



CONVERSE
Chuck Taylor
ALL STAR

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★ STAR NOT FOR PROFIT, NOT FOR CHARITY, BUT FOR SERVICE

Artist Statement

Lisa Marie Modell

Lisa Marie was ~~raised by wolves...~~ raised by a jazz trumpet player and a violinist in the rural Midwest. She experienced a "normal" childhood with exploration, horseback riding, sports, and cartwheels, with the addition of piano and ballet lessons and made-up dances to hundreds of show tunes. A favorite pastime was reading, and rereading, favorite stories like Charlotte's Web. (That spider was one heck of a designer.) She enjoyed drawing the characters from the stories, as well as all of her many pets. Visits to her home from characters like Dizzy Gillespie and Duke Ellington rounded out the mix. She later spent years in Seattle and Alaska, exploring the outdoors, designing kitchens, and catering events like the Ballard Jazz Festival. Charmed as life was, she lacked a clear purpose, using her talents hither and yon, until channeling them into a design career. Her love of music still figures into the designing scheme, hence the interest of the marriage of the two.

"My best work combines conceptual ideas and the appropriate digital medium to render them into. I enjoy creating music-related pieces like concert posters and album covers, but also environmental themes carry the mix. My photo montages were commented on as being strong by the review board, and collage and illustration techniques. I feel my strongest suit is illustration mixed with conceptual work."

Title

Figure 1: DC Stripes Ad Layout 1

Figure 2: ICU Black Chucks

Figure 3: Muse Vinyl

Figure 4: Old Time Radio 1

Figure 5: Old Time Radio 2

Figure 6: On Call 1

Figure 7: Phantom Cover 2

Figure 8: Port Phantom Cover

Figure 9: UAM Logos Final Portfolio

C R A N B E R R I E S

S T U F F I N G

G R E E N B E A N S

P u m p k i n P i e

E A T

W a t c h T h e G r e a t
A m e r i c a n P a s t i m e

D C S T R I P E S

V E R S U S

NEW YORK JETS

T U R K E Y

m a s h e d p o t a t o e s

N O V E M B E R 2 0 1 5



Figure 1: DC Stripes Ad Layout 1.



Figure 2: ICU Black Chucks.

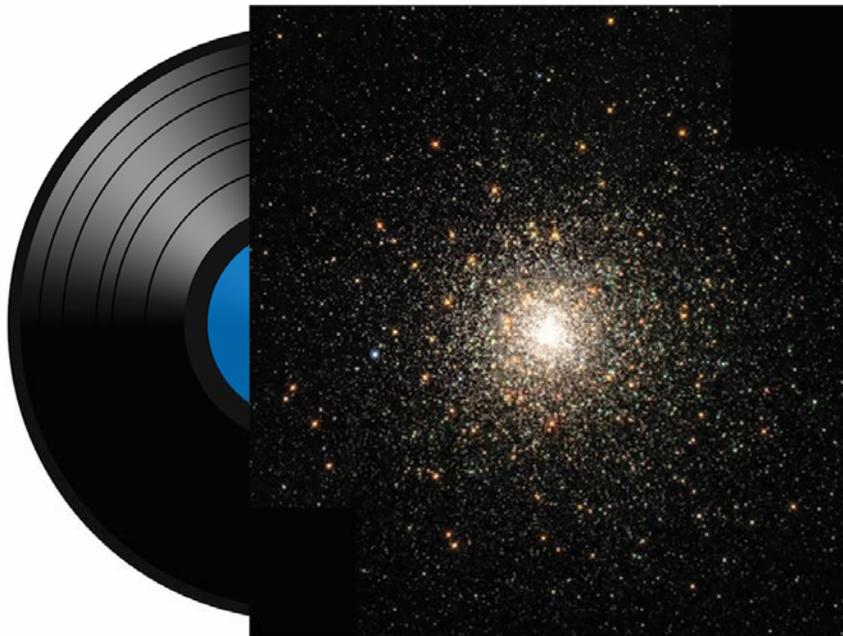
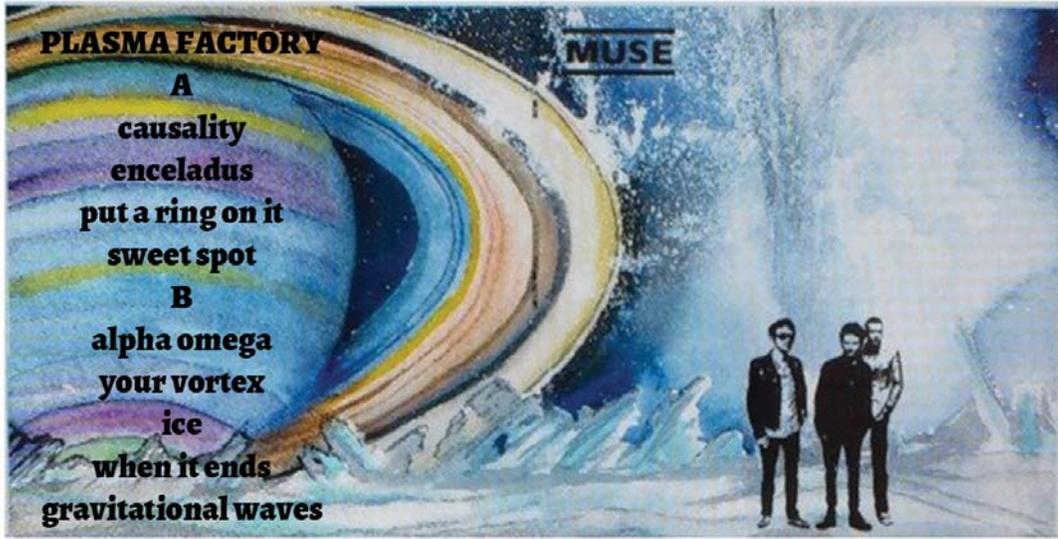


Figure 3: Muse Vinyl.



Figure 4: Old Time Radio 1.



Figure 5: Old Time Radio 2.



ON CALL IN THE WILD: AN EXPEDITION DOCTOR COMBINES MEDICINE AND ADVENTURE

It is a dark night on a lonely highway outside Sante Fe, N.M. In the distance on either side of the road, you can still see the looming outlines of stately mesas.

"That's all sedimentary rock up there. If you need to urinate, I'm happy to pull over," Matt Lewin says as I glance out the window. "Some of the greatest fossil discoveries on Earth have been made from taking a piss."

Lewin is not being sarcastic. For him, a drive down a New Mexico highway is something between taking a trip to Disneyland and being subjected to Chinese water torture. Miles upon miles of potential finds lie in wait, but each mile marker represents another lost opportunity. A few times he can't contain himself, and we pull over to look at deposits by the highway.

"I'm not a snob," he says at one point during the trip, examining an ordinary piece of petrified wood that most fossil hunters would probably ignore. "Something that lasted 35 million years or 100 million years, and it's as beautiful as the day it was laid down."



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WILDERNESS PHYSICIAN MATT LEWIN HAS TRAVELED TO THE NETHER REACHES OF THE PLANET TO TREAT SCIENTISTS IN THE FIELD.

Written by Erik Vance
Illustrated by Lisa Marie Modell

Lewin is not a professional paleontologist. At best he is an enthusiastic amateur with an exceptionally good eye. Yet as an expert in "expedition medicine," Lewin has been a part of some of the remotest digs on Earth. When a 1-ton dinosaur bone breaks a scientist's leg three days' travel from the nearest hospital, few people are better equipped to deal with it than him.

Lewin's dual passions of medicine and fossils make for dizzying conversation as he switches, rapid fire, between how to fill a dinosaur footprint with plaster and how to use that same plaster to fashion an emergency cast. Back in the car, he lists famous fossil discoveries the way others recite baseball stats, and he holds forth on the many uses of safety pins in an emergency – like pinning an unconscious patient's tongue to his cheek to prevent choking.



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Figure 6: On Call 1.

Chapter 2

I'm glad you made your own decision. I do so hate to make up my mind about anything, whether it's good or bad, up or down, in or out, rain or shine. Expect everything, I always say, and the unexpected never happens. Now please drive carefully...His last good bye was drowned out by an enormous clap of thunder, and as Milo drove down the road in the bright sunshine he could see the Whether Man standing in the middle of a fierce cloudburst that seemed to be raining



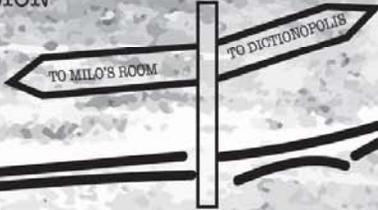
the CASTLE IN THE AIR

the MOUNTAINS OF IGNORANCE

DIGITOPOLIS

the FOOTHILLS OF CONFUSION

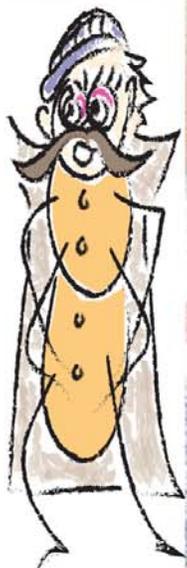
the SEA OF KNOWLEDGE



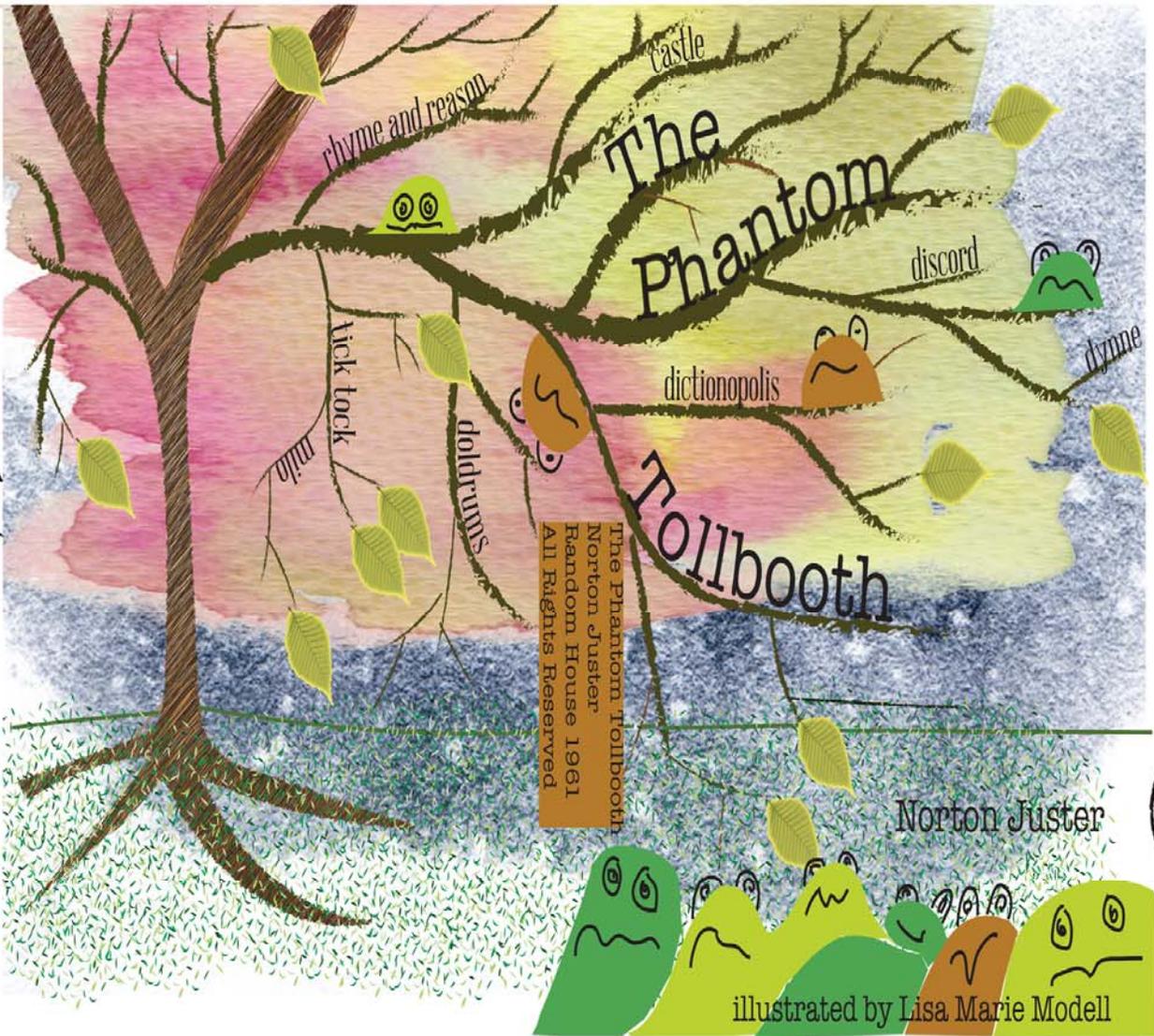
the DOLDRUMS



Figure 7: Phantom Cover 2.



Take this amazing journey with Tock and Milo and you'll agree that The Phantom Tollbooth should become a well-known classic! Read it to your favorite young person and you will see...you will fall in love with Milo and company...the grumpy Officer Shrift...the grouchy and manipulative Humbug...the Spelling Bee...and Rhyme and Reason too!



Meet Milo...A very BORED boy... The Phantom Tollbooth "leaps, soars and abounds in right notes all over the place, as any proper masterpiece must." Maurice Sendak, 1996 The Phantom Tollbooth remains an obscure childrens' book. It has been compared to Alice in Wonderland in style, yet has not enjoyed the same wide-spread fame of Alice that it richly deserves. The Phantom Tollbooth holds the charm, and quirkyness today as it did when it was written in 1961.



Figure 8: Port Phantom Cover.

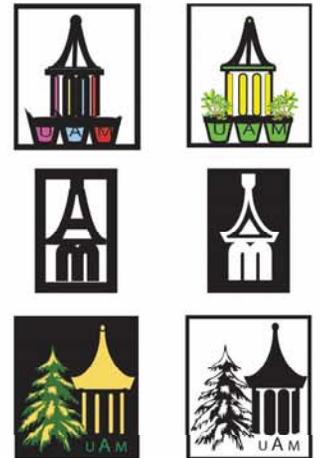
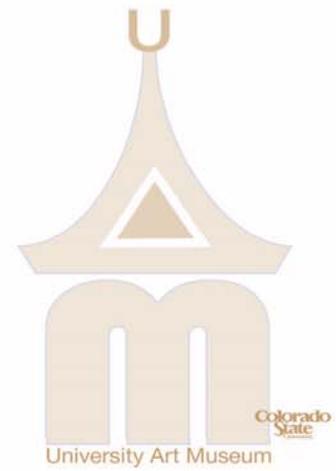


Figure 9: UAM Logos Final Portfolio.