

PROJECT YOUTH & CHAMBER MUSIC PRESENTS

# OFF THE HOOK

JUNE 10 - 22

SUMMER  
CHAMBER  
MUSIC  
FESTIVAL



# **Artist Statement**

## **Crystal Schuller**

Colorado State University | Graphic Design | Fall 2014

The creation of these pieces has been a journey in understanding the use of negative space, color and imagery to emphasize content and type choices. The result is a pervasive theme of minimalism that manifests through color palettes, composition, and imagery. The color choices made throughout are intended to set strong themes for each project and limit visual clutter.

Within the pieces emerges a theme of interplay between organic, free-form design elements and rectilinear geometry. To achieve this, emphasis is placed primarily on typography and composition, with texture and curvilinear components being used secondarily to support each design.

Projects span an array of intents, including publication, corporate identity, public awareness, and package design.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
<b>Figure 1:</b>	schuller_1, logotype	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 2:</b>	schuller_2, photo manipulation	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 3:</b>	schuller_3, menu	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 4:</b>	schuller_4, identity materials	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 5:</b>	schuller_5, poster	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 6:</b>	schuller_6, magazine spread	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 7:</b>	schuller_7, poster	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 8:</b>	schuller_8, poster	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 9:</b>	schuller_9, CD cover	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 10:</b>	schuller_10, logotype	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 11:</b>	schuller_11, identity materials	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 12:</b>	schuller_12, poster/mailer	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 13:</b>	schuller_13, promotional film slides	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 14:</b>	schuller_14, event poster	digitally rendered artwork	digital image 11 in. x 17 in
<b>Figure 15:</b>	schuller_15, website	digitally rendered artwork	digital image 11 in. x 17 in



Figure 1: schuller\_1, logotype.



Figure 2: schuller\_2, photo manipulation.

WELCOME  
TO THE  
ISLAND

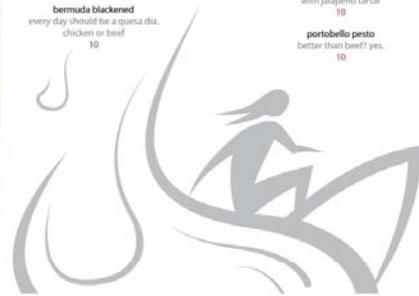


SALADS

- karen cobb**  
buffalo, chipotle bbq, coconut thai,  
honey habaero, or sesame sauce  
10
- taco salad**  
chile verde or chile rojo  
10
- sesame seared tuna salad**  
better than your mom's  
11
- crispy chicken salad**  
with mango salsa  
10
- island caesar**  
coconut battered  
7
- bermuda blackened**  
every day should be a quesa dia,  
chicken or beef  
10

SANDWICHES

- philly**  
steak or chicken  
provolone cheese  
10
- cajun po boy**  
Andouille sausage, peppers, onions,  
jack cheese, garlic mayo  
10
- pulled pork**  
Jamaican style bbq sauce  
10
- turkey avocado club**  
comes with a side of raspberry vinaigrette  
10
- grilled mahi**  
with jalapeno tartar  
10
- portobello pesto**  
better than beef? yes,  
10



DESSERT FIRST

- key lime pie**  
5
- chocolate chip brownie sundae**  
8
- pineapple raspberry sunday**  
8
- caramel mango crisp**  
8
- kokomo shrimp**  
coconut battered  
10

TACOS

- choose a seasoning**  
blackened | jerked | grilled | island curry
- fish tacos**  
10
- bahama mama**  
gulf shrimp & fish  
10
- ahi tuna**  
rare, medium or well done  
12
- chicken**  
10
- beef**  
it's what's for dinner  
10
- steak**  
like beef, but better  
11
- portabella**  
vegan friendly  
10
- pulled pork**  
vegan unfriendly  
10



BURGERS

- big kahuna**  
hot & sour sauce, cheddar, bacon  
and grilled pineapple Angus beef  
10
- island burger**  
build your own  
9
- base**  
angus beef  
marinated chicken  
portabella mushroom  
vegetarian  
tuna steak +3
- add-ons +.50**  
bacon  
mushrooms  
jalapenos  
black olives  
guacamole  
salsa  
pork green chile  
poblano peppers  
pico de gallo  
chile rojo  
cheddar  
provolone  
swiss  
pepper jack  
bleu cheese
- free**  
lettuce, tomato, onion, pickle

APPETIZERS

- wild island wings**  
buffalo, chipotle bbq, coconut thai,  
honey habaero, or sesame sauce  
10
- nachos grande**  
chile verde or chile rojo  
10
- spinach artichoke dip**  
better than your mom's  
10
- crab cakes**  
with mango salsa  
10
- kokomo shrimp**  
coconut battered  
10
- grilled quesadilla**  
every day should be a quesa dia,  
chicken or beef  
10
- frickles**  
fried pickles  
6



Figure 3: schuller\_3, menu.



DINE DANGEROUSLY.



2601 S Lemay Avenue, #12 Fort Collins, CO 80528  
970.266.0214  
[www.islandgrillrestaurant.com](http://www.islandgrillrestaurant.com)

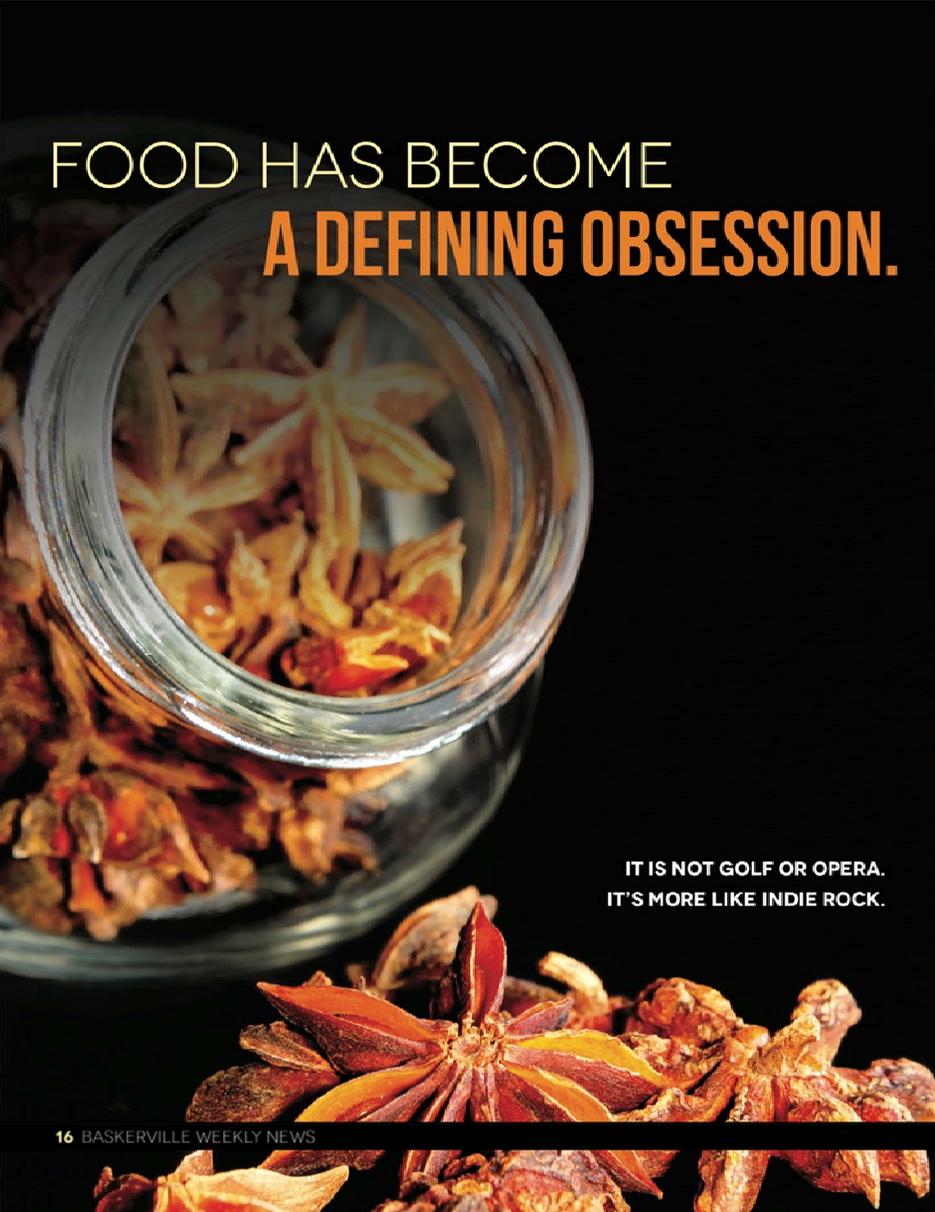
 **BRENT OSBOURNE**  
MANAGER  
**970.266.0214**  
[boss@islandgrillrestaurant.com](mailto:boss@islandgrillrestaurant.com)  
2601 S Lemay Avenue, #12  
Fort Collins, CO 80528



Figure 4: schuller\_4, identity materials.



Figure 5: schuller\_5, poster.



FOOD HAS BECOME  
**A DEFINING OBSESSION.**

IT IS NOT GOLF OR OPERA.  
IT'S MORE LIKE INDIE ROCK.

16 BASKERVILLE WEEKLY NEWS

# FOODIE-ISM AS YOUTH CULTURE

BY MICHAEL IDOV

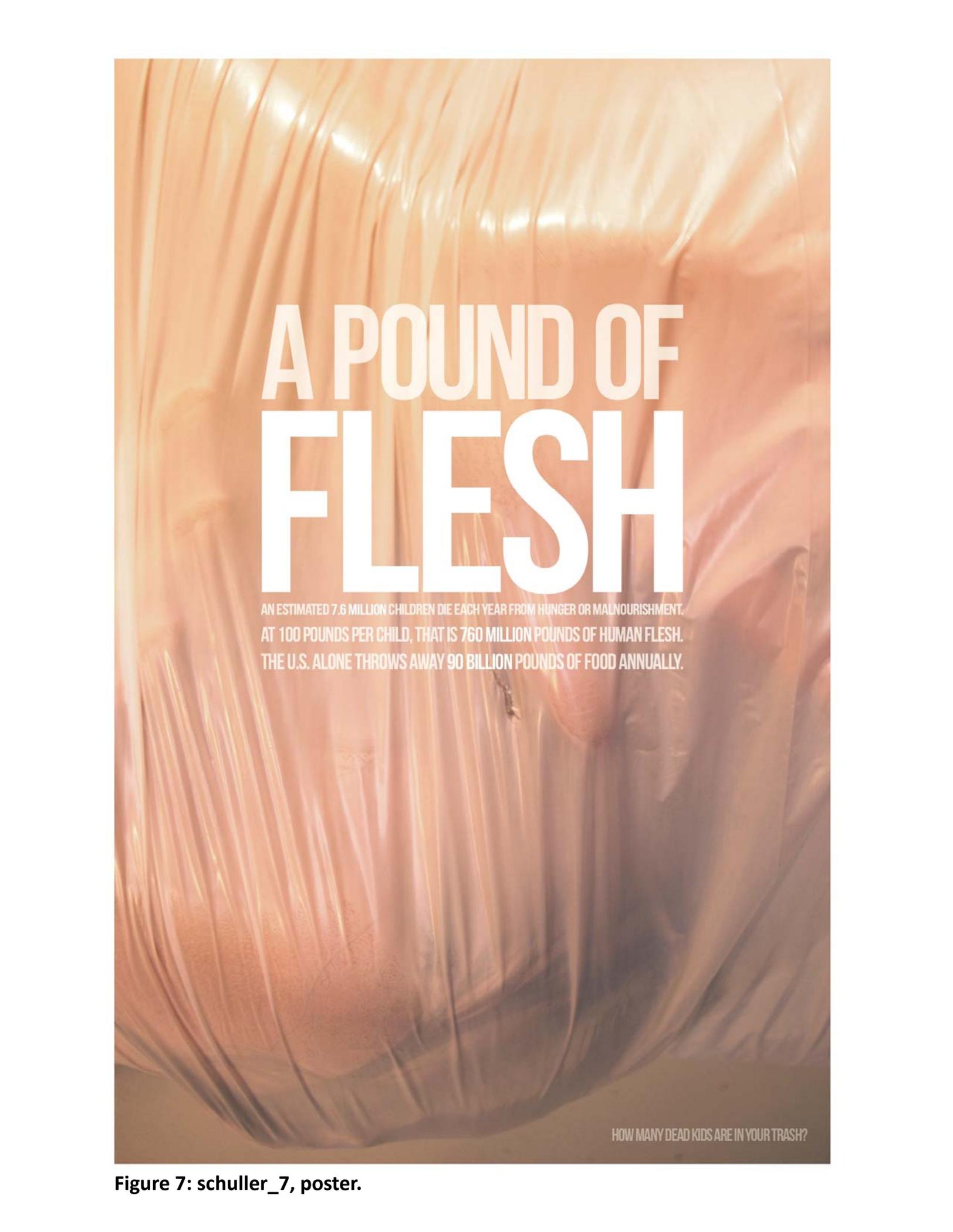
On the Tuesday before we meet, Diane Chang sends me a list of places where she wants to eat in the coming week. Here it is, in alphabetical order: ABC Kitchen, Abistro, Bhojan, Bianca, Cafe Katja, Char No. 4, Coppelia, Cotan, Diner, Eisenberg's, Han Joo Chik BBQ, Henan Feng Wei, Marlow & Sons, Schnitzl, St. Anselm, Sun in Bloom, Tanoreen, Upstate Craft Beer & Oyster Bar, Vinegar Hill House, and Wondee Siam. For our dinner, she eventually settles on Wondee Siam II, on Ninth and 54th (but emphatically not the original Wondee Siam, on Ninth and 53rd).

Chang arrives at the tiny Thai place with her friends Jasmine, a stylist, and Marcos, a graphic designer. They, too, have their food bona fides: Marcos snaps quick photos of each dish as it is placed on the table; Jasmine's phone holds carefully curated favorite-restaurant lists for New York and L.A. Both are a little older—30-plus to Chang's 27—but Chang is clearly the group's leader. She has picked the place, orders for everyone (shrimp salad, deep-fried catfish, and crispy pork off the restaurant's "secret menu"), and generally steers the conversation toward the plates

CONTINUED, PAGE 78

17

Figure 6: schuller\_6, magazine spread.



# A POUND OF FLESH

AN ESTIMATED 7.6 MILLION CHILDREN DIE EACH YEAR FROM HUNGER OR MALNOURISHMENT.  
AT 100 POUNDS PER CHILD, THAT IS 760 MILLION POUNDS OF HUMAN FLESH.  
THE U.S. ALONE THROWS AWAY 90 BILLION POUNDS OF FOOD ANNUALLY.

HOW MANY DEAD KIDS ARE IN YOUR TRASH?

Figure 7: schuller\_7, poster.

**GUYS.**

ACCORDING TO THE WORLD HEALTH ORGANIZATION,  
USING AN INDOOR TANNING BED BEFORE YOU'RE 30  
MAY INCREASE YOUR RISK OF SKIN CANCER BY UP TO 75%.

**CANCER**

**DYING EARLY ISN'T SEXY.**

Figure 8: schuller\_8, poster.

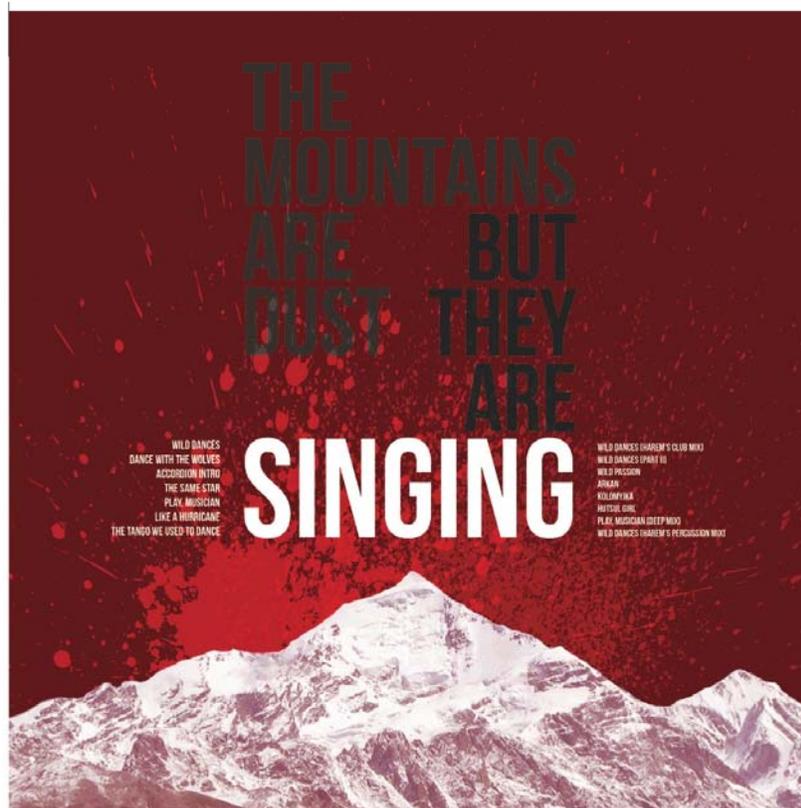


Figure 9: schuller\_9, CD cover.



Figure 10: schuller\_10, logotype.



Figure 11: schuller\_11, identity materials.

# What is **pych** about the **event**

PYPCH provides cost-free chamber music coaching to music students in local K-12 public schools. With a decline in publicly-funded music curriculum, PYPCH provides a viable venue for public school students to develop their musicianship through playing in small, intimate ensembles. Students gain the life skills of self-discipline, creative problem solving, and leadership while expressing themselves through music. All PYPCH students participate in public concerts, giving back to the community through outreach performances. In addition to our public school focus, PYPCH programs also include:

- Year-round workshops and concerts for children and adults alike, featuring performances by our partnering arts organizations like the Front Range Chamber Players, CSU's Neuroscience Program and Music Department, as well as Bruce Adolpho, New York-based composer and author, to offer improvisation workshops to improve writing and performing skills and lectures on creativity and the brain.
- Off the Hook, an annual Summer Chamber Music Festival that brings world-class chamber musicians to perform and teach a variety of concerts, workshops, and master classes.
- A sliding scale fee After-School Chamber Music program for string, woodwind and piano students, ages 9 through 17. This program cultivates peer-learning among music students from many different schools and backgrounds, and brings them in contact with a high level of instructors.

PYPCH Project Youth and Chamber Music announces its Third Season of Off the Hook. Stirring the creative pot as we strike a theme of Creativity, from discussion to performance, we delve into artistry and its value in our daily lives.

Most happily, we welcome the return of our world renowned composer, lecturer, Piano Puzzler and Co-Artistic Director Bruce Adolpho, for this year's contemporary chamber music festival. Pianist and Artistic Director of Bravo! Vail Music Festival, Anne-Marie McDermott joins us for a benefit recital. Chamber music for all ages awaits as well as educational workshops, summer camps, and panels! Dr. Temple Grandin, Dr. Dan Beady-Quick, Dr. Ioana Uricaru and Tony Testa discuss Creativity with Bruce as moderator.

We hope you find this festival just as fresh and captivating as our first! We look forward to seeing you at all of our events and concerts! Keep reading for our complete 2014 season schedule of events.

## harmony everywhere

a celebration of music, science and nature

pych Project Youth & Chamber Music  
 1001-A E Harmony Road #260  
 Fort Collins, CO 80525

# harmony everywhere

may 15 - 23

## everywhere

a celebration of music, science and nature

pych

Figure 12: schuller\_12, poster/mailer.

this summer,  
 come out and  
**play.**



project  
 youth &  
 chamber  
 music

[www.projectyouthandchambermusic.org](http://www.projectyouthandchambermusic.org)

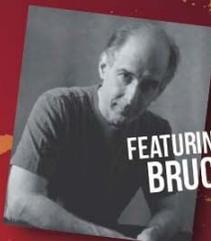


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JOIN US  
**JUNE 10 - 22**

FIND OUT MORE AT [WWW.PROJECTYOUTHANDCHAMBERMUSIC.ORG](http://WWW.PROJECTYOUTHANDCHAMBERMUSIC.ORG)



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psych




Figure 13: schuller\_13, promotional film slides.

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Figure 14: schuller\_14, event poster.



Figure 15: schuller\_15, website.