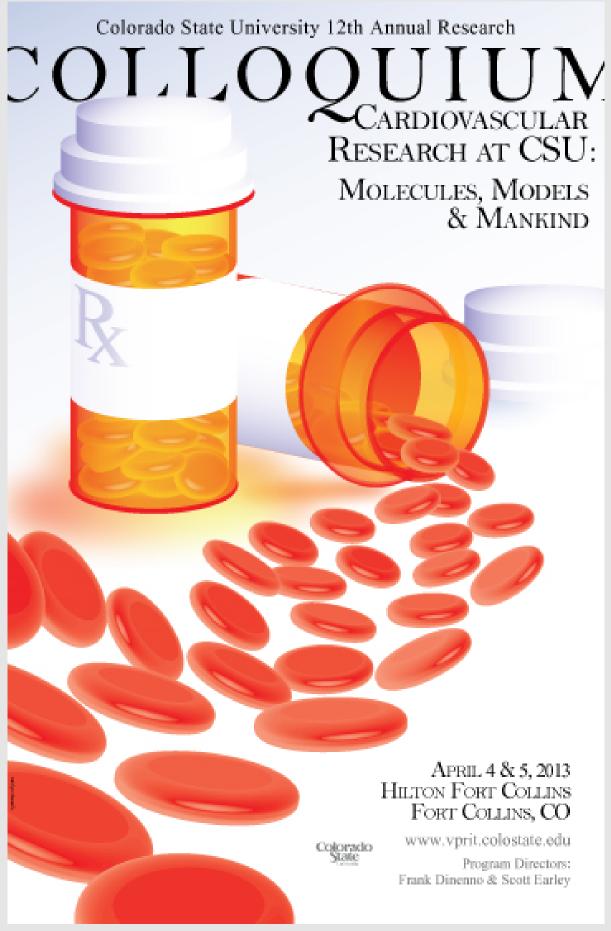


Figure 7: Colloquium.

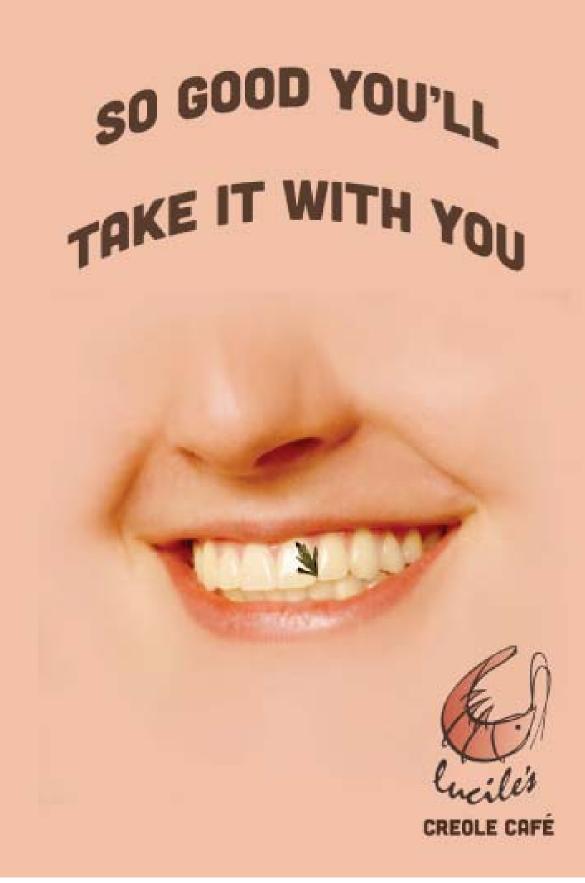


Figure 8: Lucile's-Advertisement.





Figure 9: Lucile's-Boxes.



400 South Makkram, Fore Collins, CO 90521 970-224-5464

Hence of Operation Four-Ipes Monday through Friday Barr-Ipes Saturday and Sanday Calibration average accepted Monday through Friday

Form of Payment - Visa, MasterCard, Discover, American Express, or cash. (Sorry, no checks.)

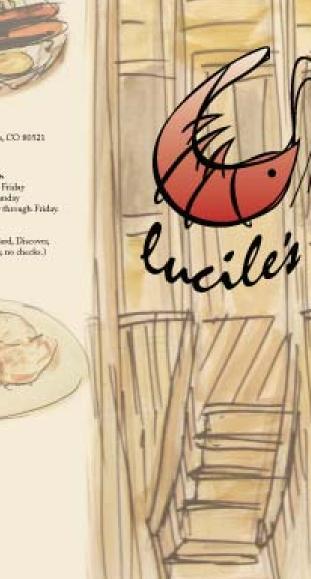


Figure 10: Luciles-Menu-1.



Beverages

Our Cafe an Iait 4.20 Cappussino 3.75 Espresso 2.25 Chicory Coffee 2.4% Lucile's Blend 2.60 Homemade Chai 3,50 Chaisa 5.15 Homemade Hot Chasolate 3.40 Mocha an Iait 5.20 Our House Spice Tes 2.60 Assorted Tess 2.60 Milk 2.60 Cranberry Julie 2.79 Natural Sodas 2.95 Frish Lemmade 3.40% Tomato Juice 2.70 Apple Cider 2.70 Barq's Root Beer 2.60 Eldorado Springs Water 1.55

Starters

Beignate Homernade New Outcome ayle donate; four per order, append hor 4.95

Pitch Orange and Grapetrait Jaices (Separated by your wait percent) Sendi Giao 245 | Large Cilco 230

Silles

Fresh Callard Greene 3.55 Grits or Potatoes 2.00 Yagari 2.60 English Muffin or Toast 1.50 Coartry Sazauga, Country Hana, or Bacon 4.00 Pan Fried Treat 6.40 Blackened Salmon 8.10 Egg 1.60 Mached Paparoes 5.15 Famous Batternilly Blacks 2.40

Fresh Frint

Stravbarrias & Creater 4.60 Half Grapefruit 2.00 Baranas & Cream 3.60 Fruit Cap 5.95

Desserts

Pot de Creme Chocolate pudding taken to a new level. 3.60

Fruit Cobbler Topped with homemade varilla ice cream. 4.95

Barana Beignets Deep fried basaras with vanilla ice creans. 4.95

Bread pudding Served with Jenson runs succe. 4.95

Breaklast

Eggs Pontchartssin Firsh mountain trout, poached eggs, served with pontoes and a butternilk biscuit. 10.95

Blackmed Salmon Fresh Salmon served with traverges grifs or potetoes and a butternilk biscar, 12.90

Eggs Sarden Created spined, Golf through prached eggs and hollandnise served with guilton potatoes and a butternilk bisorit 10 80

Eggs Benedict Thomas' English motion have, possibled eggs and hollandsias; awadwith give or possess 10.73

Rice Puckling Porridge Topped with mapberry, cumants, and cream. 7.85

Choose Ornelet Choddar, meanster and ricetta choose. Served with potatose and a batternilk biassit. 8.75

New Orleans Praine Waffe A pacan batter waffe topped with pacane, frait and to drawhipped count. Served with Steens Case Server, 8:85

Figs Electrower Two eggs any style, with grits or poststoos and a batternalik bisstat. 6.53

Crools Ornelet Spicy on ange and dead harn in crools usage Sirved with gains or potatose and a butternilk bicedit 7:73

Soupe

Homemade Soup of the Day Cup 4.55 | Bowl 5.90

Zycleco Sulad A green sulad topped with avocado, susteind mushroorra, cheese, and amoked pecara. 10.45

Grilled Chicken Saled Mixed colled grown with a golded chicken breast gost choose black beam, and chickers 11.00

Entree

Gumbo Homenode from impedients adjected daily and served with nice, Cap 4,700 Bowl 8,20

Blackened Salmon A fresh fillet blackened and served with mohed potatoes and collard greens, 13:50

Crawfish Etouffor Louisiana crawfish tails arrothered in a rich brown spicy sauce. Served with rice, 13,75

Pr/Bay A hot sandwich with eggplant, and surrage with melted charges: Served with petitics salad, 10,20

Cation Peller A lost french bread ortakents with cation, catanthen, classics, Served with postas adud. 951

Coun Farley Chip Turkey with bacon, letter, and somete on french bread. Served with points solid. 10.45

Figure 11: Luciles-Menu-2.



Figure 12: Midtown-Font.



Figure 13: Midtown-Font2.



Figure 14: Midtown-infographic.

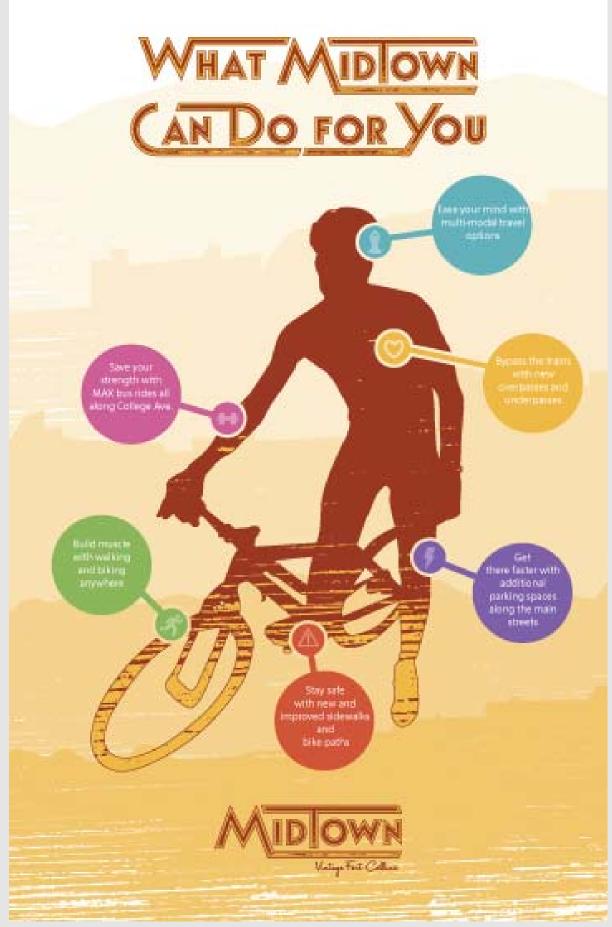


Figure 15: Midtown-infographic2.



Figure 16: Midtown-iPad.







Figure 17: Midtown-Logo.



Figure 18: Student-Gratitude.





Figure 19: The-Chasarik-Family-Corridor.