



Liam Pollenz

Fall 2023

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

My work as a graphic designer is a continuous journey of creativity and innovation. I strive to create captivating and visually striking designs that not only meet project requirements but also leave a lasting impression. Whether it's a personal project or a client's vision, my goal is to push the boundaries of design, seeking fresh perspectives, and exploring new techniques. My commitment is to crafting visually engaging and meaningful experiences through my work. I look forward to every opportunity that allows me to bring ideas to life through design.

Every project is a fresh opportunity to create new work that challenges me to learn and expand my skill set. I look forward to future possibilities that lie ahead. Design has become valuable to my life and pushes me to become more creative in many aspects. It's important to be creative and I am always eager to bring my ideas to life, making a mark on the world.

Title**Original Format**

Figure 1: Sims Sticker Sheet	Illustrator/Photoshop, 9 in x 11 in
Figure 2: California Common - Beer Branding	Illustrator/Photoshop, Series
Figure 3: Target Campaign	Illustrator/Photoshop, Series
Figure 4: Azul Game Rebrand	Illustrator, Series 11.5 in x 11.5 in
Figure 5: CSU Center of Healthy Aging Posterzine	Illustrator,, 16.5 in x 23.4 in

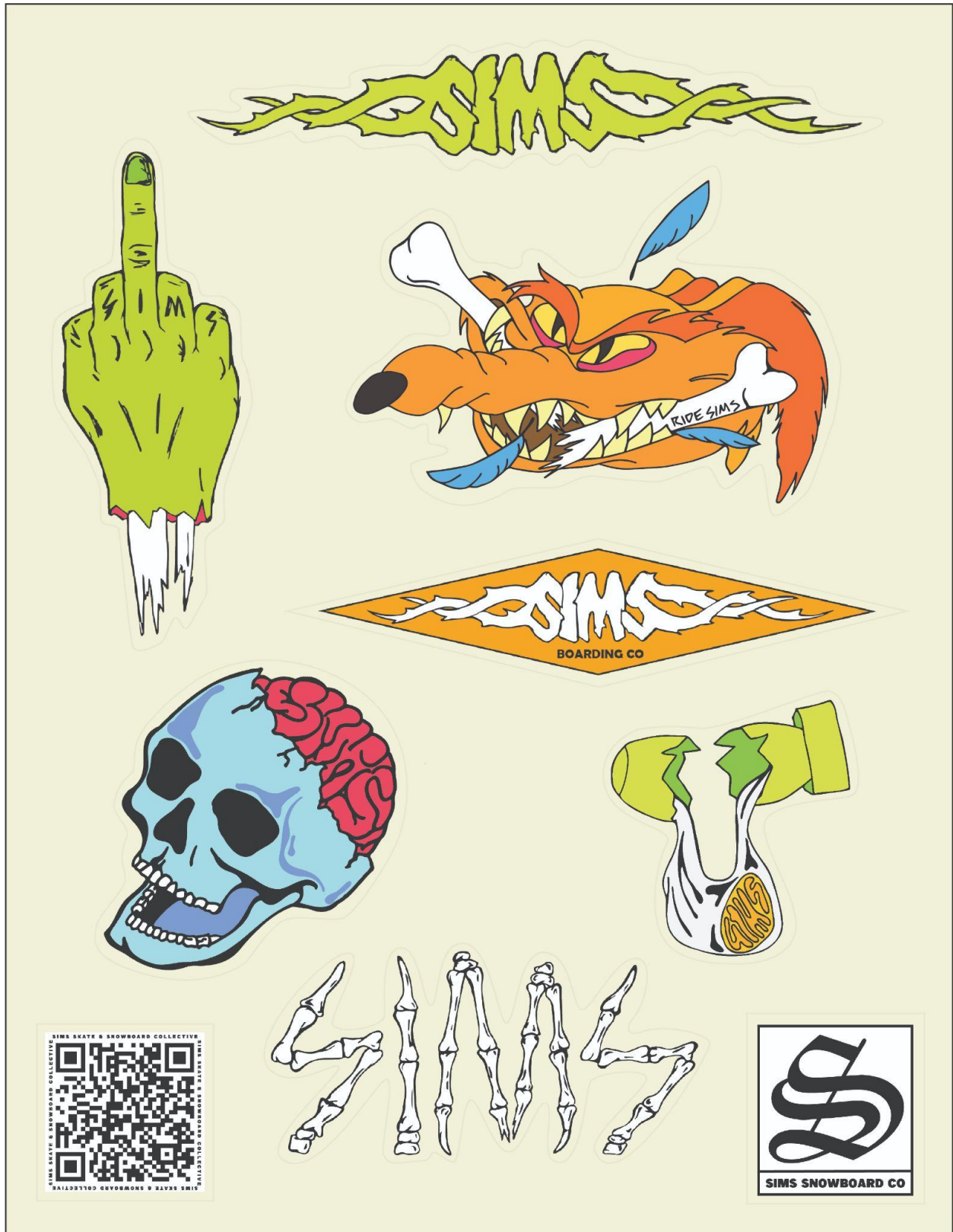


Figure 1: Sims Sticker Sheet

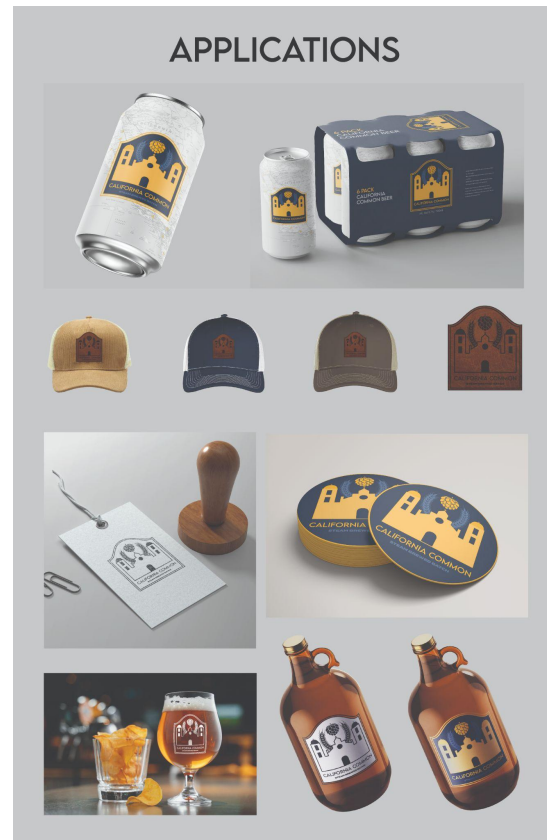
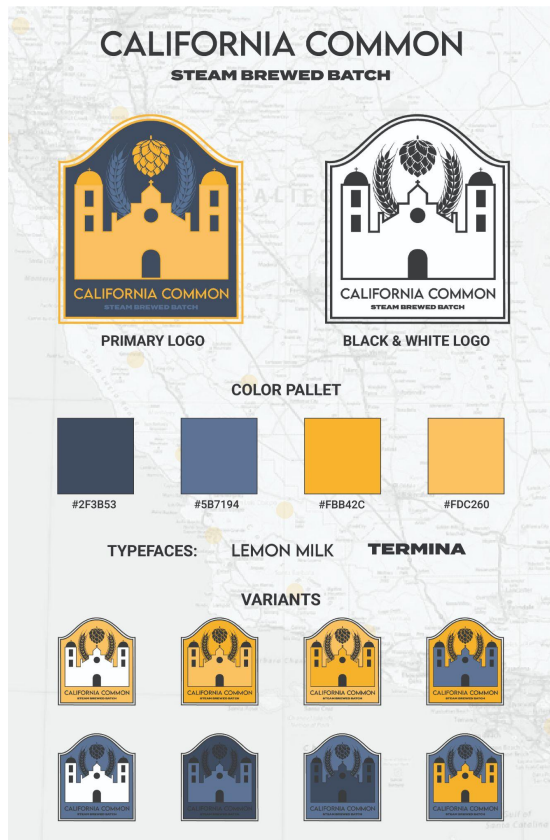


Figure 2: California Common - Beer Branding



Figure 3: Target Campaign

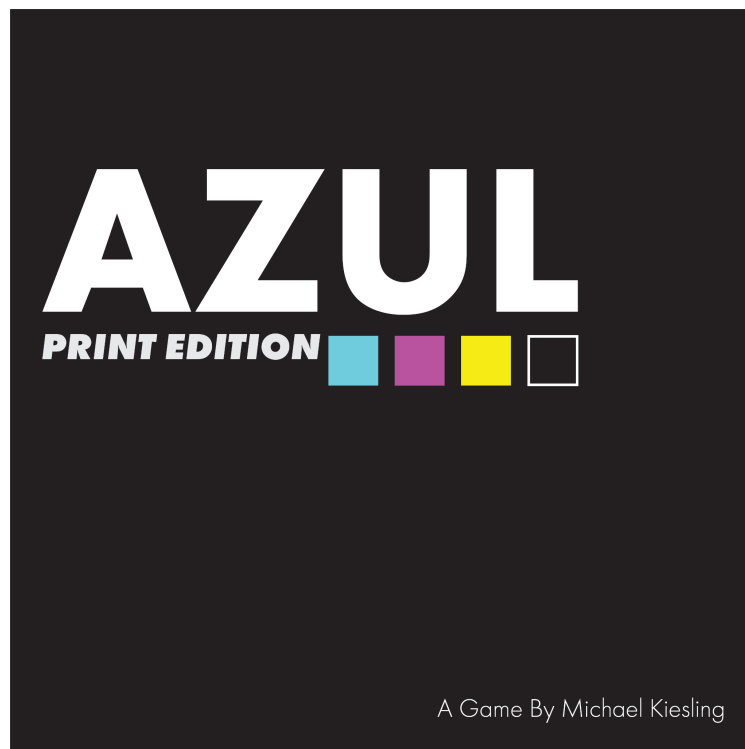


Figure 4: Azul Game Rebrand



Figure 5: CSU Center of Healthy Aging Posterzine

