



# Characterization of urban water use and water demand forecasting using the Integrated Urban Water Model in Sao Paulo, Brazil

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## Introduction

- Water resources under pressure in urban areas
- Urban sprawl in developing countries:
  - Unplanned growth
  - Scarce infrastructure investments
- Sao Paulo, Brazil:
  - Over 12 million people
  - Total area of 1521 km<sup>2</sup>
  - 5 macro regions; 96 districts
  - Drought from 2013 to 2016
  - First city outside of US in IUWM

## Objectives

- Understand changes in water use
- Estimate impact of conservation strategies during this period and in the future
- Predict future demand considering climate change and population growth

## Final considerations

- IUWM: asset for water resources management in urban areas
- Sao Paulo:
  - Large urban agglomeration
  - Climatic and behavioral differences
  - Water supply challenge

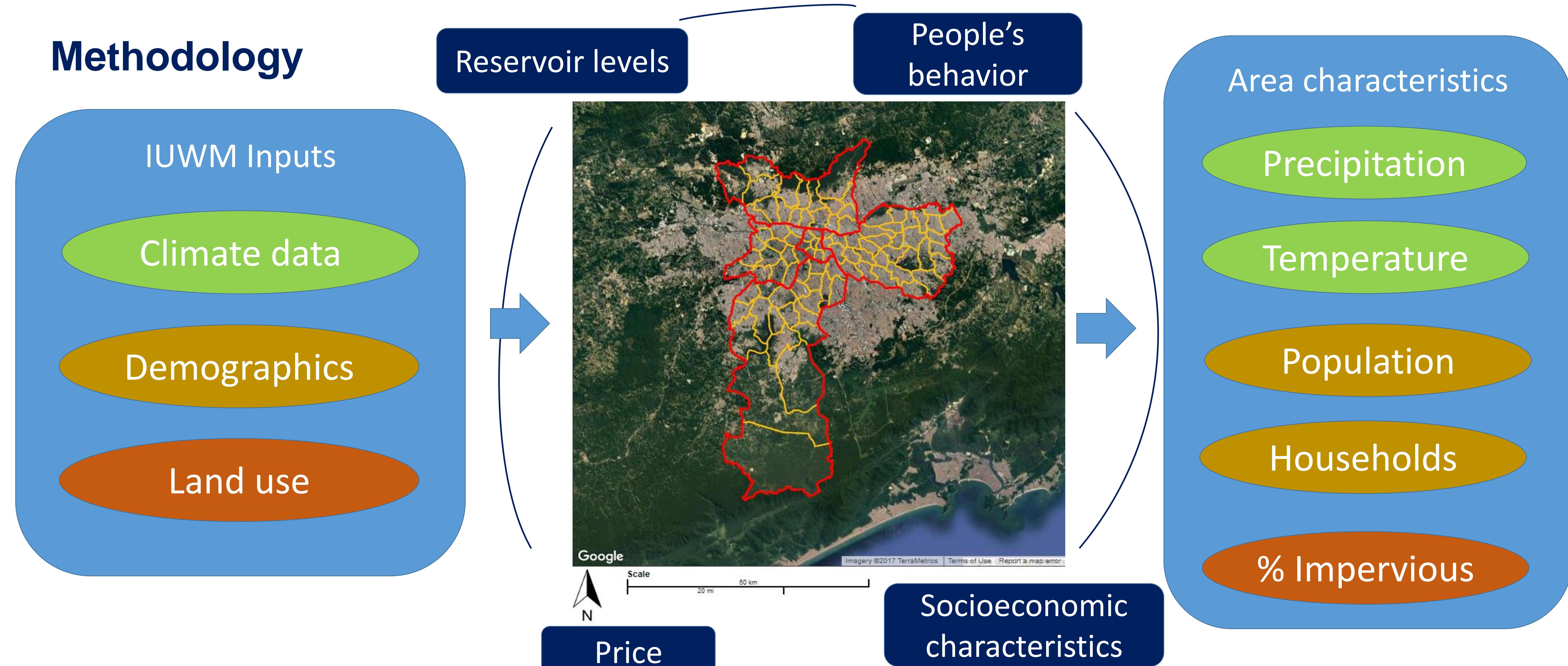
## References

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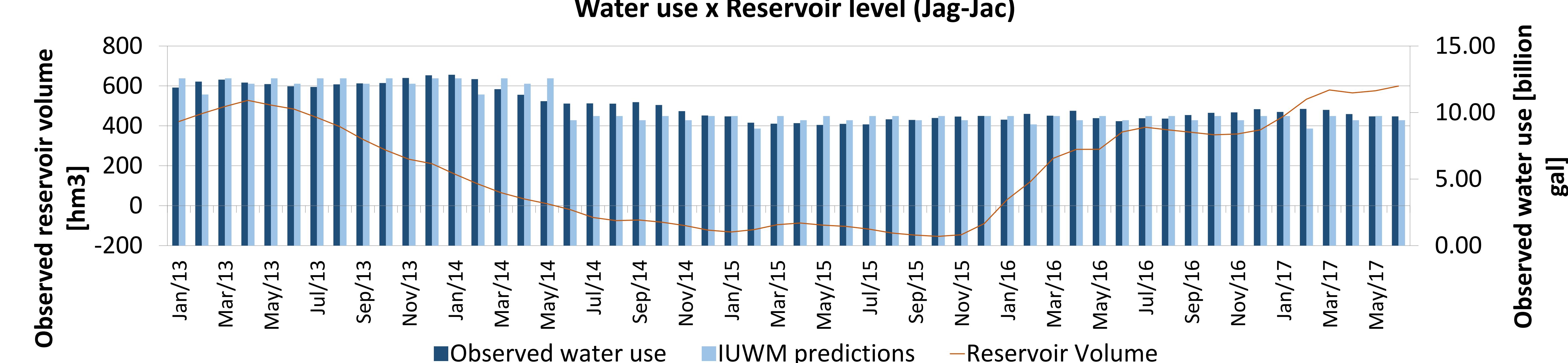
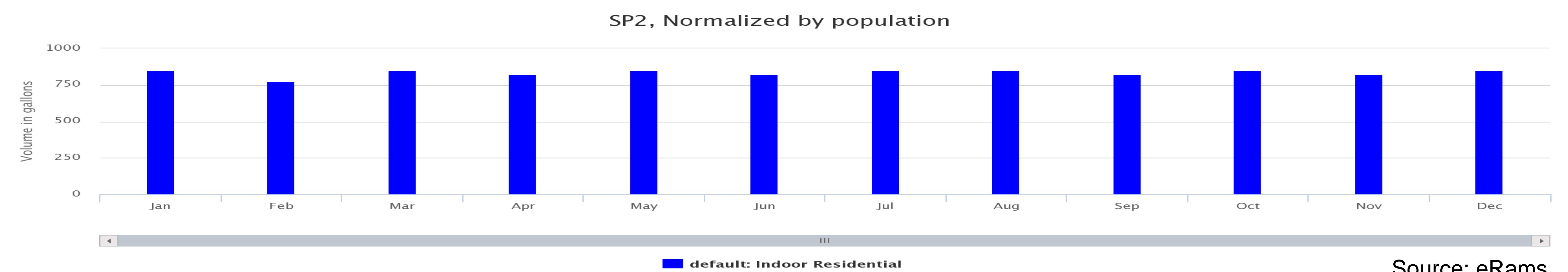
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## Methodology



## Expected Results



## Funding sources and Acknowledgements

National Science Foundation Sustainability Research Network Cooperative Agreement 1444758 for funding this work. My advisors, colleagues, the agencies and professionals in Brazil that shared data, knowledge and experiences.

