AN UNISEX CHILDREN PRODUCT LINE FOR Target

This is a project I did in my illustration class. I created the illustrations for a kids' product line for Target.

Jiuchen Dong

Fall 2023

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

My works are expressions of myself as a human being, drawing positive inspiration from the world and my daily life. As an emerging artist, my brand encompasses a fusion of bright and bold colors, typography, sleek textures, and modern design elements to engage and captivate audiences of all age groups and cultural backgrounds. These elements are my passions and sources of inspiration. My goal is to create art that is not only enjoyable but also reflective of a deeper, more meaningful aspect of life. Every day, I strive to expand on my own visions and share them lovingly with the world.

Title	Original Format
Figure 1: Colorful Monsters	Adobe suite, 11 in x 17 in
Figure 2: Colorful Monsters, Mockup	Adobe suite, 11 in x 17 in
Figure 3: Film Festival	Adobe suite, 11 in x 17 in
Figure 4: Big Space	Adobe suite, 11 in x 17 in
Figure 5: Technology + Mental Health	Adobe suite, 11 in x 17 in
Figure 6: Earth Overshoot Day	Adobe suite, 11 in x 17 in
Figure 7: “Who Says”	Adobe suite, 11 in x 17 in
Figure 8: “Who Says”, Mockup	Adobe suite, 11 in x 17 in
Figure 9: Bunny Hop, Mockup	Adobe suite, 11 in x 17 in
Figure 10: Aging, Mockup	Adobe suite, 16.5 x 23.4 in

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Figure 1: Colorful Monsters

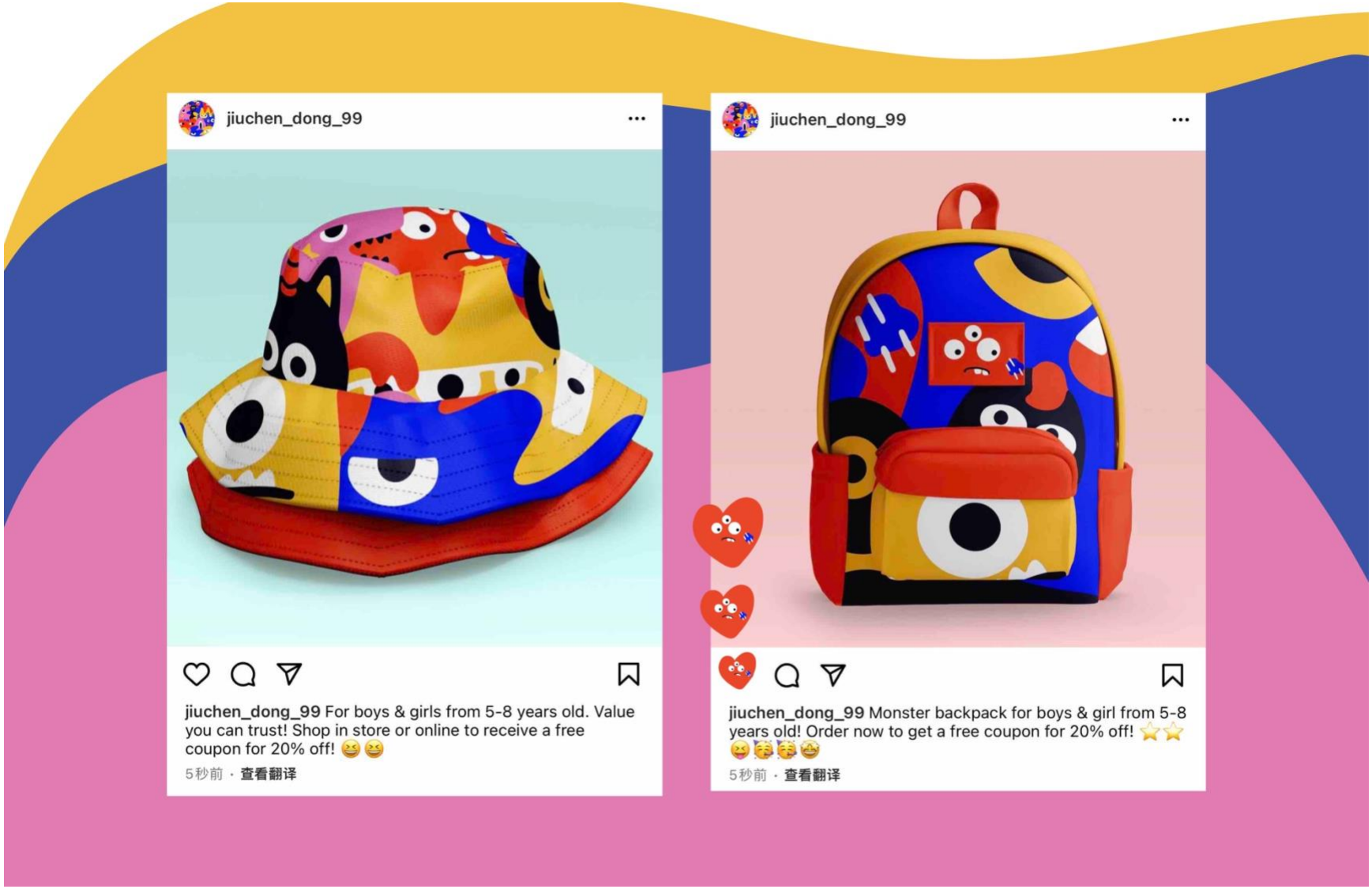
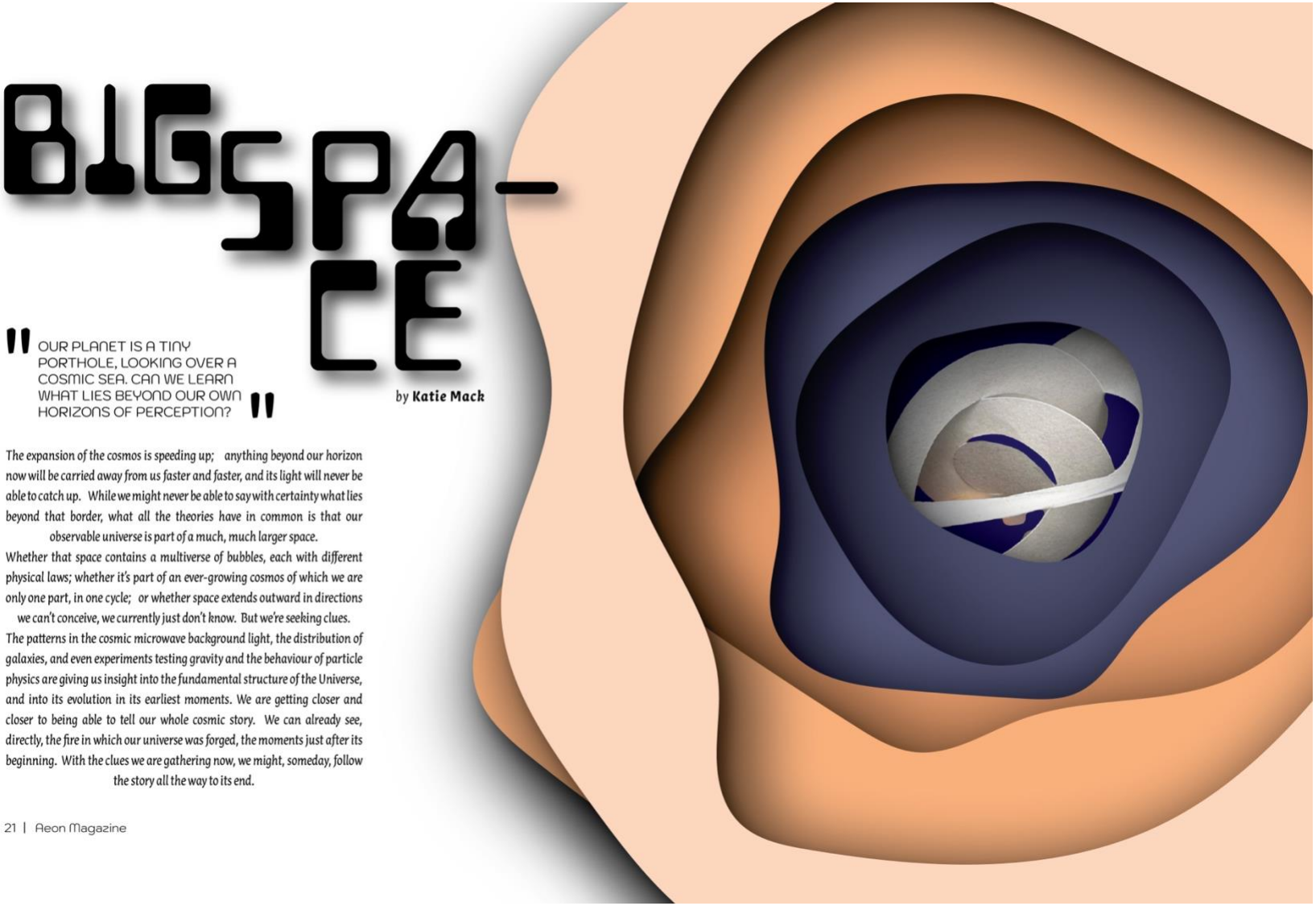


Figure 2: Colorful Monsters, Mockup

Figure 3: Film Festival



BIG SPACE

by Katie Mack

"OUR PLANET IS A TINY PORTHOLE, LOOKING OVER A COSMIC SEA. CAN WE LEARN WHAT LIES BEYOND OUR OWN HORIZONS OF PERCEPTION?"

The expansion of the cosmos is speeding up; anything beyond our horizon now will be carried away from us faster and faster, and its light will never be able to catch up. While we might never be able to say with certainty what lies beyond that border, what all the theories have in common is that our observable universe is part of a much, much larger space.

Whether that space contains a multiverse of bubbles, each with different physical laws; whether it's part of an ever-growing cosmos of which we are only one part, in one cycle; or whether space extends outward in directions we can't conceive, we currently just don't know. But we're seeking clues.

The patterns in the cosmic microwave background light, the distribution of galaxies, and even experiments testing gravity and the behaviour of particle physics are giving us insight into the fundamental structure of the Universe, and into its evolution in its earliest moments. We are getting closer and closer to being able to tell our whole cosmic story. We can already see, directly, the fire in which our universe was forged, the moments just after its beginning. With the clues we are gathering now, we might, someday, follow the story all the way to its end.

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Figure 4: Big Space

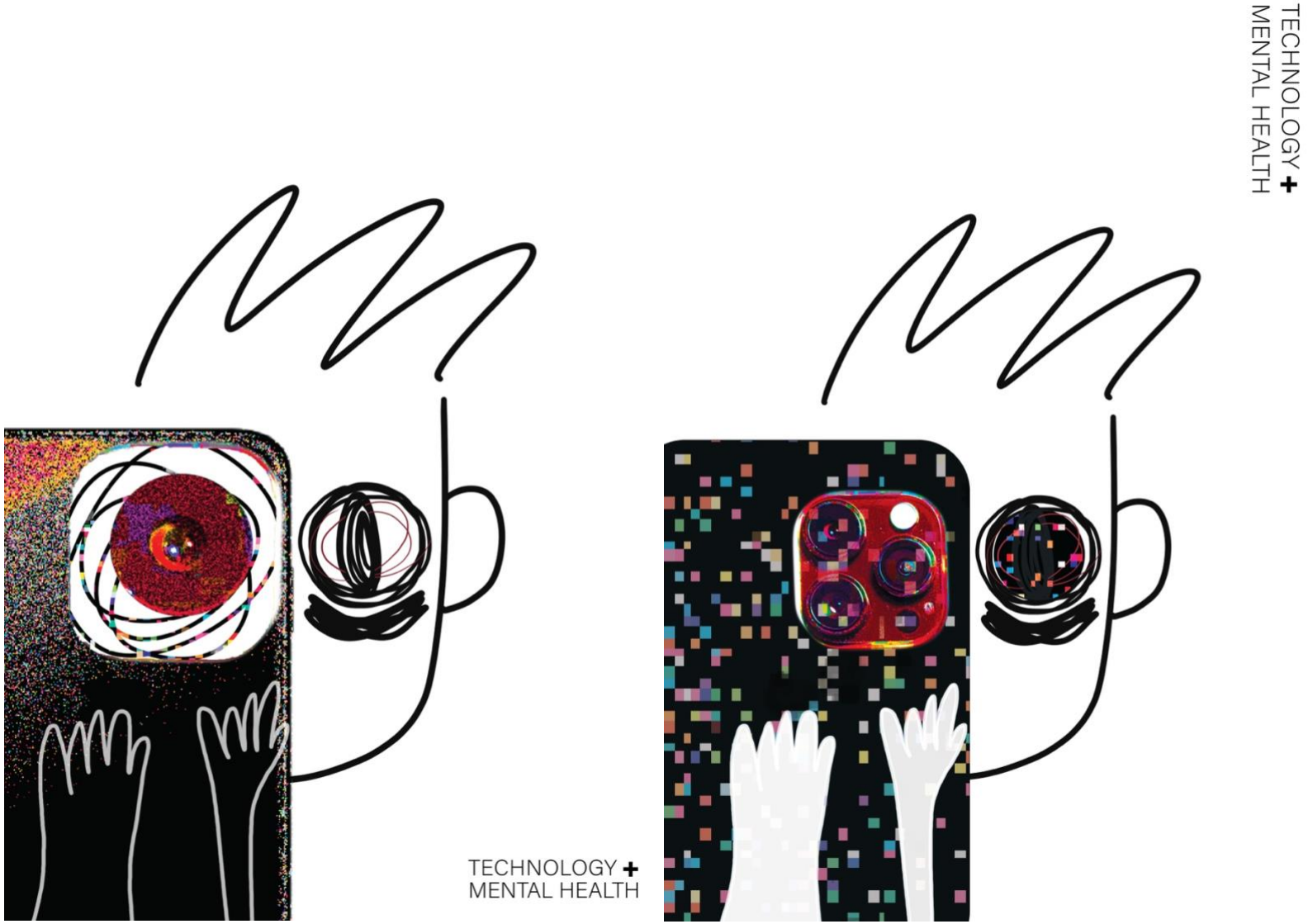

Figure 5: Technology + Mental Health

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