

JUNE 10 - 22, 2014

PROJECT YOUTH & CHAMBER MUSIC

## **Artist Statement**

### **Tineal Puaoi**

Graphic design does not only represent my client and their dream, but holds the dreams of Tineal Puaoi (myself) to continue in learning more about being a graphic designer who could make dreams come to reality. The three selected items that were chosen were items that taught me about the world as a graphic designer. Quality, function, presentation, and design are some elements that were not easy to learn without trial, experimentation, and failures. No matter how big the bag full of failures may be, there will always be double the amount of prized posters or products that could bring the artist life, personality, identity, strengths, and weaknesses into an art piece. Putting oneself into the art may bring more interest and possibly build a stronger person that will continue to grow.

Growth is what I gained for myself when working on design projects. What inspired me was the way trees grow and change during the season in Colorado, which are things that I don't normally see in Hawaii. The change in the season from hot summers to cold snowy winters as well as abnormal weather patterns inspired the colors and lively strokes found in the art. Whenever I missed home the sweet products used by family members such as cinnamon became a staple for a childhood radio book cinnamon bear. Inspiration for future artists is what I seek to do in the present and the future throughout the creation of art pieces.

	<u>Title</u>	<u>Original Format</u>
<b>Figure 1:</b>	PYCH: Project Youth Chamber Music Off the Hook Poster	11" x 17"
<b>Figure 2:</b>	PYCH: Chamber Music Winter Recital Poster & Schedule Mailer	11" x 17"
<b>Figure 3:</b>	PYCH: Stationery	17" x 11"
<b>Figure 4:</b>	Work it Right: Stop Child Labor Poster	11" x 17"
<b>Figure 5:</b>	Atlantic Magazine: On Call in the Wild Spread	11" x 17"
<b>Figure 6:</b>	The Raven book cover and spread from Grimms Fairytales	17" x 11"
<b>Figure 7:</b>	Washington Griffins Football Team Event Poster	17" x 11"
<b>Figure 8:</b>	Sport s Illustrated Magazine Advertisement for the Griffins Cereal	17" x 11"
<b>Figure 9:</b>	Football Griffin Cereal Package Poster	17" x 11"
<b>Figure 10:</b>	Old Time Radio Paddy O'Cinnamon	11" x 17"





Figure 1: PYCH: Project Youth Chamber Music Off the Hook Poster





Figure 2: PYCH: Chamber Music Winter Recital Poster & Schedule Mailer.



Dear xxx,

Thank you for your recent and very generous donation of \$xxx to PYCH: Project Youth and Chamber Music. Your gift supports the third year of our chamber music programming in the public schools & Fort Collins community.

You have ensured that our 2014-2015 season continues with a vibrant start. By supporting us in this way you fund our expanding programming: an After School Chamber Music program with a sliding fee scale for families in need of full and partial tuition scholarship; bringing Bruce Adolphe back as Co-Artistic Director of our summer chamber music festival, Off the Hook; adding more ensembles, coaches, and schools in our in-school chamber music program; and providing a deeper, educational impact in our community with the presentation of lectures and workshops, as well as the first full season of our new After School Chamber Music Program.

Without individuals in our community as engaged and generous as you, we would not be nearly as effective. You are the key to our financial health and the success of our program sustainability and impact. We are most appreciative of your gift and hope that you will continue to be as active in the years to come. Thank you for your contribution.

With warm regards,

Jephta Bernstein  
Founder and Executive Artistic Director  
July 16, 2014



#### Project Youth & Chamber Music

Jephta Bernstein  
Executive Artistic Director and Founder

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Figure 3: PYCH: Stationery



Figure 4: Work it Right: Stop Child Labor Poster.





Figure 5: Atlantic Magazine: On Call in the Wild Spread.





Figure 6: The Raven book cover and spread from Grimm's Fairytales.



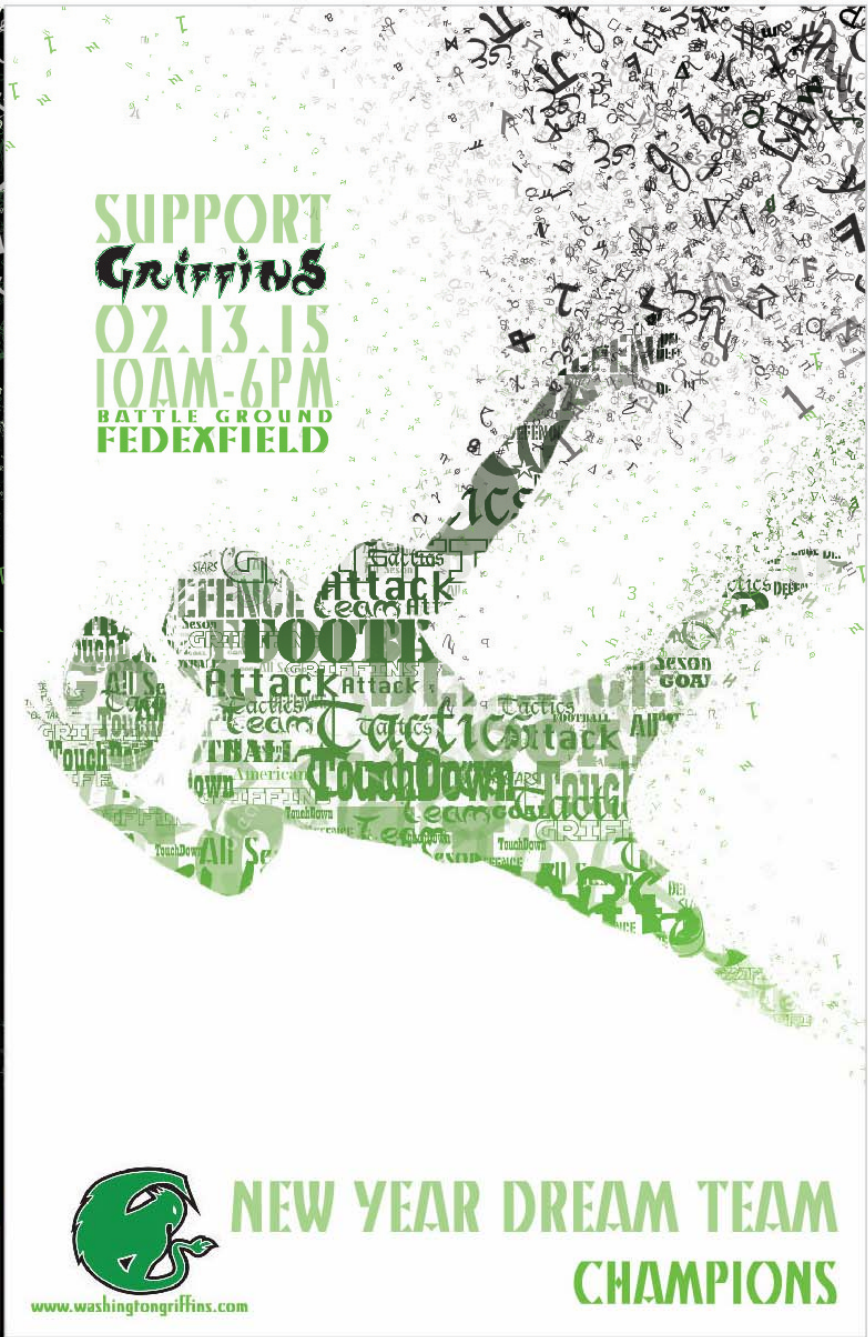
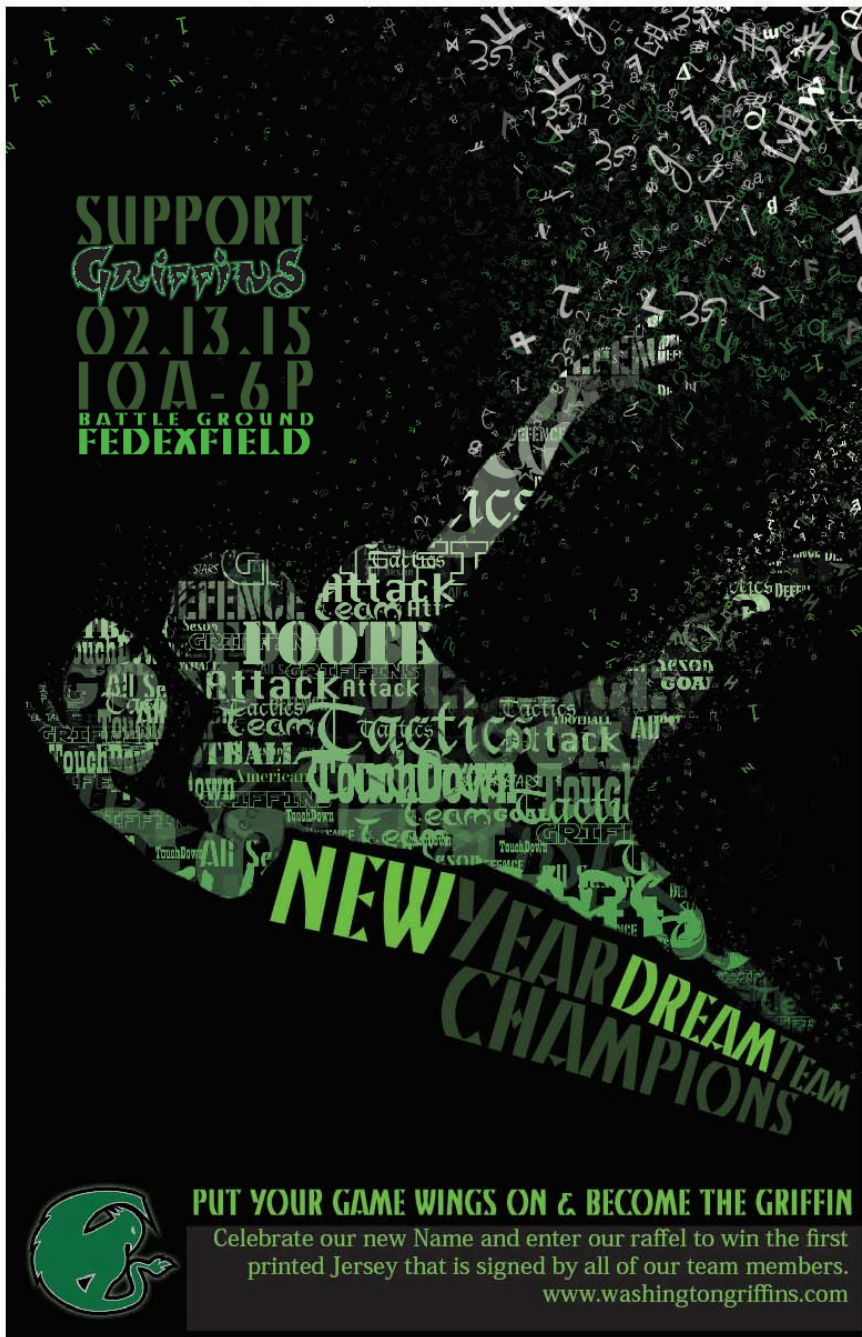


Figure 7: Washington Griffins Football Team Event Poster.





Figure 8: Sports Illustrated Magazine Advertisement for the Griffins Cereal.



Figure 9: Football Griffin Cereal Package Poster.



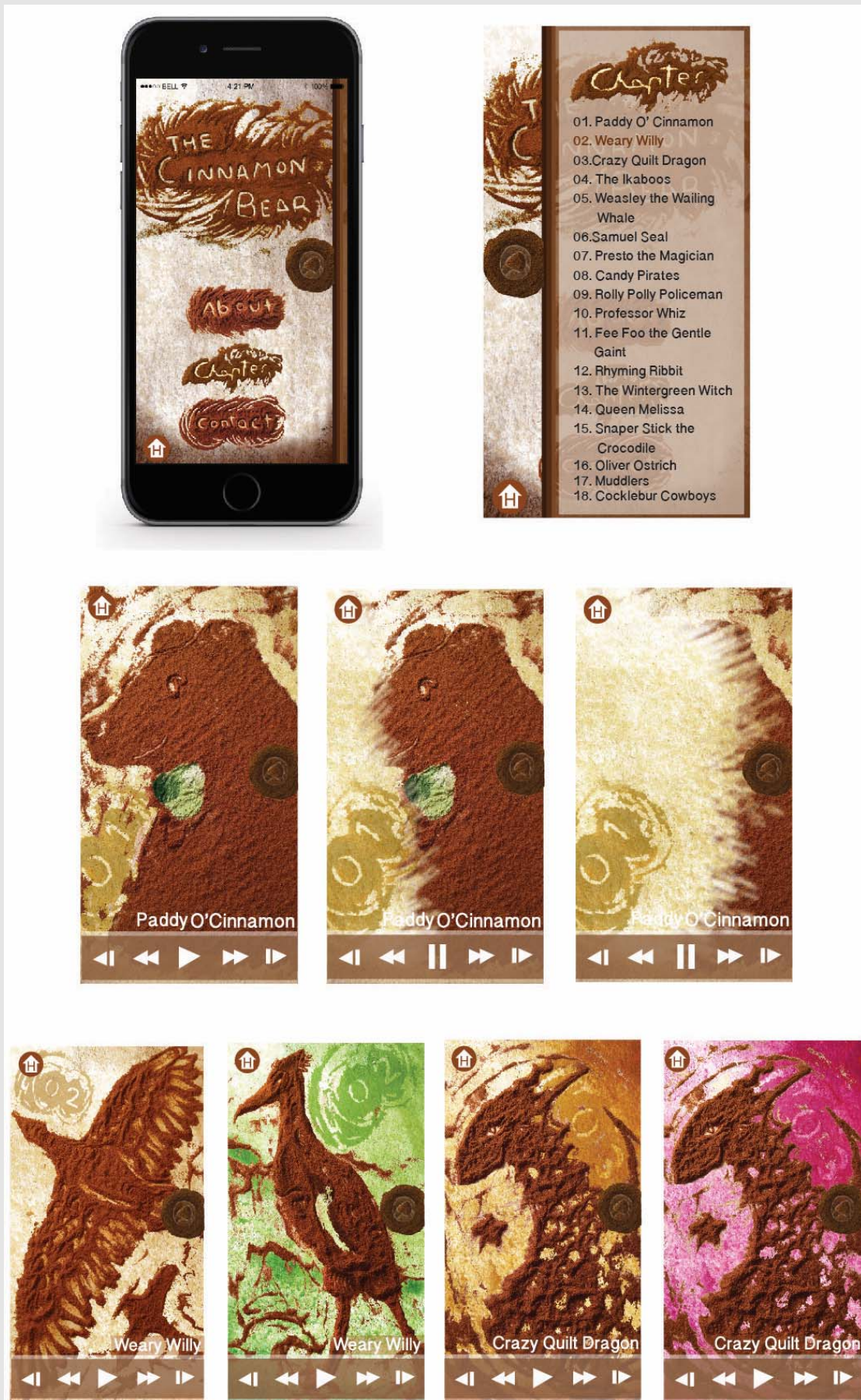


Figure 10: Old Time Radio Paddy O'Cinnamon.