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**Artist Statement:**

Lukas Cantwell

I have been an artist my whole life. At a young age I thrived in making art and was often asked by others to do art work for them. When I got to High School, I continued to take art classes, and have always enjoyed the process as well as the outcome. During my senior year, I was deciding what college was a good fit for me as well as what I wanted to major in. I had this idea that I would become a doctor so I became a Chemistry major. My High School art teacher suggested that I major in Illustration due to my success in his class. This had always been a passion and talent of mine, but I pursued Chemistry. In the middle of my college career I took time off. When I returned I realized that I wanted to be an art major, and am extremely happy that I did. I look back on what my High School art teacher advised, and I found my way back to art as a discipline. I had to find my way there on my own. My concentration is Graphic Design, and I love that I can include illustration with typography to make something very clean and professional. During my time at CSU as an art major has prepared me to think critically and trust the artistic process to derive something final. My history in drawing really shows through with my artwork. I have taken many studio and art history classes at CSU. I have learned so much about this discipline, that it has shaped me as an artist. I have critically created so many pieces of art in many different mediums. In Typography, we had a client come in and pitch about his company so that we, the students, would create multiple assignments that included logos, posters, and stationary. I find this type of work to be very engaging and I feel as though I can solve a problem that requires my aesthetics with the personality of the client's company. I chose graphic design because it combines all mediums of art that I care about into something digital and exact. I am proficient with Adobe Illustrator and Photoshop, which are the two Creative Cloud design software programs that I use most. I look at this work as a way to solve a problem. I start with multiple sketches and refine them until I have narrowed down my ideas. Once I have a composition in mind I can take this to the computer and create something from my background as well as from the information I know about the client. These things all come together to create something beautiful that the client or teacher can observe.

**Title****Original Format**

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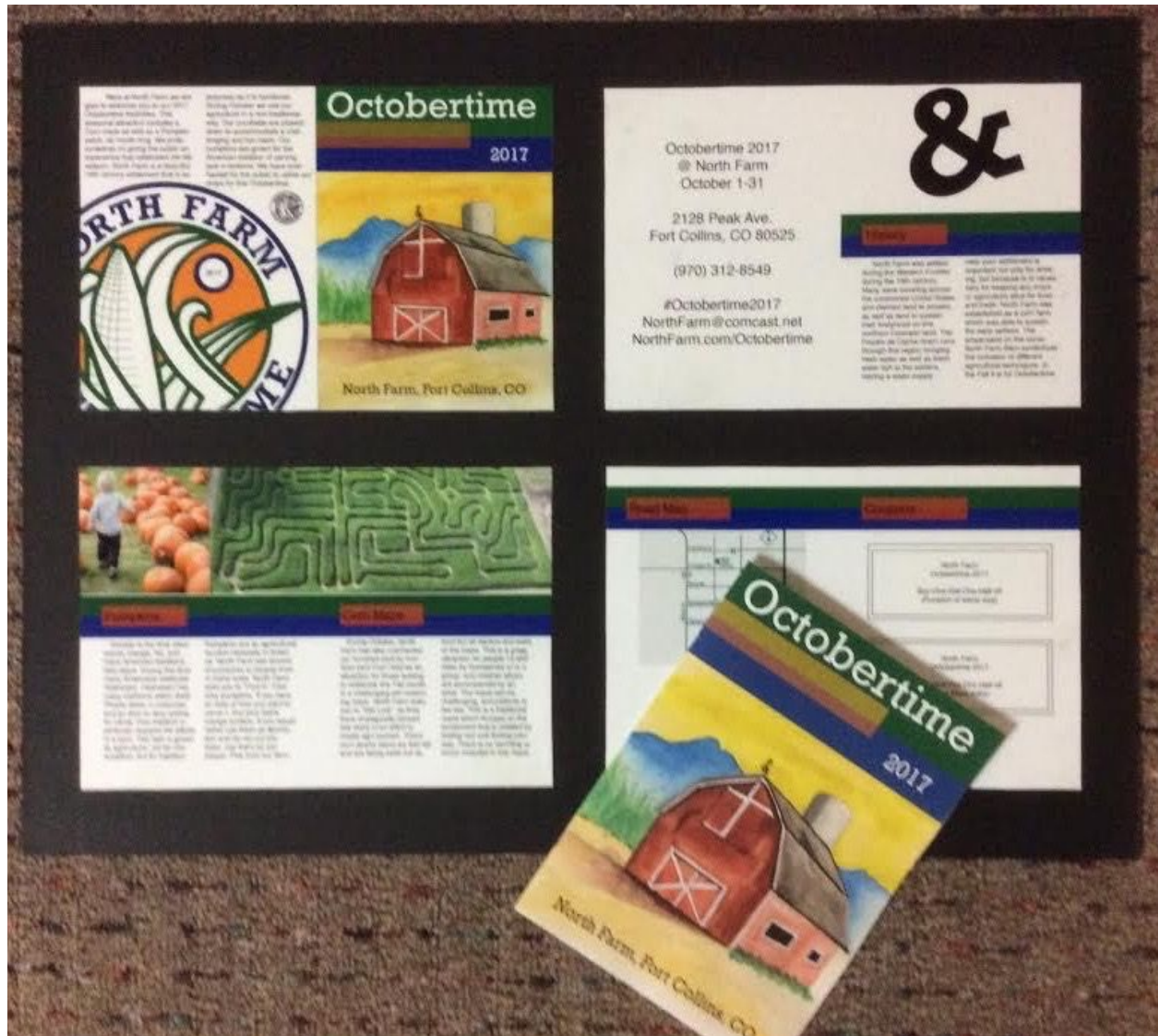
- Figure 1: Octobertime Logos- (Illustrator 2017)
- Figure 2: Octobertime Pamphlet- (Illustrator 2017)
- Figure 3: Octobertime Posters (3)- (Illustrator 2017)
- Figure 4: Reinvention Collaborative Logos- (Illustrator 2017)
- Figure 5: Reinvention Collaborative Poster/Mailer- (Illustrator 2017)
- Figure 6: Self Portrait- (Illustrator 2017)
- Figure 7: Addison's Powder Day (Children's Book)- (Illustrator/Manual 2017)
- Figure 8: Editorial- Beethoven- (Illustrator 2017)
- Figure 9: Ski Article- (Illustrator/Manual 2017)
- Figure 10: Golf Article- (Illustrator/Manual 2017)

Figure 1:



For this assignment, we were to create a company that was in the agritourism business. I created a company called North Farm. This local Fort Collins farm has fields of corn, and dozens of pumpkins in their pumpkin patch. The farm is permanent, but the event “Octobertime” is seasonal and only takes place in October.

Figure 2:



North Farm and Octobertime uses agriculture in a non traditional way. The corn fields are plowed to create a maze for tourism. The pumpkin patch uses pumpkins as a way for children and adults to carve jack-o-lanterns as a traditional custom of Halloween. This is a spread that shows the contents of my pamphlet explaining the attractions of Octobertime including a map and coupons.

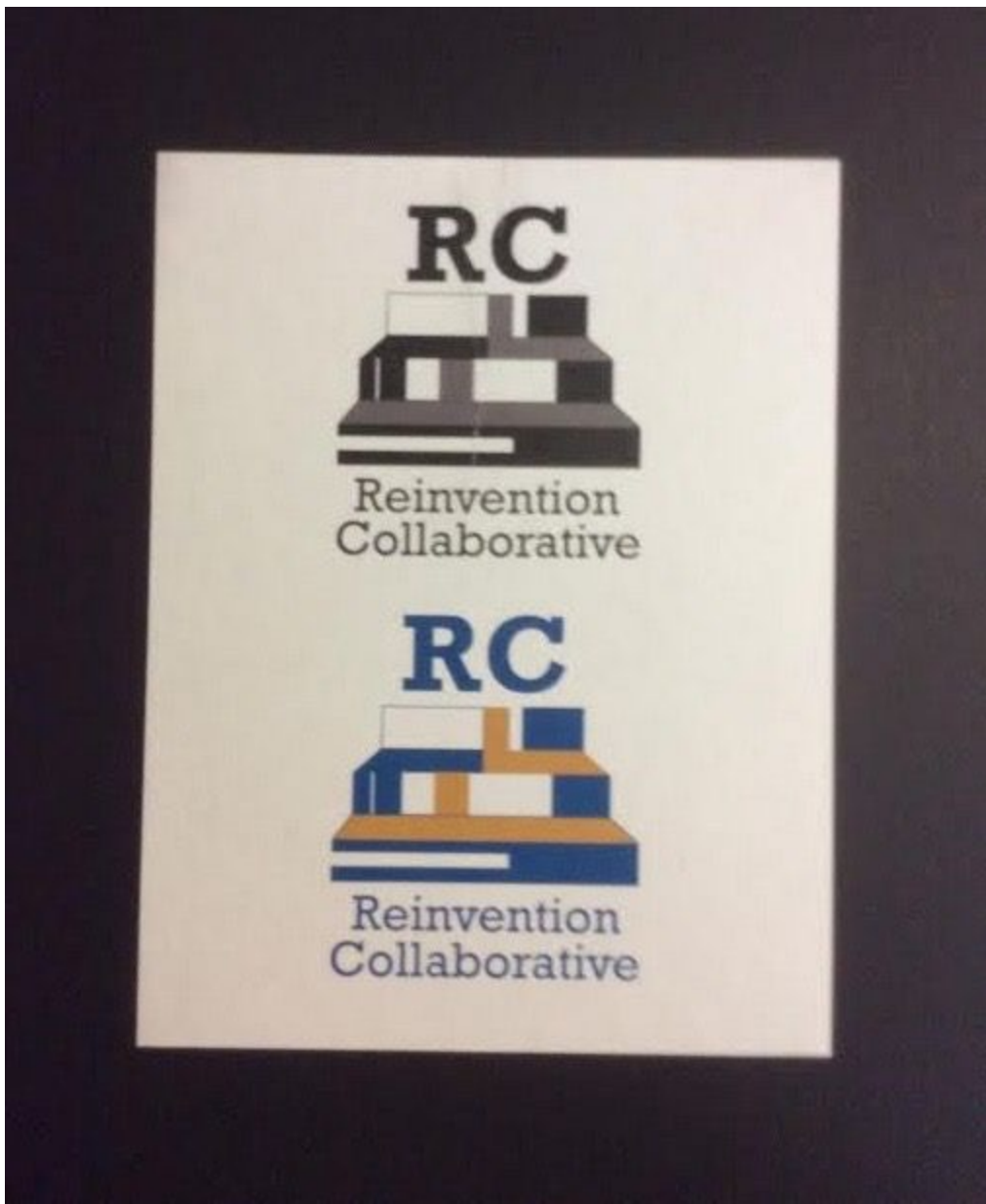


Figure 3:



This is a series of posters that promote North Farm and Octobertime. The center poster contains most of the information as well as a silhouette of the iconic “North Farm” barn. I chose to illustrate a mountainscape at sunset because this portrays the mood that Octobertime is all about. Corn maze on the left, and Pumpkin patch on the right. “Get lost” is the motto for the corn maze, and “Find it” is the motto for the Pumpkin patch. Together it’s- “Get lost and find it”.

Figure 4:



During one of my courses an organization came to our class looking for new artwork. The company is called Reinvention Collaborative; they are looking to implement new learning and teaching techniques in undergraduate research universities. I chose to do an abstract staircase, in perspective, that symbolizes the climb that is an undergraduate education. It embodies the process and the achievement.

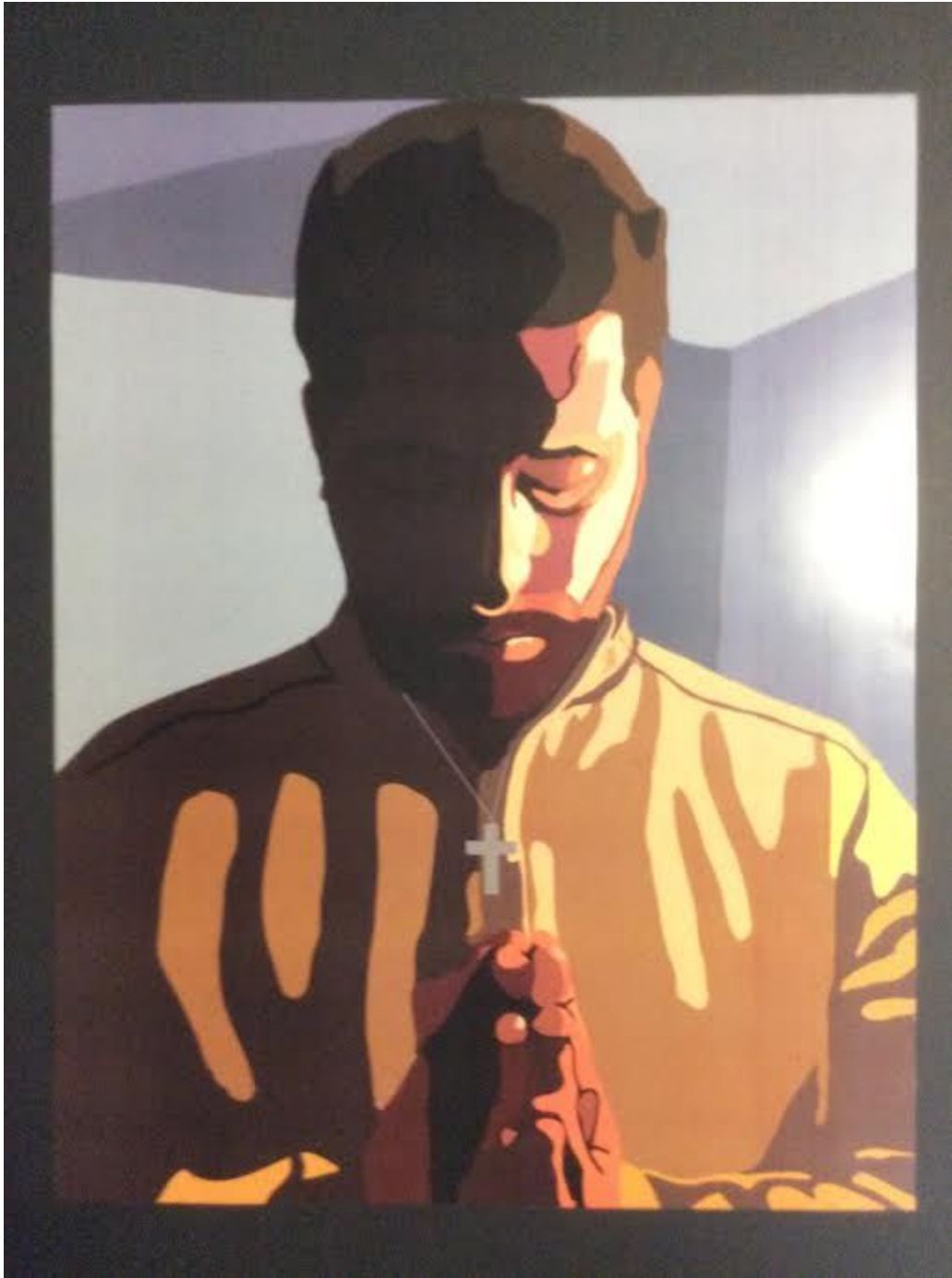
Figure 5:



This is a poster that I created for Reinvention Collaborative, and a mailer on the right that includes this poster. This includes an organic figure in cap in gown who has accomplished the goal that every undergraduate student has, which is graduating. The color represents education, and the figure has found his way through to a keyhole of white light. The mailer is measured and folds compactly into a sendable object.



**Figure 6:**



This is a self portrait done with paint in illustrator. When reflecting on how I would portray myself, I thought of depicting me skiing or holding a guitar, but then I realized that my faith blankets all of these things, and I portrayed myself in prayer.

Figure 7:



This is a small spread and of a children's book that I wrote called *Addison's Powder Day*. It is 24 pages and depicts a day of skiing. Addison is my brother's daughter who recently turned two. In my family we start skiing young. I wanted to write this book as a way to familiarize her with skiing; it also has a valuable life lesson about restraint.

Figure 8:



This is an editorial illustration that I did of Ludwig Van Beethoven. I chose him randomly out of a hat of other celebrities. One of the most profound things about Beethoven is that he was deaf. I painted in illustrator, a portrait using bright color. I wanted to appeal to a contemporary audience although his music was composed centuries ago. There is a twisting keyboard and silhouette of him conducting.

Figure 9:



This is an article that I wrote and illustrated called *Balance to the Mountain*. I used an illustration from a previous assignment in order to combine illustration with typography. The skier is done in watercolor, and colored pencil. The article is a social commentary that I wrote from knowledge I have on the topic.



### Figure 10:

## Golf Is Gaining Rapid Popularity



This is a similar format to the previous piece. I took an illustration from another assignment and wrote an article to combine illustration with typography. This article is titled *Golf Is Gaining Rapid Popularity*. I used what I know of the game and social implications to create this piece.