







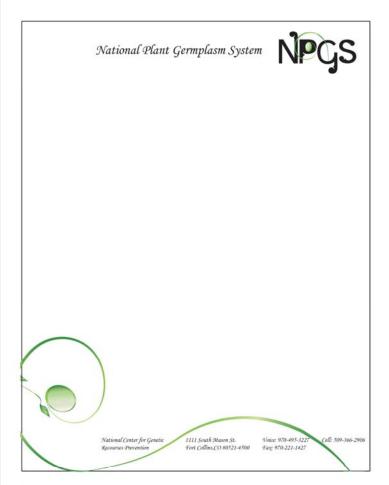
Artist Statement

Samuel Balderrama

I started my academic career studying computer engineering but as my education continued my love of the arts and computers began to converge and the result was graphic design. As I work I find inspiration all around me. As a graphic designer my style needs to be versatile to best fit the needs of the client. I get my inspiration from the world around me. I use a variety of different materials and mediums in each project, my methods are consistent. Everything begins with an idea, sketches, and a rough concept design. From here the subject determines the finished, materials. Each project consists of multiple works, often in a range of media, grouped around a specific theme. When doing research and production new areas of interest arise and always lead to new bodies of work.

	Title	Media	Original Format
Figure 1:	NPGS	Digital	Illustrator 11 X 17 Inches
Figure 2:	Living Smaller	Digital	Illustrator 11 X 17 Inches
Figure 3:	Stella Bella	Digital	Illustrator 11 X 17 Inches
Figure 4:	Stella Bella Website	Digital	Illustration 11 X 17 Inches
Figure 5:	Arabian Knights	Digital	Illustration 11 X 17 Inches
Figure 6:	Metamorphosis	Digital	Illustration 11 X 17 Inches
Figure 7:	Romeo & Juliet	Digital	Illustration 11 X 17 Inches
Figure 8:	LOTR Book Cover	Digital	Illustration 11 X 17 Inches
Figure 9:	Letter Y	Digital	Illustration 11 X 17 Inches
Figure 10:	Wine Bottles	Digital	Illustration 11 X 17 Inches





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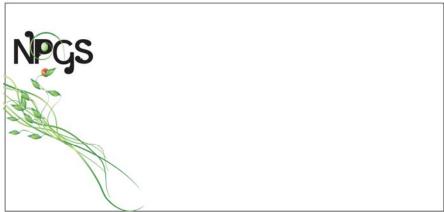


Figure 1: NPGS



house was fully furnished. and it was open to the public for three weeks. Each day a stream of people made their way up the stairs to the porch and through the house. As they approached the house, their first reaction was usually "Isn't it tiny!" And the Grow Home was tiny fourteen feet is unusually narrow for a row house. Its smallness was exaggerated by its site: it stood alone, like a slice of bread removed from a loaf, surrounded by large university buildings. The Grow Home resembled a doll's house, albeit an elegant one, since the facade was designed in the traditional manner. Once inside -- the first room was the kitchen people commonly reacted with surprise at the amount of space: "It's much bigger than I thought; it doesn't feel small at all." Fourteen feet is narrow for a house, but it is not narrow for a room, and aneat-in kitchen fourteen feet square is spacious, requiring no compromise in layout or counter space. The feeling of roominess continued in a short corridor, which was wider than usual in order toaccommodate bookshelves or, in this case, shallow cupboards. Immediately behind the kitchen was the bathroom, which was large enough to include a full-size washer and dryer. At the rear of the house was a small sitting room with French doors leading outside to a pergola covered deck. Like many of the features in the house, the pergola and the deck were part of a list of options that could be added according to the owner's wishes; one might choose a deck\$610), a wood-strip floor (\$545), or varnished oak stairs (\$800)The house was fully furnished, and it was open to the public for three weeks. Each day a stream of people made their way up the stairs to the porch and through the house. As they approached the house, their first reaction was usually "Isn't it tiny!" And the Grow Home was tiny -- fourteen feet is unusually narrow for a row house. Its smallness was exaggerated by its site: it stood alone, like a slice of bread removed from a loaf, surrounded by large university buildings. The Grow Home resembled a doll's house, albeit an elegant one, since the facade was designed in the traditional manner. Once inside -- the first room was the kitchen people commonly reacted with surprise at the amount of space: "It's much bigger than I thought; it doesn't feel small at all." Fourteen feet is narrow for a house, but it is not narrow for a room, and aneat-in kitchen fourteen feet square is spacious, requiring no compromise in layou or counter space. The feeling of roominess continued in a short corridor, which was wider than usual in order toaccommodate bookshelves or, in this case, shallow cupboards. Immediately behind the kitchen was the bathroom, which was large enough to include a full-size washer and dryer. At the rear of the house was a small sittingroom with French doors leading outside to a pergola covered deck. Like many of the features in the house, the pergola and the deck were part of a list of options that could be added according to the owner's wishes; one might choose a deck\$610), a wood-strip floor (\$545), or varnished oak stairs (\$800)...

Figure 2: Living Smaller





Figure 3: Stella Bella

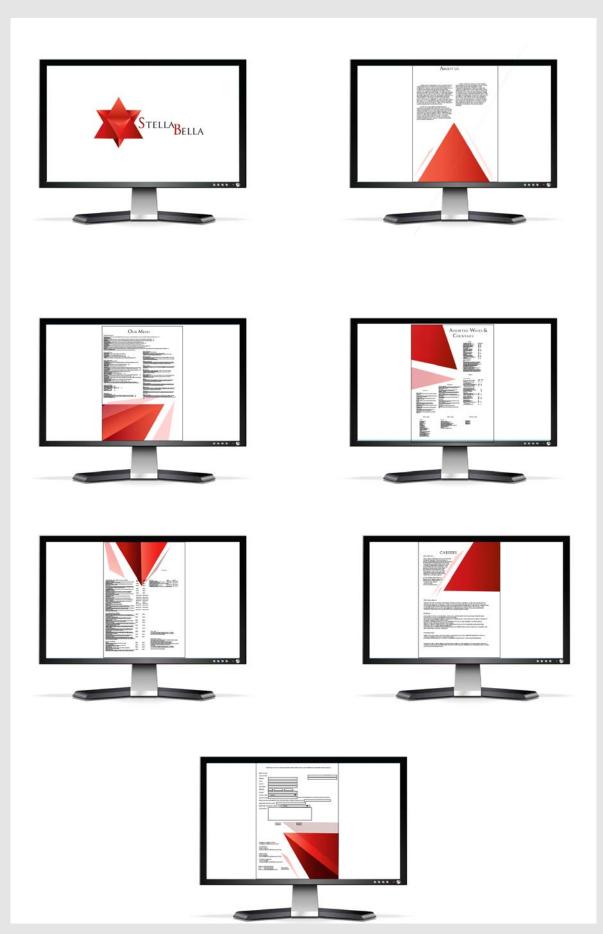


Figure 4: Stella Bella Website



Figure 5: Arabian Nights

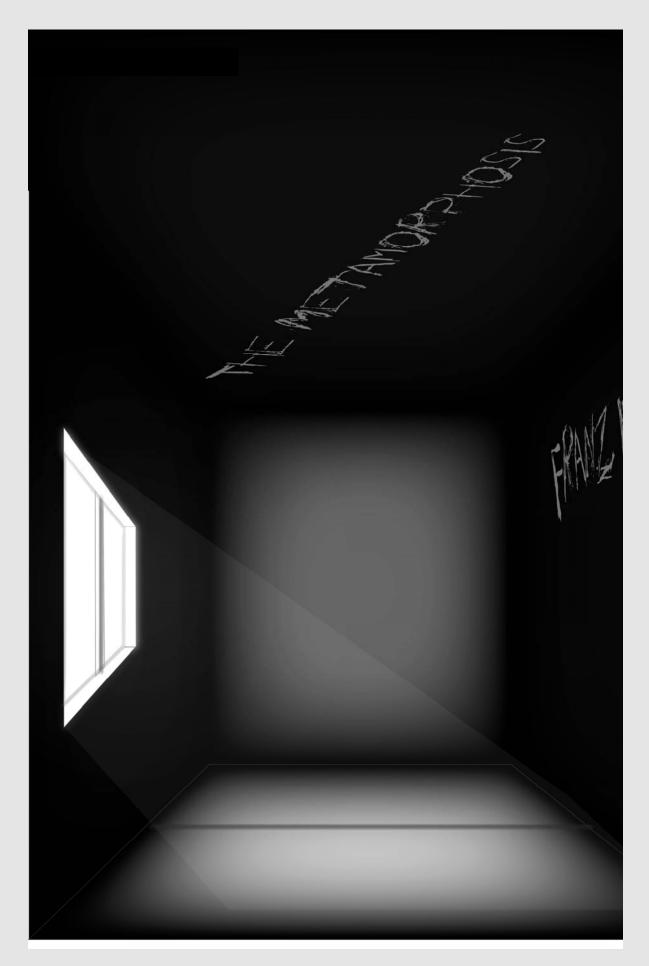
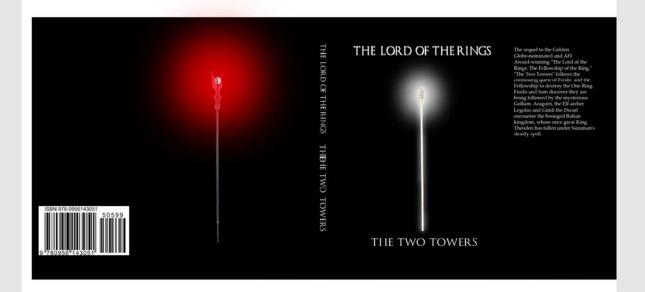


Figure 6: Metamorphosis



Figure 7: Romeo & Juliet





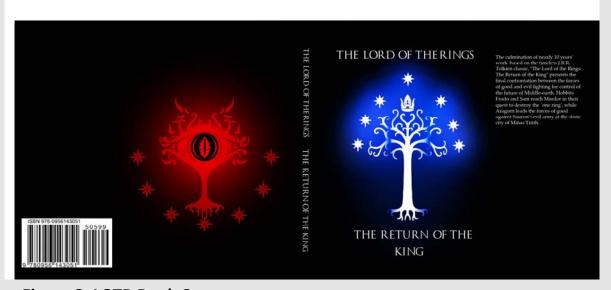


Figure 8: LOTR Book Cover



Figure 9: The Letter Y



Figure 10: Wine Bottles