

# Cardiovascular Research at CSU

## Molecules, Models & Mankind

12th Annual Research Colloquium

April 4-5, 2013  
Hilton Fort Collins  
Fort Collins, CO

Program Directors  
Frank Dinunno  
Scott Earley



## Artist Statement

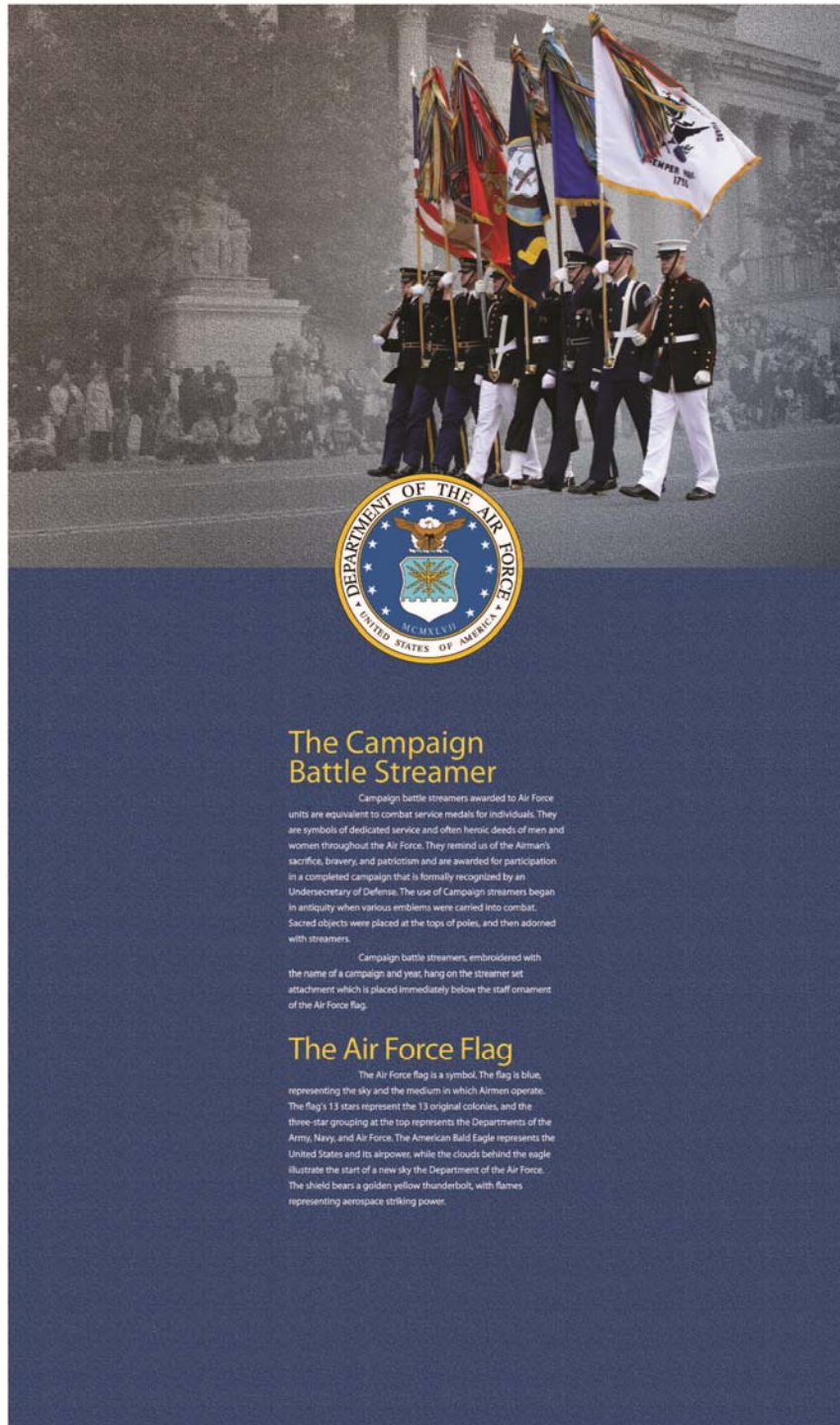
### Steven Tolle

I believe art is a universal language and can be appreciated by anybody. Graphic design is necessary in today's society because of the need for everything to be aesthetically pleasing. The awesome thing about graphic design is that you aren't restricted to one type of media; all things art are at your disposal.

My artistic style represents this. I have a background in architecture; therefore, I can be very technical and concentrate on the details to create a clean professional image. However, I am very much influenced by the snowboard world and love splashes of bright color. My process is, just start working, the answer will work its way out, you just have to begin.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
Figure 1:	Air Force Banner	Poster	11 in x 17 in
Figure 2:	First Generation	Logos	5 in x 5 in
Figure 3:	GG Booklet 1 and 2	Booklet	10 in x 7 in
Figure 4:	GG Branding	Stationary and Business Card	Misc.
Figure 5:	GG Logos	Logos	5 in x 5 in
Figure 6:	Handouts Printout	Handouts	5 in x 7 in
Figure 7:	Heart Shape	Poster	11 in x 17 in
Figure 8:	Magazine Article	Magazine Spread	11 in x 17 in
Figure 9:	Oswego Lake	Cards	5 in x 7 in
Figure 10:	The Young Painters	Magazine Spread	11 in x 17 in





**Figure 1: Air Force Banner**



**Figure 2: First Generation**

## ANNUAL REPORT 2013



### IN GREAT PLACES

Great Goodness has expanded to over 60 countries!

Great Goodness is spreading the goodness to more countries! Nullam eleifend aliquet lacus eu consectetur. Pellentesque quis urna id libero pharetra gravida. Cras enim velit, euismod sit amet lectus ut, vehicula lacinia orci. Quisque aliquet leo magna, ut viverra augue pulvinar ac. Suspendisse tristique elit sagittis varius porta. Mauris quis tortor et nibh euismod consectetur.

Interdum et malesuada fames ac ante ipsum primis in faucibus. Vestibulum tristique, justo sed pulvinar fermentum, velit tellus venenatis arcu, in



7

gravida enim mauris et velit. Vestibulum et diam vulputate, volutpat turpis at, imperdiet leo. Cras ultrices hendrerit velit in eleifend. Etiam elementum lacus quis diam pellentesque suscipit. Duis lacus diam, aliquet placerat urna ut, fermentum scelerisque metus. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Aliquam vel est at neque semper accumsan id non augue. Quisque et risus justo.

Ut congue nulla sit amet dignissim aliquet. Sed id nisi non odio feugiat feugiat vitae id felis. Donec vestibulum ornare erat, sit amet fermentum dui convallis eget. Aenean quis nulla felis. Quisque placerat justo sit amet est ullamcorper bibendum. Ut urna urna, imperdiet eget tempus scelerisque, consequat dictum purus. Nulla condimentum consequat lectus nec gravida. Curabitur diam mi, eleifend in arcu quis, lacinia convallis lectus.

### LETTER TO INVESTORS

Dear Investors,

First off, let me start by sharing my everlasting gratitude to you for allowing this dream of mine to take place. In vitae bibendum felis. Curabitur vestibulum nisi sed ipsum interdum, eu cursus ligula laculis. Nunc hendrerit neque neque, a sollicitudin arcu tempus id. Proin molestie rhoncus nibh vel consectetur.



Pellentesque sed dictum ipsum. Aenean orci odio, vulputate in facilisis et, blandit sed ante. Morbi urna lacus, adipiscing et facilisis at, elementum ut lorem. Etiam vitae molestie felis. Praesent mauris tortor, fermentum et sem in, eleifend accumsan arcu. Sed eu scelerisque nisi, a congue arcu.

Steven Tolle,  
CEO Great Goodness

1

Figure 3: GG Booklet 1

## DOING GOOD

Has helped in over 300,000 projects!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla sagittis eros nisi, at dictum dui condimentum non. Aliquam tempus velit vitae uma pharetra tempor. Aenean id mauris ante. Ut felis nunc, aliquet at blandit et, interdum a tellus. Quisque malesuada ligula metus, ut eleifend nunc elementum ut. Maecenas a lorem dignissim, porta enim in, pharetra mauris. Sed quis massa a uma accumsan ultricies.

Aenean molestie tellus ut semper elementum. Vivamus veneratis orci at dolor mollis porta. Vestibulum tristique



2

donec in quam a felis luctus laoreet ut nec velit. Donec luctus tortor in nulla blandit, vitae posuere nibh semper. Ut elementum est eu posuere pellentesque. Morbi blandit a nunc sed faucibus. Aliquam erat volutpat. Nullam volutpat dictum ipsum, sit amet mollis arcu ultricies nunc.

Cras sollicitudin, est ullamcorper semper accumsan, nisi arcu aliquet massa, vitae pretium lorem turpis ac libero. Duis eros purus, tincidunt vel lacus at, tristique semper enim. Nulla blandit, nisi non auctor bibendum, nisi felis egestas ipsum, a interdum augue odio imperdiet justo.

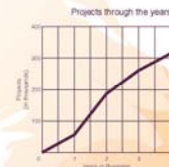
Nunc sapien lorem, bibendum at aliquam euismod, dignissim eget ipsum. Suspendisse pharetra ante uma, a sollicitudin magna rhoncus eu. Aenean tempus leo sed massa volutpat, vel volutpat tortor mattis.

Integer vitae sapien quis diam pharetra imperdiet eu at nisi. Sed tortor magna, ornare sed convallis sed, aliquet non quam. Quisque quis augue at tellus facilisis ornare eu at odio. Suspendisse venenatis aliquet tristique. In portitor semper mauris cursus tempus. Fusce id odio enim. Nulla rutrum metus et velit rutrum aliquet. Cras sed dolor nec magna ultricies aliquet. Phasellus portitor eros sit amet mi rhoncus, nec condimentum nisi commodo. Nam eget hendrerit est, vel laculis neque. Pellentesque ut condimentum quam, a portitor tortor.

Vestibulum libero justo, convallis ac uma eu, placerat convallis orci. Aenean ac odio ut dui tincidunt pellentesque nec vel neque. Pellentesque diam ante, dapibus a uma in, semper pretium justo. Suspendisse dictum elit nulla, eu euismod nulla eleifend in, integer luctus et enim quis laoreet. Morbi malesuada

erat commodo, at laoreet dui eleifend. Phasellus laoreet justo eu mauris varius, ut sagittis metus portitor. Donec sollicitudin neque a uma luctus, a mattis turpis tringilla. Aenean sit amet hendrerit ligula, nec aliquam leo. Nulla aliquam at orci eu commodo.

Aenean molestie tellus ut semper elementum. Vivamus veneratis orci at dolor mollis porta. Maecenas suscipit elementum adipiscing tristique ultricies justo ut



3

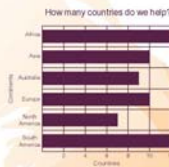
## CONTENTS

Letter to the Investors.....	1
Who are we helping?.....	2
Projects through the years Graph.....	3
Where is Great Goodness?.....	4
How many countries do we help? Graph.....	5

Donec in quam a felis luctus laoreet ut nec velit. Donec luctus tortor in nulla blandit, vitae posuere nibh semper. Ut elementum est eu posuere pellentesque. Morbi blandit a nunc sed faucibus. Aliquam erat volutpat. Nullam volutpat dictum ipsum, sit amet mollis arcu ultricies nec. Cras sollicitudin, est ullamcorper semper accumsan, nisi arcu aliquet massa, vitae pretium lorem turpis ac libero. Duis eros purus, tincidunt vel lacus at, tristique semper enim.

Nulla blandit, nisi non auctor bibendum, nisi felis egestas ipsum, a interdum augue odio imperdiet justo. Nunc sapien lorem, bibendum at aliquam euismod, dignissim eget ipsum. Suspendisse pharetra ante uma, a sollicitudin magna rhoncus eu. Aenean tempus leo sed massa volutpat, vel volutpat tortor mattis. Aliquam bibendum eget enim et aliquam. Sed et nulla adipiscing, auctor odio et, cursus ante. Fusce

sollicitudin ullamcorper ante at tristique. Nam aliquam felis justo, et mollis tortor portitor cursus. In hac habitasse platea dictumst. Donec nec lacus feugiat, tincidunt tortor et, eleifend diam. Donec bibendum metus ut metus tincidunt, quis lobortis nibh interdum. Sed interdum erat vitae semper accumsan. Sed vehicula hendrerit arcu, sit amet cursus neque faucibus pretium. Fusce eu ante dui. Proin sodales soelerisque nisi et auctor.



5

Figure 4: GG Booklet 2



1110 W. Mulberry St. Fort Collins, CO | www.GreatGoodness.com | GreatGoodness@gmail.com | (970) 566-1234

1110 W. Mulberry St. Fort Collins, CO

Steven Tolle  
C.E.O.

1110 W. Mulberry St.  
Fort Collins, CO  
www.GreatGoodness.com  
GreatGoodness@gmail.com  
(970) 566-1234



do good in great places




Figure 5: GG Branding






Figure 6: GG Logos

**1.5 / 5**  
**buildings on**  
**CAMPUS**  
**WERE**  
**BUILT**  
**OR RENOVATED**  
**AS A RESULT OF**  
**PRIVATE**  
**FUNDING**  
**OVER THE LAST FIVE**  
**YEARS**

 **#TUITIONRUNSDU1**  
 FACEBOOK.COM/CSUPRESIDENTIALAMBASSADORS

 Colorado State University

**4.5 / 10 CSU**  
**STUDENTS**



**RECEIVE**  
**SCHOLARSHIPS**

 **#TUITIONRUNSDU1**  
 FACEBOOK.COM/CSUPRESIDENTIALAMBASSADORS

 Colorado State University

**1 / 4 OF CSU'S**  
**REVENUE**  
**COMES**  
**FROM**  
**YOUR**  
**TUITION**  
**AND**  
**FEES**



 **#TUITIONRUNSDU1**  
 FACEBOOK.COM/CSUPRESIDENTIALAMBASSADORS

 Colorado State University

## did YOU know?



Tuition and student fees only account for about one quarter (27 percent) of the total annual cost to run CSU, which includes academics, research, and service.



The rest of the tab is picked up by funds raised through grants and contracts (36 percent), state support (10 percent), donations and gifts (3 percent), and other sources of revenue.



What students pay in tuition and fees is used to support the CSU student experience:

- \*62.2 percent of tuition and fees is spent on instruction and support
- \*9.9 percent goes to operations and plant
- \*17.3 percent goes to student services & scholarships
- \*10.7 percent is spent on institutional support (admissions, administrative, technology, etc.)



Figure 7: Handouts Printout

# Cardiovascular Research at CSU

## Molecules, Models & Mankind

12th Annual Research Colloquium

April 4-5, 2013  
Hilton Fort Collins  
Fort Collins, CO

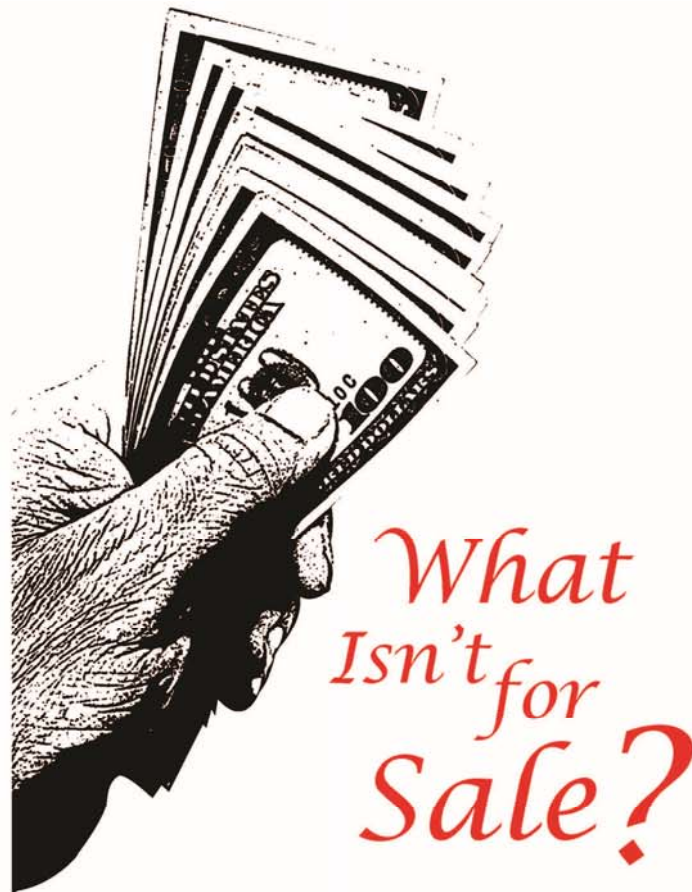
Program Directors  
Frank Dinunno  
Scott Earley



[www.VPR.Colostate.edu](http://www.VPR.Colostate.edu)

Colorado State University

Figure 8: Heart Shape



*By Michael J. Sandel*



**WE LIVE IN A TIME** when almost everything can be bought and sold. Over the past three decades, markets—and market values—have come to govern our lives as never before. We did not arrive at this condition through any deliberate choice.

- A prison-cell upgrade: \$90 a night. In Santa Ana, California, and some other cities, nonviolent offenders can pay for a clean, quiet jail cell, without any non-paying prisoners to disturb them.
- The services of an Indian surrogate mother: \$8,000. Western couples seeking surrogates increasingly outsource the job to India, and the price is less than one-third the going rate in the United States.
- Access to the carpool lane while driving solo: \$8. Minneapolis, San Diego, Houston, Seattle, and other cities have sought to ease traffic congestion by letting solo drivers pay to drive in carpool lanes, at rates that vary according to traffic.
- The right to shoot an endangered black rhino: \$250,000. South Africa has begun letting some ranchers sell hunters the right to kill a limited number of rhinos, to give the ranchers an incentive to raise and protect the endangered species.

*The Atlantic* 27

Figure 9: Magazine Article





Figure 10: Oswego Lake



# The Young Painters

By: Nicole Krauss

Illustrations by: Steven Tolle

Four or five years after we got married. Your Honor, S. and I were invited to a dinner party at the home of a German dancer, who was then living in New York. At the time, S. worked at a theatre where the dancer was performing a solo piece. The apartment was small and filled with the dancer's unusual possessions, things he had found on the street or during his tireless travels, all arranged with the sense of space, proportion, timing, and grace that made him such a joy to watch onstage. In fact, it was strange and almost frustrating to see the dancer in street clothes and brown house slippers, moving so practically through his apartment, with little or no sign of the tremendous physical talent that lay dormant in him, and I found myself craving some break in this pragmatic facade, a leap or turn, some explosion of his true energy. All the same, once I got used to this and began examining his many little collections I had the elated, otherworldly feeling I sometimes get when entering the sphere of another's life, when for a moment changing my banal habits and living like that seems entirely possible, a feeling that always dissolves the next morning, when I wake up to the familiar, unmovable shapes of my own life.

At some point I got up from the dinner table to use the bathroom, and in the hall I passed the open door of the dancer's bedroom. The room was spare, with only a bed and a wooden chair and a little altar with candles set up in one corner. There was a large window facing south, through which lower Manhattan hung suspended in the dark. The walls were blank except for one painting that

was tacked up with pins, a vibrant picture out of whose many bright, high-spirited strokes several faces emerged, as is from a bog, now and then topped with a hat. The faces on the top half of the paper were upside down, as if the painter had turned the page around or circled it on his or her knees while painting, in order to reach more easily. It was a strange piece of work, unlike the style of the other things the dancer had collected, and I studied it for a minute or two before continuing on to the bathroom.

The fire in the living room burned down; the night progressed. At the end, as we were putting on our coats, I surprised myself by asking the dancer who had made the painting. He told me that his best friend from childhood had done it when he was nine. My friend and older sister, he said, though I think she did most of it. Afterward, they gave it to me. The dancer helped me on with my coat. You know, that painting has a sad story, he added a moment later, almost as an afterthought.

One afternoon, the mother gave the children sleeping pills in their tea. The boy was nine and his sister was eleven. Once they were asleep, she carried them to the car and drove out to the forest. By this time, it was getting dark. She poured gasoline all over the car and lit a match. All three burned to death. It's hard to explain, the dancer said, but I was always jealous of how things were at my friend's house. That year they kept their Christmas tree up until April. It turned brown and the needles were dropping off, but many times I nagged my mother about why we couldn't keep our Christmas tree up as long as they did at Jörn's.

*"She poured gasoline all over the car and lit a match."*

Figure 11: The Young Painters