



FOOTBALL FAN GUIDE

uchealth



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AN R.R. DONNELLEY COMPANY

COLORADO STATE

ATHLETICS

TO EDUCATE, ENGAGE & EXCEL

► QUICK REFERENCE

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► 2017 SCHEDULE

■ HOME ■ AWAY ■ NEUTRAL

All Times Mountain. Dates and Times Subject to Change.



August 26 | Kickoff: 12:30 PM

Military Appreciation Day & Stripe the Stadium



September 1 | Kickoff: 6:00 PM

Rocky Mountain Showdown (Denver)



September 9 | Kickoff: TBA

Ag Day with 4-H & Orange Out



September 16 | Kickoff: 5:00 PM



September 30 | Kickoff: TBA



October 7 | Kickoff: TBA



October 14 | Kickoff: TBA

Homecoming & Family Weekend



October 20 | Kickoff: 8:15 PM



October 28 | Kickoff: 1:00 PM

Tackle Cancer, Ram Legends & Hall of Fame



November 4 | Kickoff: 5:00 PM



November 11 | Kickoff: 8:30 PM

Commitment to Campus



November 18 | Kickoff: 1:30 PM

Senior Day, Extra Yard for Teachers & Take a Kid To The Game

➤ ACCESSIBLE SEATING

There are various accessible and companion seats available throughout the stadium. When purchasing seats by phone or in person, please indicate to the ticket seller that you require accessible seating. For online orders, simply select your accessible seats using our interactive map.

➤ ACCESSIBLE PARKING

Accessible parking, with a state-issued hang tag, is available for purchase in parking lot 575 (located just off of College Avenue, on Lake Street). A complimentary shuttle service is provided from the parking lot to the stadium, with the drop-off location on the southeast side of the stadium.

➤ ADVANCED TICKET SALES

BY PHONE: Call (800) 491-RAMS (7267) and charge your individual game ticket order to MasterCard, Visa, American Express or Discover. Tickets can be placed at Will Call or mailed (\$5 charge) or received via mobile delivery or print at home (\$1 charge).

ONLINE: Order your individual game tickets online by visiting the Colorado State Athletics official website at CSURams.com/tickets.

IN-PERSON: Tickets may be purchased in person at the Rams Ticket Office at the McGraw Athletic Center (west side of Moby Arena), Monday through Friday, 8 a.m. to 5 p.m. Accepted forms of payment include cash, personal checks, MasterCard, Visa, American Express or Discover.

GAME DAY: Advance ticket sales windows are located at the northwest corner of the stadium, off of Pitkin Street. These windows open four (4) hours prior to kickoff and close after halftime.

➤ AGE RESTRICTION (TICKETS)

Children under the age of two, who are sitting on the lap of an adult do not need a game ticket. Children who have reached their second birthday must have a valid game ticket to gain entrance to the stadium and are permitted seating access only in their ticketed location.

➤ ALCOHOL POLICY

TAILGATING: Tailgating with alcohol will be allowed on the Colorado State University campus during home football games in designated parking lots and programmed areas within the borders of Shields Street, Laurel Street, Mason Street, Lake Street and parking lot #440. All alcohol must be kept in designated parking lots and approved programmed tailgating areas. Open containers will not be allowed outside of these areas. ID check stands will be located throughout campus to issue wristbands for alcohol consumption.

IN-VENUE: No alcoholic beverages may be brought through the gates of the stadium. Colorado law prohibits the sale of alcoholic beverages to persons under the age of 21. Individuals who are 21 and have the proper identification (with proof of age) will receive a wristband denoting their ability to purchase alcoholic beverages. ID checks and wrist-banding stations are located throughout the stadium. Alcohol sales will cease at the end of halftime at concession stands. Guests may not be in possession of more than two alcoholic beverages at any time.

➤ ALL GENDER/FAMILY RESTROOMS

There are all gender/family restrooms located throughout the stadium which are available to all individuals including those with small children, or anyone with a disability. See **RESTROOMS** for locations.

➤ ALMA MATER

"Hail to thee, our Alma Mater, Colorado State. Memories are everlasting of this place so great! May thy Green and Gold unite us, loyal ever be. Colorado State, our Alma Mater. Hail, all hail, to thee."

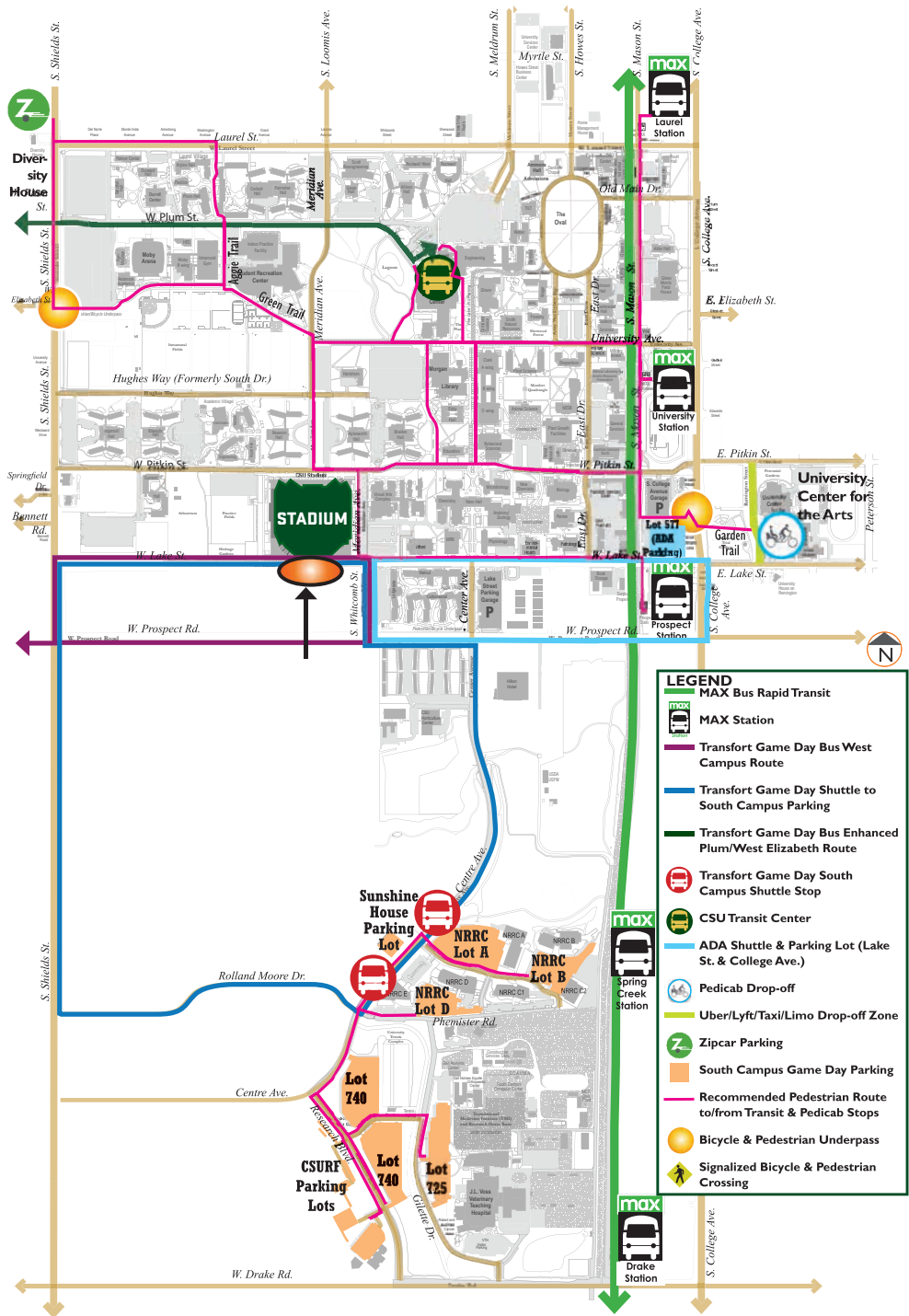
➤ ALUMNI ASSOCIATION TAILGATE

Gather at the Iris and Michael Smith Alumni Center (northeast corner of stadium) on game days for live entertainment and appearances by the CSU Spirit Squad, mascots and the Colorado State University Marching Band. You can also visit everyone's favorite four-legged friend, CAM the Ram. Food and beverages will also be available for purchase.

➤ ANIMALS

All animals are prohibited inside the stadium except for service dogs for individuals with disabilities or service dogs in training.

ALTERNATE TRANSPORTATION MAP



▶ **ATHLETICS DEPARTMENT INFORMATION**

- **LOCATION AND ADDRESS:** 101 McGraw Athletic Center; Fort Collins, CO; 80523-0120
- **PHONE:** (970) 491-5300
- **WEBSITE:** CSURams.com

▶ **AUTOMATED TELLER MACHINES (ATMs)**

There are a total of four locations where ATMs can be found at the stadium. The locations are: outside the stadium, next to the Ram Zone store (northwest corner of stadium, off of Pitkin Street), and in the stadium, behind sections 103, 124 and 138.

B

▶ **BABY DIAPER CHANGING STATIONS**

Located in all Men's, Women's and All Gender/Family restrooms throughout the stadium. See **RESTROOMS** for locations.

▶ **BANNERS, FLAGS & SIGNS**

Banners, flags and signs are permitted, provided they are in good taste as determined by Colorado State University. They may not be hung or displayed on any part of the playing surface or in any way that obstructs another guest's view of the game or stadium advertising, and must not pose a threat of injury to the guest or others. Flags affixed to poles or sticks are prohibited.

▶ **BICYCLE DISMOUNT ZONES**

Bicyclists will be required to dismount their bicycle and walk it through pedestrian areas on all four sides of the stadium including the area east of the stadium, between Center Avenue and Meridian Avenue. The pedestrian mall will be open to bicycles.

▶ **BICYCLE PARKING**

Colorado State University has over 16,000 bike parking spaces with a majority located adjacent to academic buildings on the eastern side of campus (east from the stadium). Please be aware bike parking near the stadium is very limited. Bicyclists are encouraged to park once they arrive on campus and to secure their bicycle with a U-Lock.

▶ **BICYCLE ROUTES TO CSU AND STADIUM**

CSU is one of five platinum bicycle-friendly universities in the nation. Various off-street trails and bikeways deliver visitors to campus along with three perimeter underpasses and many signalized bicycle and pedestrian crossings. Google Maps can provide bicyclists with directional route-finding options to campus and the stadium. See also **GAME DAY BICYCLE ROUTE MAP**.

▶ **BICYCLE SHARE**

Game day visitors seeking to ride a Zagster Bike Share bike to campus will be able to check in their bicycle at one of three locations: southwest corner of the Lory Student Center, south side of the Education Building (on the Pitkin Bikeway) and the bicycle valet station (see **BICYCLE VALET**).

▶ **BICYCLE VALET**

Colorado State University is proud to offer a bicycle valet for fans who choose to bike to campus on game days. The bicycle valet is located on Pitkin Street, just east of the stadium. Fans' bicycles will be available for drop off beginning four hours prior to kickoff and for pick up until one hour after a game ends. Bikes left later than an hour will be turned over to the CSU Police Department for storage (impound charges may apply). For bicycle routes to campus on game day, see the **GAME DAY BICYCLE ROUTE MAP**.

▶ **BOTTLES AND CANS**

Glass bottles and aluminum/metal cans are prohibited inside the stadium. Guests in possession of these items inside the gates of the stadium may be subject to ejection.

› BUSES

Colorado State University and CSU Athletics have partnered with the City of Fort Collins and Transfort to provide game day transit services to the stadium. Special game day service includes enhanced service on MAX (see **MAX**), a West Elizabeth Street shuttle, a South Campus shuttle and a shuttle for ADA parking on Lake Street (parking lot 575, see **ACCESSIBLE PARKING**). Regular Transfort service to the Campus Transit Center will continue to operate with detours on game day. Fans have various ways to see bus routes and track arrivals. Fans can download the Ride Transfort App (Apple App Store or Google Play Store) that identifies nearby stops and boarding times. Fans can also text **41411** with the message **TFORT** and a bus stop ID number (shown on all bus stop signs) for bus arrival times. For automated bus arrival information, dial (970) 221-6620.

C

› CAM THE RAM

CAM the Ram is the official mascot of Colorado State University. His name reflects CSU history in that the letters stand for Colorado Agricultural and Mechanical College, the University's former name. CAM has been a Colorado State University tradition for more than 60 years. Anyone who has been to a home football game knows that CAM is the center of every game day experience. In addition to home games, CAM proudly represents CSU at other events throughout the year. CAM is cared for by a group of student volunteers called Ram Handlers. They are responsible for CAM's daily care, training and prepping him for public appearances. The overall CAM the Ram program is operated by the CSU Alumni Association. The two-legged, costumed version of CAM is managed by the Colorado State University Spirit Squad.

› CAM'S KIDS CLUB

The official club for Rams fans 12 years and younger. Annual membership is \$35 and includes tickets to one (1) predetermined football game, five (5) predetermined men's basketball games, all regular season home volleyball matches and women's basketball games, official T-shirt, membership card and lanyard, quarterly newsletter, birthday card, birthday party opportunities and so much more! For more information, visit CSURams.com/camskidsclub or call (970) 491-5897.

› CAMERAS

Cameras are permitted in the stadium for both fans (lenses less than 4" in length) and working news media. All photos taken in the stadium must be for editorial or personal use only and may not be used for advertising, promotions or other trade purposes, or any other commercial or promotional endeavor, without the permission of Colorado State University. Tripods (except working media), monopods and selfie sticks are not permitted in the stadium.

› CANNON

No sound is sweeter to Ram fans than the boom of the Colorado State University Army ROTC cannon at CSU Football games. The ROTC has been firing the cannon for every point scored by the Rams as well as kickoffs since 1954.

› CELLULAR PHONES

Use of cellular phones is permitted, provided their use does not interfere with another guest's ability to enjoy the atmosphere of the stadium. Colorado State University reserves the right to ask any guest to discontinue use of a cell phone in or adjacent to any seating area.

› CHEERLEADERS

The Colorado State University Cheer team consist of 32 males and females. Fans can see them cheering at football, volleyball, and men's and women's basketball games. The cheerleaders also support various University events and activities as well as are involved in many community events. They strive to create an exciting and spirited environment for all Rams teams and fans through their passionate cheering and constant pride. In 2016, the CSU Spirit Squad was recognized as the top spirit group in the Mountain West conference. For more information on the cheerleaders, visit CSURams.com.

› CLEAR BAG POLICY

Stadium regulations allow clear bags and containers 12" x 6" x 12" or smaller to be permitted in the gates as well as small clutch bags no larger than 4.5" x 6.5". All permitted bags are subject to search both upon entry and within the stadium (see **SEARCHES**). All gates utilize "Inspection Lanes" for guests carrying permitted items. Stadium regulations also prohibit guests from bringing certain items into the stadium. See **PROHIBITED ITEMS**.

► CLEAR BAG POLICY

APPROVED BAGS

- Bags that are clear plastic, vinyl or PVC and do not exceed 12"W x 6"D x 12"H.
- One-gallon clear plastic freezer bag (Ziploc bag or similar).
- Small clutch bag approximately the size of a hand (4.5" x 6.5" or smaller), with or without a handle or strap. This can be carried separately or within a plastic bag.
- Seat cushions (soft and flexible, without frames or pockets).

All other bags are prohibited when entering the venue.

APPROVED BAG EXAMPLES

CLEAR TOTE

Clear Plastic Vinyl or PVC
Does not exceed 12" x 6" x 12"



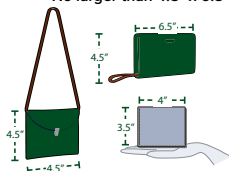
PLASTIC STORAGE BAG

1 Gallon
Re-Usable, Clear



SMALL CLUTCH BAG

Approximately the size of a hand, with or without a strap.
No larger than 4.5" x 6.5"



Prohibited Items: aerosol cans; aluminum bottles; animals (service dogs and service dogs in training permitted); artificial noisemakers; balloons; bats, poles and sticks; coolers/ice chests; camera lenses larger than 4"; firearms; fireworks; flags on poles; glass bottles; illegal drugs; laser pointers; marijuana (all forms); metal cans; objects that can be used as projectiles (i.e. balls); outside food and beverages including alcohol (exceptions will be made for those with medical requirements and/or special needs); scooters, strollers, bicycles, roller skates and skateboards; tobacco products; tripods, monopods and selfie sticks; umbrellas; unauthorized video cameras; water bottles; weapons; any object that might pose a risk to the guest or others.

ROCK 102.9

COLORADO'S CLASSIC ROCK
HOME OF THE RAMS!

LISTEN TO EVERY GAME LIVE
& MIKE BOBO COACH'S SHOW WEDNESDAYS @ 7p

townsquare
media northern colorado

▶ COACH BOBO RADIO SHOW

The Mike Bobo Coors Light Coach's Show takes place every Wednesday night during the season at 7 p.m. MT at CB & Potts at the Foothills Mall in Fort Collins. The hour-long show, featuring Colorado State Football news, analysis and interviews, is broadcast on 102.9 FM (KARS) in Fort Collins and 104.7 FM/1340 AM (KDCC) in Denver as well as streamed live on CSURams.com.

▶ COLORADO STATE UNIVERSITY

Colorado State University is one of the nation's top public research universities and continues to be an institution on the rise. CSU was founded as Colorado Agricultural College in 1870, six years before the Colorado Territory was granted statehood, and was one of 68 land-grant colleges established by President Abraham Lincoln's signing of the Morrill Act. CSU's world-class research attracts more than \$300 million in research funding every year. The University offers 76 undergraduate degree programs, 105 graduate degree programs, 27 professional master's degree programs and the prestigious Professional Veterinary Medicine program. Total enrollment at CSU has grown to more than 33,000 students. For more information on Colorado State University, visit colostate.edu.

▶ COMMUNITY OUTREACH AND DONATIONS

Colorado State Athletics' primary community support is directed to nonprofit organizations focusing on the following interests: child and youth education, mentorship, civic collaboration, and health and wellness programs. Descriptions of these programs and initiatives can be found on CSURams.com. If your nonprofit organization is seeking a donation of game tickets or an auction item, please contact our Community Outreach office at (970) 491-2003.

▶ CONCESSIONS

Colorado State Athletics is excited to offer a wide array of food and beverages options inside the stadium. All concession stands feature bottled water, Coca-Cola products, beer, hotdogs and nachos. Most stands also offer popcorn, candy, peanuts and pretzels.

The following is a list of **CONCESSION AREAS** within the stadium:

- **1870 Brat** (behind sections 114 and 132): Featuring bratwurst, chicken and Cajun sausages, topped with peppers and onions.
- **Aggie Grille** (behind sections 109, 113, 126 and 136): Featuring classic cheeseburgers and premium style burger baskets.
- **Cam'tina** (behind sections 111 and 135): Featuring ultimate nachos, chicken or carnitas burrito bowls and a nacho dog.
- **FoCo Dogs** (behind sections 120 and 134): Featuring chili cheese loaded hotdogs, foot-long loaded hotdogs, a Fat Tire specialty hotdog and bowls of house chili.
- **Fort Fryery** (behind sections 105 and 133): Featuring chicken tender baskets, pork tenderloin sandwiches, a BBQ ranch chicken tender sandwich, corn dogs and sweet potato tots.
- **Fresh Xpress** (behind section 130): Featuring specialty wraps, salads, Portobello burgers and gluten free and vegan options.
- **Marco's Pizza** (behind sections 107 and 129): Featuring fresh-out-of-the-oven pizza by the slice.
- **Mount Mac** (behind section 108): Featuring classic mac 'n cheese, a loaded mac dog (jumbo hotdog topped with mac 'n cheese), a buffalo chicken macaroni bowl and a loaded BBQ macaroni bowl.
- **Oval BBQ** (behind section 122): Featuring BBQ pork or brisket sandwiches with house Cajun kettle chips and a BBQ combo plate.
- **Rams Classic** (behind section 112): Featuring classic concessions items including hotdogs, nachos, pretzels, candy and peanuts.
- **Taste of Colorado** (behind section 113): Featuring locally sourced craft beers from throughout Northern Colorado paired with Bavarian pretzels and beer cheese.

▶ CORPORATE SPONSORSHIP

University marks, logos or indicia of intellectual property are not to be used in conjunction with a corporation's logo without prior approval from Colorado State University. Rams Sports Properties (RSP) is the University's multimedia rights holder, and RSP possesses the rights to game day signage, giveaways, promotions and publicity. Accordingly, only companies that have corporate partnership agreements with Colorado State University/RSP may participate in any of these game day activities. Companies interested in more information on this subject should contact the Rams Sports Properties office at (970) 491-7704.

D

► **DIRECTIONS TO CSU AND THE STADIUM**

These directions apply to guests using I-25 to reach Fort Collins, such as those traveling from the Denver area or Cheyenne, Wyoming.

- Use Exit 269B, CO-14 West toward Fort Collins.
- Head west onto East Mulberry Street for 4.2 miles.
- Turn left on South Loomis Avenue.
- Follow temporary traffic signage as well as directions given by law enforcement officers and parking attendants. See **GAME DAY TRAFFIC FLOW MAP**.

These directions apply to guests using U.S. 287, College Avenue to reach Fort Collins, such as those traveling from Loveland or Wyoming.

- If heading south on U.S. 287, College Avenue, travel until you reach East Laurel Street. Follow temporary traffic signage as well as directions given by law enforcement officers and parking attendants. See **GAME DAY TRAFFIC FLOW MAP**.
- If heading north on U.S. 287, College Avenue, travel until you reach East Prospect Road. Follow temporary traffic signage as well as directions given by law enforcement officers and parking attendants. See **GAME DAY TRAFFIC FLOW MAP**.

► **DISABLED DROP-OFF**

The disabled drop-off area is located at parking lot 575, just off of College Avenue, on Lake Street. Shuttle service is provided from the parking lot to the stadium, with the drop-off location on the southeast side of the stadium. See **SHUTTLES**.

► **DISABLED PARKING**

See **ACCESSIBLE PARKING** for information.

► **DISABLED SEATING**

See **ACCESSIBLE SEATING** for information.

► **DRINKING FOUNTAINS**

For guests' convenience, drinking fountains are located throughout the stadium concourse, specifically behind sections 102, 105, 107, 110, 112, 118, 124, 128, 130, 132, 135 and 137.

► **DRONES**

Drones and other Unmanned Aircraft Systems (UAS) are strictly prohibited on Colorado State Football game days. This includes the stadium, area around the stadium and the Colorado State University campus.

E

► **ELECTRONIC CIGARETTES**

Electronic cigarettes, vaporizers and other similar devices are prohibited from use in the stadium as well as on the Colorado State University campus.

► **ELEVATORS**

Elevators are restricted to premium ticket holders, individuals with accessibility needs, and families with small children. Elevators are located behind sections 103, 114, 140 and in the West Tower (premium seats access only).

► **EMERGENCY PROCEDURES**

In the event of an emergency at the stadium, please follow instructions and directions from ushers, the Public Address Announcer and police and fire officers. If an emergency requires evacuation from the stadium, directions will be given over the public address system and the scoreboard. Please contact an usher if you have any questions.

▶ ENTERING AND EXITING THE STADIUM

For your safety, Colorado State University requires all guests and employees entering the stadium be searched for prohibited items (see **PROHIBITED ITEMS** and **SEARCHES**). This includes a thorough inspection of any jackets, coats, packages, bags, purses and other containers brought to any of the three main entry gates. Following the game, guests are asked to exit the stadium through the same gate that they entered the stadium through. Be advised, there is a no re-entry policy in place.

F

▶ FACEBOOK

Follow Colorado State Athletics and CSU Football on Facebook at facebook.com/CSURams and facebook.com/csuramsfootball. See **SOCIAL MEDIA**.

▶ FAMILY/ALL GENDER RESTROOMS

There are family/all gender restrooms located throughout the stadium which are available to all individuals including those with small children, or anyone with a disability. See **RESTROOMS** for locations.

▶ FAN ASSISTANCE TEXTING SERVICE

A text messaging service is available inside the stadium that allows fans an opportunity to communicate directly with event management personnel on important security and guest services issues. Fans needing assistance should text their location and the issue to (970) 988-9386. You can also contact an usher or stop by the nearest **GUEST RELATIONS CENTER** to report a problem. Standard text message rates and other charges may apply. Fans can also opt in to receive emergency alerts while in the stadium. To sign up for this service, simply text "Go CSURAMS" to 888777.

▶ FAN CODE OF CONDUCT

Ram Pride means cheering on Colorado State with integrity – toward the Rams and their opponents. Colorado State University and CSU Athletics are committed to creating a safe, fun and enjoyable fan experience for everyone who attends a CSU event. All fans are expected to show respect, courtesy and sportsmanship before, during and after all games.

CODE OF CONDUCT BEST PRACTICES:

- Keep cheers positive.
- Show respect for student-athletes, coaches, game officials/referees and fellow fans.
- No foul language or gestures – don't ruin the game for others.
- If you drink, do it legally and responsibly.
- Stay off the playing area and don't throw anything onto the field.
- Whether you stand or sit, be respectful to those around you.
- Be a good sport, especially to visiting teams and their fans. Remember, you represent CSU!
- Show your Ram Pride before, during and after the game.

▶ FIGHT SONG

"Fight on you stalwart Ram team, on to the goal! Tear the (Opponent's) line asunder as down the field we thunder. Knights of the Green and Gold, fight with all your might! Fight on you stalwart Ram team, Fight! Fight! Fight!"

▶ FIREARMS AND WEAPONS

No firearms or other weapons are allowed in the stadium or on the Colorado State University campus.

▶ FIRST AID STATIONS

For the safety of guests in the stadium, first aid stations are located behind sections 103 and 116. If you need assistance or you are with someone who does, contact the nearest first aid station, usher or law enforcement officer. Each station has trained first responders to provide assistance, and if necessary, advanced emergency medical support will also be available throughout the game. If necessary, fans should call 911 for any emergency situations in the stadium that require immediate medical assistance.

▶ FOOTBALL FRIDAYS AT THE IRIS AND MICHAEL SMITH ALUMNI CENTER

Every Friday (4 p.m. to 7 p.m.) before a home football game, stop by the Smith Alumni Center for appearances by former players and special guests as well as visits from the CSU Spirit Squad, CAM the Ram and the Presidential Pep Band. For more information, visit alumni.colostate.edu or call (970) 491-6533.

▶ GAME DAY PROGRAMS

Official game programs are available for purchase for \$5 at each of the Ram Zone/Team Store locations inside the stadium (see **MERCHANDISE/RAM ZONE** for exact locations).

▶ GAME DAY TIMELINE

- 4 hours prior to kickoff – **PARKING LOTS OPEN**
- 4 hours prior to kickoff – **TAILGATING BEGINS**
- 4 hours prior to kickoff – **TICKET OFFICE OPENS**
- 4 hours prior to kickoff – **RAM TOWN KIDS ZONE OPENS**
- 4 hours prior to kickoff – **CSU STUDENT PROGRAMMING BEGINS** (Lory Student Center West Lawn)
- 2.5 hours prior to kickoff – **RAM WALK**
- 2 hours prior to kickoff – **PREMIUM AND VIP AREAS OPEN**
- 1.5 hours prior to kickoff – **ALL STADIUM GATES OPEN**
- 30 minutes prior to kickoff – **ALL TAILGATING ENDS**
- 30 minutes prior to kickoff – **STADIUM PREGAME SHOW BEGINS**

▶ GATES

There are three main gates at the stadium. Their locations are as follows:

- **Gate 1** – North End Zone (off of Pitkin Street)
- **Gate 2** – West Tower (premium seats and OCR Field Club access only)
- **Gate 3** – First National Bank Entrance (southeast corner of stadium, off of Lake Street)

▶ GATES OPEN

Guests are encouraged to come early and watch team warm-ups as well as enjoy pregame performances by the Colorado State University Marching Band and Spirit Squad. All stadium gates open 90 minutes prior to kickoff. Access to premium and VIP areas (suites, loge boxes, club seats, OCR Field Club and New Belgium Porch) begins two hours prior to kickoff.

▶ GET YOUR GREEN ON

Get Your Green On is a weekly celebration of Colorado State University. Each Friday and Football game weekend, faculty, staff, students, alumni and friends of the University are asked to wear or display CSU green. Visit CSURams.com/getyourgreenon to learn more as well as to see the list of Get Your Green On business members and their special offers and promotions for fans wearing CSU green!

▶ GOLDEN POMS

The Colorado State University Golden Poms team consists of 26 members, hailing from around the nation. They proudly support CSU Athletics and regularly perform at football and men's and women's basketball games as well as appear at numerous community and university events throughout the year. The team is known for their superior dance skills, choreography and school spirit. They are continually recognized as one of the top dance programs in the West. For more information on the Golden Poms, visit CSURams.com.

▶ GROUP TICKETS

Share the excitement of Colorado State Football with a group of friends, family or coworkers at the stadium. Groups of 15 or more receive special ticket prices, in-game recognition and have the opportunity to participate in exclusive experiences. For more information, call (800) 491-RAMS (7267) or visit CSURams.com/tickets.

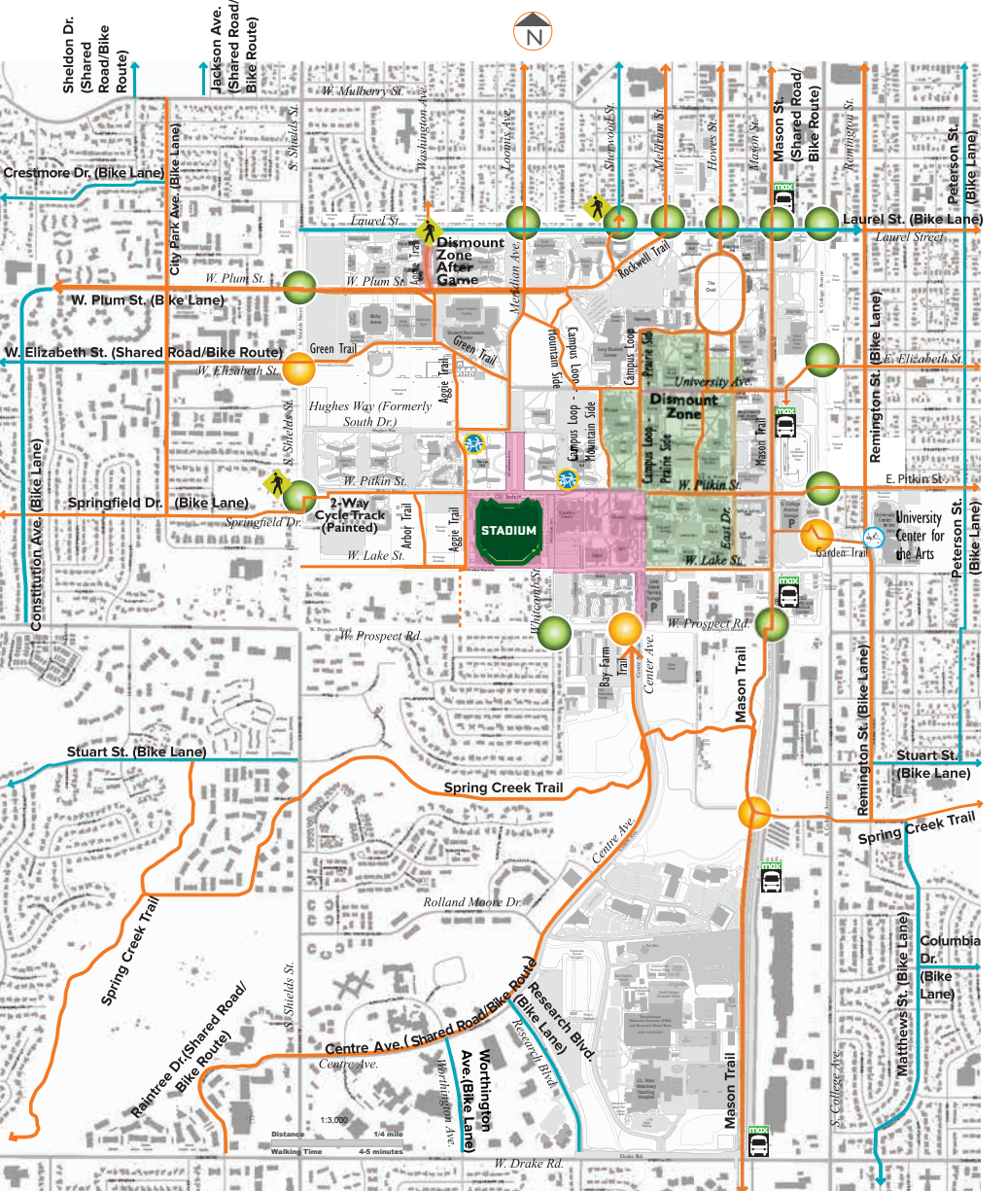
▶ GUEST AWARENESS

Colorado State University is committed to providing a safe environment for all of our guests. We ask that if any guest is aware of any potentially unsafe situation to please notify the nearest usher, law enforcement officer, send a text message to (970) 988-9386 or call 911. Your eyes and ears can help keep the stadium a safe family environment.

▶ GUEST RELATIONS CENTERS

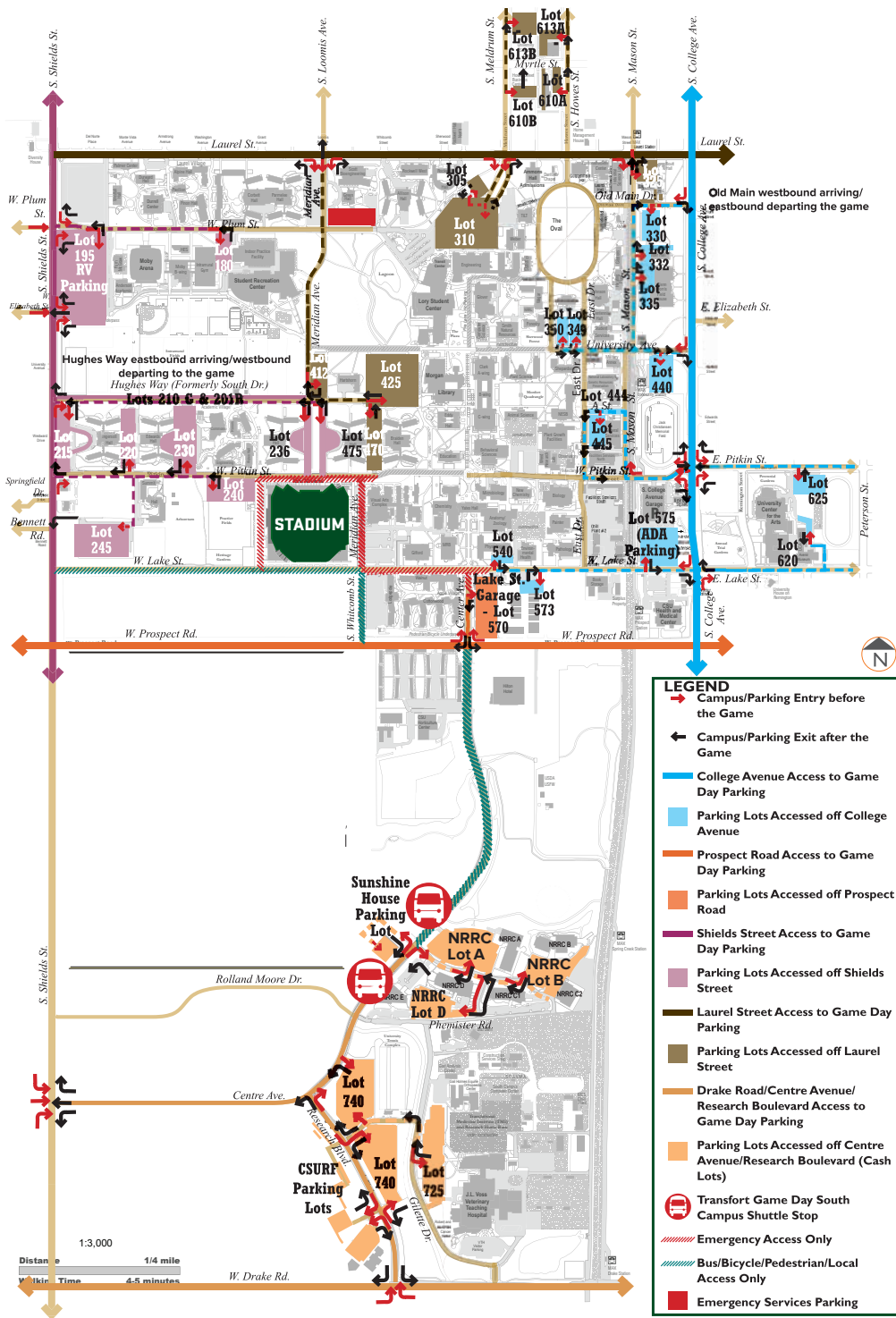
Guest Relations Centers are located behind sections 104 and 140. These service centers operate from the time the gates open until 15 minutes after the conclusion of the game. Guests may obtain information, offer suggestions, voice concerns and request assistance from Colorado State Athletics Guest Relations Representatives. Guest Relations Centers are also the location for **LOST AND FOUND**.

GAME DAY BICYCLE ROUTE MAP



LEGEND	
	Recommended Game Day Bicycle Route
	Bike Lane
	Major Game Day Bicycle & Pedestrian Access Point
	Bicycle & Pedestrian Underpass
	Signalized Bicycle & Pedestrian Crossing
	Game Day Bicycle Valet
	Recommended Bicycle Parking Zone
	Game Day Bicycle Dismount Zone
	Pedicab Drop-off
	MAX Station
	CSU Transit Center

▶ GAME DAY TRAFFIC FLOW MAP





GET YOUR GREEN ON

Get Your Green On is a weekly celebration of Colorado State University. Each Friday and Football game weekend, faculty, staff, students, alumni, fans and friends of the University are asked to wear or display CSU green. CSU is excited to partner with various establishments who reward fans for wearing green. Be sure to visit CSURams.com/getyourgreenon and check out the Business Members and Offers section which details what special offers and promotions fans can take advantage of if they're wearing green. If you're an owner or manager of a business and would like to participate in Get Your Green On, you can sign up for free by visiting CSURams.com/getyourgreenon.

H

▶ HALL OF CHAMPIONS

The Hall of Champions is located on the west side of the stadium and can be viewed by the public during stadium tours (see **TOURS**). The Hall of Champions contains numerous memorabilia and artifacts from throughout Colorado State Athletics' history as well as informational screens that depict stories of the Rams.

I

▶ INDIVIDUAL GAME TICKETS

Individual game tickets can be bought in person at the Rams Ticket Office at the McGraw Athletic Center (west side of Moby Arena), Monday through Friday, 8 a.m. to 5 p.m. Fans can also call (800) 491-RAMS (7267) or visit CSURams.com/tickets to purchase tickets. On game days, all ticket purchases occur through the Rams Ticket Office at the stadium (northwest corner of stadium, off of Pitkin Street) which opens four (4) hours prior to kickoff.

▶ INSTAGRAM

Follow Colorado State Athletics and CSU Football on Instagram at instagram.com/csuathletics and instagram.com/csuramsfb. See **SOCIAL MEDIA**.

L

▶ LICENSING AND TRADEMARKS

The mission of Colorado State University Licensing and Trademarks is to promote the University's image while protecting its trademark rights. CSU works with licensed vendors to ensure that the public can properly identify officially licensed quality products and services bearing the word marks, logos and symbols associated with the University. For more information on Licensing and Trademarks, visit CSURams.com/licensing.

▶ LICENSE PLATES

Whether you are a graduate, student or proud fan, the Colorado State University license plate is a great way to show your Ram Pride! License plates are available to Colorado residents who make a one-time \$100 donation to the CSU Alumni Association supporting the Legacy Scholarship Fund or the Alumni Programs/Activities Fund. For more information, visit alumni.colostate.edu.

▶ LOST AND FOUND

Colorado State Athletics cannot be responsible for recovery, storage, safekeeping, preservation or return of any lost or found item at the stadium. With that understanding, any item that has been lost or found during a game should be reported to the **GUEST RELATIONS CENTERS** behind sections 104 and 140. After games, all found items are turned over to the CSU Police Department (970) 491-6425.

▶ **LOST CHILDREN**

Every child should be told to contact a stadium representative should he or she become lost. A lost child will be taken to the **GUEST RELATIONS CENTERS** behind sections 104 and 140. Parents of lost children should follow the same procedure. Parents are encouraged to place tickets in children's pockets in case of separation.

▶ **LOST TICKETS**

Lost or forgotten tickets will be replaced for a non-refundable \$5 processing fee per ticket. Please contact the Rams Ticket Office on non-game days by calling (800) 491-RAMS (7267) or visit in-person the Rams Ticket Office at the McGraw Athletic Center (west side of Moby Arena), Monday through Friday, 8 a.m. to 5 p.m. On game days, visit the Rams Ticket Office at the stadium (northwest corner of stadium, off of Pitkin Street) which opens four (4) hours prior to kickoff.

▶ **LYFT**

The drop-off area for individuals who are being taken to a game via Lyft is located off of College Avenue, on Remington Street, next to the University Center for the Arts (located between East Pitkin Street and East Lake Street).

M

▶ **MARCHING BAND**

The Colorado State University Marching Band is one of the premier college bands in the country, whose performances have been heard by millions of fans. The band supports CSU teams and entertains audiences with music ranging from traditional school songs to the latest hits. Today, the Colorado State University Marching Band is a dynamic student organization whose membership numbers over 270 students, representing every college on campus. As bearers of tradition, and a public face of the University, Fort Collins, and the state of Colorado for over 116 years, CSU Marching Band members exemplify the "Proud to be a CSU Ram" motto.

▶ **MARIJUANA**

Know the law about marijuana use in Fort Collins and on the Colorado State University campus. It is illegal to consume marijuana in public. Possession of, smoking, ingesting or otherwise consuming marijuana is prohibited in all areas of the stadium as well as on the Colorado State University campus.

▶ **MAX (BUS RAPID TRANSIT SERVICE)**

Colorado State University and CSU Athletics have partnered with the City of Fort Collins and Transfort to provide free ridership on MAX Bus Rapid Transit (BRT) on football game days. MAX serves major activity and employment centers throughout Fort Collins including Midtown, CSU and Downtown. MAX links with other Transfort bus routes, Park-N-Rides, the City's bicycle/pedestrian trail system and other local and regional transit routes to provide seamless service for passengers. MAX follows a dedicated transit-only guideway (its own road) and mixed-traffic streets that run parallel to the BNSF Railway between the South Transit Center (south of Harmony Road) and Downtown. It is served by 12 stations and stops. The primary stops on game day, near the Colorado State University campus, are the Prospect and University stations. For more information on MAX, visit ridetransfort.com/max.

▶ **MEDIA INQUIRIES**

All media inquiries regarding the Colorado State Football team or CSU Athletics should be directed to Paul Kirk, Assistant Athletic Director for Communications. Phone: (970) 988-3482 or email: paul.kirk@colostate.edu.

▶ **MEMORABILIA**

Colorado State University is excited to partner with All Pro Classics to offer fans the opportunity to bid on exclusive Colorado State Rams memorabilia each home football game. All Pro Classics will operate two kiosks inside the stadium on game days featuring silent auctions for one-of-a-kind Rams keepsakes.

▶ **MERCHANDISE/RAM ZONE**

The Ram Zone, the official team store of Colorado State Athletics, features six locations at the stadium on game day including behind sections 116, 128 and 138 as well as the main store which is located at the northwest corner of the stadium, just off of Pitkin Street. On non-game days, visit the Ram Zone location at the stadium (northwest corner of stadium, off of Pitkin Street), Monday-Friday, 10 a.m. to 5 p.m. and Saturday 11 a.m. to 6 p.m. or in Old Town Fort Collins at 172 S. College Avenue, Monday-Thursday, 10 a.m. to 6 p.m., Friday and Saturday 10 a.m. to 8 p.m. and Sunday 11 a.m. to 5 p.m. Fans can also shop online anytime at CSURams.com.

MINI PLANS

Colorado State Athletics is excited to offer fans the ability to purchase three (3) game mini plans. Starting at just \$94 and allowing fans the opportunity to pick any three home games as well as the Rocky Mountain Showdown, mini plans provide fans with the flexibility to customize their ticket purchases to fit their schedule and budget. For more information, call (800) 491-RAMS (7267) or visit [CSURams.com/tickets](https://csurams.com/tickets).

MOBILE TICKET DELIVERY

Mobile ticket delivery is an electronic delivery method by which your tickets are emailed directly to you immediately after you purchase them. You will receive two emails after your purchase – one will be your confirmation email and the other will be your tickets (attached to email). Your confirmation email will not include your tickets. Mobile delivery process:

- Order your home game tickets online at [CSURams.com/tickets](https://csurams.com/tickets).
- Choose to receive tickets via mobile delivery.
- You will receive an email with your ticket(s) attached.
- Open the attachment on your phone before arriving to game.
- Show your phone to the ticket scanner to be scanned in.
- All tickets to Colorado State games are verified by scanning the barcode on each ticket.
- If you selected Apple Passbook Delivery:
 - Open the email containing the ticket(s).
 - Select each individual ticket to add to your Apple Passbook application.
 - Open your passbook and select your tickets prior to entry to be scanned.

MOUNTAIN WEST CONFERENCE

From its inception in 1999, the Mountain West has been committed to excellence in intercollegiate athletics, while promoting the academic missions of its member institutions. Progressive in its approach, the MW continues to cultivate opportunities for student-athletes to compete at the highest level, while fostering academic achievement and sportsmanship. Now in its 19th year, the MW has been assertive in its involvement with the NCAA governance structure and has taken a leadership role in the overall administration of intercollegiate athletics. For more information on the Mountain West, visit themw.com.



NCAA RULES AND COMPLIANCE

Play by the rules! Always.

DEFINITIONS TO KNOW:

- **RECRUIT** – A student in the 9th – 12th grade.
- **BOOSTER** – Anyone who makes financial contributions to CSU Athletics, is a member of a team's booster group, has promoted CSU Athletics, or is a former student-athlete.
- **EXTRA BENEFIT** – Any service or benefit that is not available to the general CSU student body.

RULES TO KNOW:

- **BENEFITS** – You may not provide current or prospective student-athletes with cash, discounts, or other benefits not generally available to other students.
- **RECRUITING** – Only coaches are allowed to recruit. Fans and donors may not engage in recruiting activities including interaction with recruits on social media.

Colorado State University is responsible for the actions of fans, donors and other organizations engaged in promoting our athletics interests. A violation of NCAA rules may result in disciplinary and corrective actions determined by the NCAA. Common consequences include ineligibility of student-athletes, vacated wins and other various sanctions imposed on the Athletics Department. If you have any questions about these or any other NCAA rule, please contact the CSU Athletics Compliance Office at (970) 491-6170 or at ath_compliance@mail.colostate.edu.

NEW BELGIUM PORCH

Few experiences rival enjoying Colorado State Football amid the vibrant atmosphere of Fort Collins' own New Belgium Brewing Company. Located on the north end of the stadium, the New Belgium Porch boasts two premium bars and a field-level drink rail just yards away from the action. Access to the New Belgium Porch is limited to fans with passes. For more information, please call (800) 491-RAMS (7267).

O

► **OCR FIELD CLUB**

Located on field level and at the 50-yard line, the Orthopaedic & Spine Center of the Rockies (OCR) Field Club offers the exclusive opportunity to experience CSU Football in an unprecedented way. From warm-ups to touchdowns, this space immerses Rams fans in game day action on and off the field. Aside from proximity to the team bench and tunnel, amenities include a premium bar with food and beverages for purchase, numerous flat-screen TVs and a vibrant 4,300 square foot hospitality space. Access to the OCR Field Club is limited to fans with passes. For more information, please call (800) 491-RAMS (7267).

P

► **PARKING**

Parking lots to be used for home football games are indicated on the **PARKING MAP**. Please see the **GAME DAY TRAFFIC FLOW MAP** as well as **PARKING LOT ENTRANCE AND EXIT INSTRUCTIONS** for further information. Certain lots will be reserved on game day for fans who are season ticket holders. Residential neighborhood parking is prohibited and many neighborhoods participate in the Residential Parking Permit Program (fcgov.com/parking/residential-parking-permit). More information on game day parking can be found at CSURams.com/footballgameday.

► **PARKING LOT ENTRANCE AND EXIT INSTRUCTIONS**

Specific instructions for entering and exiting each game day parking lot can be found on CSURams.com/footballgameday. Fans, especially those with a season parking pass, are highly encouraged to review thoroughly the instructions for their specific lot to expedite game day transportation and ensure their overall game day enjoyment.

► **PEDICABS**

Pedicabs/bike taxis will be available on game day as an assisted transportation option for fans. All pedicabs operating on the Colorado State University campus must be pre-approved by CSU Athletics. Interested parties should email gamedayexperience@colostate.edu. Pedicabs must abide by all traffic laws, including observance of one-way traffic. They should extend courtesy and yield to pedestrians. Pedicabs may not drive beyond traffic barricades or on University grassy areas.

► **PEDDLING/VENDING**

See **SOLICITING**.

► **PLAYER GUEST TICKETS**

Player guest tickets are available for pick up on game day at the Rams Ticket Office located at the stadium (northwest corner of stadium, off of Pitkin Street) 90 minutes prior to kickoff. Player guests must enter the stadium immediately after receiving their tickets. A valid photo ID is required to pick up tickets and the name on the ID must match the approved player guest name – no exceptions.

► **POSTGAME ON THE NEW BELGIUM PORCH**

Game day doesn't end at the final whistle! After each game, make your way down to the New Belgium Porch to watch game highlights on the video board as well as the postgame press conference. During this event, admission to the New Belgium Porch is free and a no-host bar will be provided.

► **PRINT-AT-HOME TICKETS**

Print-At-Home is an electronic delivery method by which your tickets are emailed directly to you immediately after you purchase them. You will receive two emails after your purchase – one will be your confirmation email and the other will be your Print-At-Home email with your tickets attached. Your confirmation email will not include your tickets. Print-At-Home process:

- Order your home game tickets online at CSURams.com/tickets.
- Choose to print your tickets at home.
- You will receive an email to print your tickets at home.
- Print your tickets in color or black and white on standard 8.5 x 11 inch white paper.
- Bring your tickets to the game! All tickets to Colorado State games are verified by scanning the barcode on each ticket.

▶ PROGRAMS

See **GAME DAY PROGRAMS**.

▶ PROHIBITED ITEMS

In conjunction with the Mountain West conference and for the safety of our student-athletes, coaches, officials, staff and other guests, the following are prohibited from the stadium:

- Aerosol cans
- Aluminum bottles
- Animals (service dogs and service dogs in training permitted)
- Artificial noisemakers
- Backpacks
- Balloons
- Bags and purses larger than 6.5" x 4.5"
- Bats, poles or sticks
- Briefcases
- Coolers/ice chests
- Camera lenses larger than 4" (except for working media)
- Fanny packs
- Flags on poles
- Fireworks
- Glass bottles
- Illegal drugs
- Laser pointers
- Marijuana (all forms)
- Metal cans
- Objects that can be used as projectiles (i.e. balls)
- Outside food and beverage including alcohol (exceptions will be made for those with medical requirements and/or special needs)
- Seat cushions/chairbacks (one-piece, foam seat cushion permitted)
- Scooters, strollers, bicycles, roller skates and skateboards
- Tobacco products
- Tripods, monopods and selfie sticks
- Umbrellas
- Unauthorized video cameras
- Water bottles
- Weapons and Firearms
- Any object that might pose a risk to the guest or others

▶ PUBLIC TRANSPORTATION

See **BUSES** and **MAX**.

R

▶ RADIO NETWORK

All Colorado State Football games will be broadcast on the Rams Radio Network, led by 102.9 FM (KARS) in Fort Collins as the flagship station. For a full station listing, visit CSURams.com/footballgameday.

▶ RADIOS/TELEVISIONS

Single speaker radios with ear phones and hand-held televisions are allowed into the stadium as long as their use does not interfere with other guests' enjoyment of the game.

▶ RAM CLUB

The Ram Club serves as the official fundraising organization of Colorado State University Athletics and brings alumni, fans and friends together to form the foundation of our athletics programs through dedicated financial support. Donors to CSU Athletics are Ram Club members and help deliver the resources that provide world-class educational and athletics opportunities to all of our student-athletes. Learn how you can make an impact by visiting csurams.com/ramclub, follow us on Twitter @csuramclub or like us on Facebook facebook.com/csuramclub.

▶ RAM RUCKUS

Ram Ruckus is the official student fan organization of Colorado State Athletics. Open to all CSU students, Ram Ruckus is dedicated to creating a spirited, raucous and intimidating home-field advantage for the Colorado State Football team. Membership is free and includes various benefits and unique experiences. For more information on Ram Ruckus, visit CSURams.com/ramruckus.

▶ RAM TOWN

The place to be on game day for families and kids is Ram Town. Located on the football practice fields just west of the stadium, Ram Town features inflatables, face painting, balloon artists and other fun-filled activities. Ram Town opens every game day four (4) hours prior to kickoff and closes 30 minutes before kickoff.

▶ RAMVISION

Refers to the massive, 84 foot by 50 foot (4,200 square feet) video board located in the stadium's south end zone. The game day presentation is further enhanced with a quarter mile of ribbon boards/fascia video boards on all sides of the field and over 800 televisions located throughout the stadium. RamVision is also the name of Colorado State Athletics' video department which is responsible for game day video board productions, internet streams and video on-demand (VOD) content. Visit CSURams.com/videos for game streams and more.

▶ RAM WALK

Welcome and cheer on the Colorado State Football team when they arrive on campus prior to each game. This pep rally like event also includes the Colorado State University Marching Band, Spirit Squad and mascots. Ram Walk takes place on Meridian Avenue, just north of the stadium, starting at the intersection of Meridian Avenue and Hughes Way, approximately 2.5 hours before kickoff.

▶ RAM ZONE

The official merchandise store of Colorado State Athletics. See **MERCHANDISE/RAM ZONE**.

▶ RECYCLING

Colorado State University and CSU Athletics are working hard to keep campus, Fort Collins and Colorado clean and green! Do your part on game day as recycling containers are provided throughout campus as well as on the stadium concourse.

▶ RE-ENTRY

Once a guest leaves the stadium, re-entry is not permitted. Guests should plan accordingly and bring everything they need to the stadium upon initial entry.

▶ RESTROOMS

All restrooms at the stadium have diaper changing stations available and are accessible to guests with disabilities. The following is a list of sections where restrooms are located:

- **MEN'S:** behind sections 104, 107, 109, 112, 114, 116, 126, 128, 132, and 138.
- **WOMEN'S:** behind sections 104, 106, 108, 110, 113, 118, 128, 130, 132, 135 and 137.
- **ALL GENDER/FAMILY:** behind sections 105, 113, 116, 128, 130 and 137.

▶ RETIRED/HONORED NUMBERS

Colorado State Football has three retired/honored numbers – 3, 21 and 48. #3, Greg Myers, was the only four-time All-Western Athletic Conference selection in league history. He was a two-time first team All-American and a two-time academic All-American. In 1995, Greg was the winner of the annual Jim Thorpe Award and was named Honda Scholar Athlete of the Year. Eddie Hanna's #21 was retired in 1949 when he passed away due to cardiac arrest while riding the train back with the team following a game in Colorado Springs. #48, Thurman "Fum" McGraw, was CSU's first consensus football All-American, first in 1948 and again the following season. McGraw spent more than four decades at CSU as a coach, campus administrator and athletic director. He led CSU to its first bowl game, the 1949 Raisin Bowl.

▶ RETAIL PARTNERS PROGRAM

Colorado State University is proud to partner with over 150 retail locations throughout the state of Colorado and Front Range to feature officially licensed CSU apparel and products. Visit CSURams.com/retailpartners for a complete list of stores and businesses carrying Rams merchandise.

▶ RV PARKING

RV parking is available in the Moby Arena (#195) and Lory Student Center (#310) parking lots. A season pass is required as well as a minimum contribution to the Ram Club. Single-game RV parking is available in parking lot #740 located on Centre Avenue (south campus). A parking fee does apply. For more information on RV parking, call (800) 491-RAMS (7267).

➤ SCALPING TICKETS

If tickets are resold by or purchased from anyone not expressly authorized by Colorado State University or its designated agent, seller and buyer assume all risks associated with the transaction. Resale of tickets on Colorado State University premises is not permitted. Persons who sell or offer a ticket for resale at any price on Colorado State University premises may be removed from the premises and prosecuted. Tickets may not be resold or offered for resale in a manner, at a price or otherwise in violation of any Federal, State or local laws/ordinances/regulations; any such resale will invalidate the license granted by the ticket. Fans interested in reselling their tickets should do so through StubHub (stubhub.com) which is the University's licensed resale partner.

➤ SCOREBOARD MESSAGES

Colorado State University is happy to celebrate fans' special occasions on game day such as birthdays and anniversaries. Fans can purchase a scoreboard message that will appear on the south video board during halftime for \$150. Scoreboard messages must be requested at least one (1) week in advance of the game at which they are supposed to occur. **Messages are allowed a maximum of 12 words, must be in good taste and CSU retains the right to modify any message. Please note that space is limited and fills quickly.** For more information, call (800) 491-RAMS (7267).

➤ SEARCHES

All persons consent to allowing Colorado State University and/or their designees to inspect his/her person (and that of any minor accompanying such person) and any bags, clothing or other articles for security purposes.

➤ SEASON TICKETS

Season tickets start at \$225 and include all six home games as well as the Rocky Mountain Showdown versus Colorado in Denver at Sports Authority Field at Mile High. For more information, visit CSURams.com/tickets or call (800) 491-RAMS (7267).

➤ SERVICE ANIMALS

Animals are not permitted inside the stadium with the exception of trained service dogs for guests with disabilities or service dogs in training.

➤ SHUTTLES

Colorado State University and CSU Athletics have partnered with the City of Fort Collins and Transfort to provide two game day shuttle routes. One shuttle system services fans who have parked in South Campus, on Centre Avenue or Research Boulevard, near parking lot 740. A second shuttle system services fans who have parked near the University Center for the Arts; individuals who have arrived on campus via Lyft, taxi or Uber; and guests who have utilized **ACCESSIBLE PARKING** in lot 575. See **ALTERNATE TRANSPORTATION MAP**.

➤ SIGNS

See **BANNERS, FLAGS** and **SIGNS**.

➤ SINGLE-GAME TICKETS

See **INDIVIDUAL GAME TICKETS**.

➤ SINGLE-GAME PARKING

Single-game parking is offered to fans in parking lot 740 as well as in other parking lots located in the South Campus annex off of Centre Avenue. A \$20 game day parking fee does apply. See **PARKING MAP**.

➤ SMOKING

Smoking (both traditional and non-traditional) and any form of tobacco use are not permitted inside the stadium.

➤ SNAPCHAT

Follow Colorado State Athletics on Snapchat at CSURAMS. See **SOCIAL MEDIA**.

➤ SOCIAL MEDIA

Become a fan of Colorado State Athletics on social media to get up-to-the-second news, receive special information, take part in contests and giveaways and experience tons of unique content. Facebook: facebook.com/CSURams; Instagram: instagram.com/csualthletics; Pinterest: pinterest.com/CSURams; Snapchat: CSURAMS; Twitter: @CSURAMS. Visit CSURams.com to find a complete listing of Rams social media accounts.

➤ SOLICITING

Commercial activity and solicitations are not allowed on Colorado State University property. Companies may not issue sample products or display signage without proper approval from Rams Sports Properties. See **CORPORATE SPONSORSHIP**. Game day distribution of flyers or leaflets on parked vehicles is expressly prohibited.

SPORTSMANSHIP

The Mountain West conference and Colorado State University promote good sportsmanship by student-athletes, coaches and spectators. Colorado State University requests your cooperation by supporting the participants and officials in a positive manner. Profanity, racial or sexist comments, or other intimidating actions directed at officials, student-athletes, coaches or team representatives will not be tolerated and are grounds for removal from the stadium.

STADIUM EVENTS

The new stadium at Colorado State University features various premier event space options for rent, perfect for weddings, receptions, conferences, meetings and other activities. Guests will enjoy the luxurious setting and unique atmosphere while taking in sweeping vistas of the Rocky Mountains, CSU campus and the city of Fort Collins. For more information or to book your event, email stadiumevents@colostate.edu or call (970) 491-8603.

STAIRS

Stairwells are located throughout the stadium, behind the following sections (exits only): 103, 105, 107, 110, 112, 130, 135, 137.

STUBHUB

Colorado State Athletics and the Rams Ticket Office are proud to have StubHub as the official ticket marketplace of the Rams. StubHub provides a fully integrated ticketing platform, which allows season and single-game ticket holders the opportunity to resell tickets with confidence and ease on the world's largest ticket marketplace, while also providing buyers a safe and secure shopping experience, with instant tickets upon purchase, via mobile delivery or print-at-home. For more information on StubHub, visit CSURams.com/tickets or call (800) 491-RAMS (7267).

STUDENT REPAK

A student repark program is in place to support football game days. For specific information on the program, please visit CSURams.com/footballgameday.

STUDENT TAILGATING AND PREGAME PROGRAMMING

The student vehicle tailgate is located in the TILT parking lot (#315). For a vehicle to enter the lot on game day, it must have the proper pass. Passes can be obtained through the Associated Students of Colorado State University (ASCSU) office. Pass holders can begin entering the lot four (4) hours prior to kickoff. The student pregame programming area is located on the west lawn of the Lory Student Center. On game days, this area will feature live music and entertainment, food and beverages for purchase, beer garden (located inside the sculpture garden), and various games and activities. Students have the opportunity to rent tents to host their own events within the area. Students who are 21 years of age and older also have the ability to bring in six (6) unopened 12-ounce cans of beer. The student pregame programming area opens four (4) hours prior to kickoff.

STUDENT TICKETS

Students are able to attend home Colorado State Football games for free by claiming their ticket online in advance, which reserves their seat and activates their Ram Card for entry, or show up on game day and swipe their Ram Card to receive admittance (if seats still remain). Ticket claim schedules will be published and communicated to students prior to the start of the season. To view the claim schedule, claim your student ticket and for more information on the complete process, visit CSURams.com/studenttickets.

SUSTAINABILITY - GREEN TAILGATING TIPS

Colorado State University is proud of its continual efforts to improve campus sustainability, especially on game days. Here are some quick tips to help do your part:

- **USE PROPANE AS YOUR GRILLING METHOD OF CHOICE.** Why: Clean burning option.
- **THROW SOME VEGGIES ON THE GRILL!** Why: Healthy and smaller carbon footprint than meat.
- **BRING A PORTABLE RADIO.** Why: Keeping your car on to use the radio is bad for your engine and wastes gas.
- **BICYCLE.** Why: You can easily bike to campus on game day, helping reduce vehicle emissions.
- **CARPPOOL.** Why: Carpooling to the game will reduce the amount of emissions you and your friends' cars are emitting into the air, plus it can help you save money in both fuel costs and parking fees.
- **USE REUSABLE CUPS.** Why: Plastic and Styrofoam cups are wasteful and can be significant contributors to landfills. The same is true for utensils, plates and decorations.
- **RECYCLE!** Why: Recycling saves energy and resources that go into making new products. It also lessens the amount of waste that ends up in a landfill.
- **SHOP LOCAL.** Why: Shopping local means that your food and/or drink has traveled significantly fewer miles to get to you and thus reduces the environmental impact.



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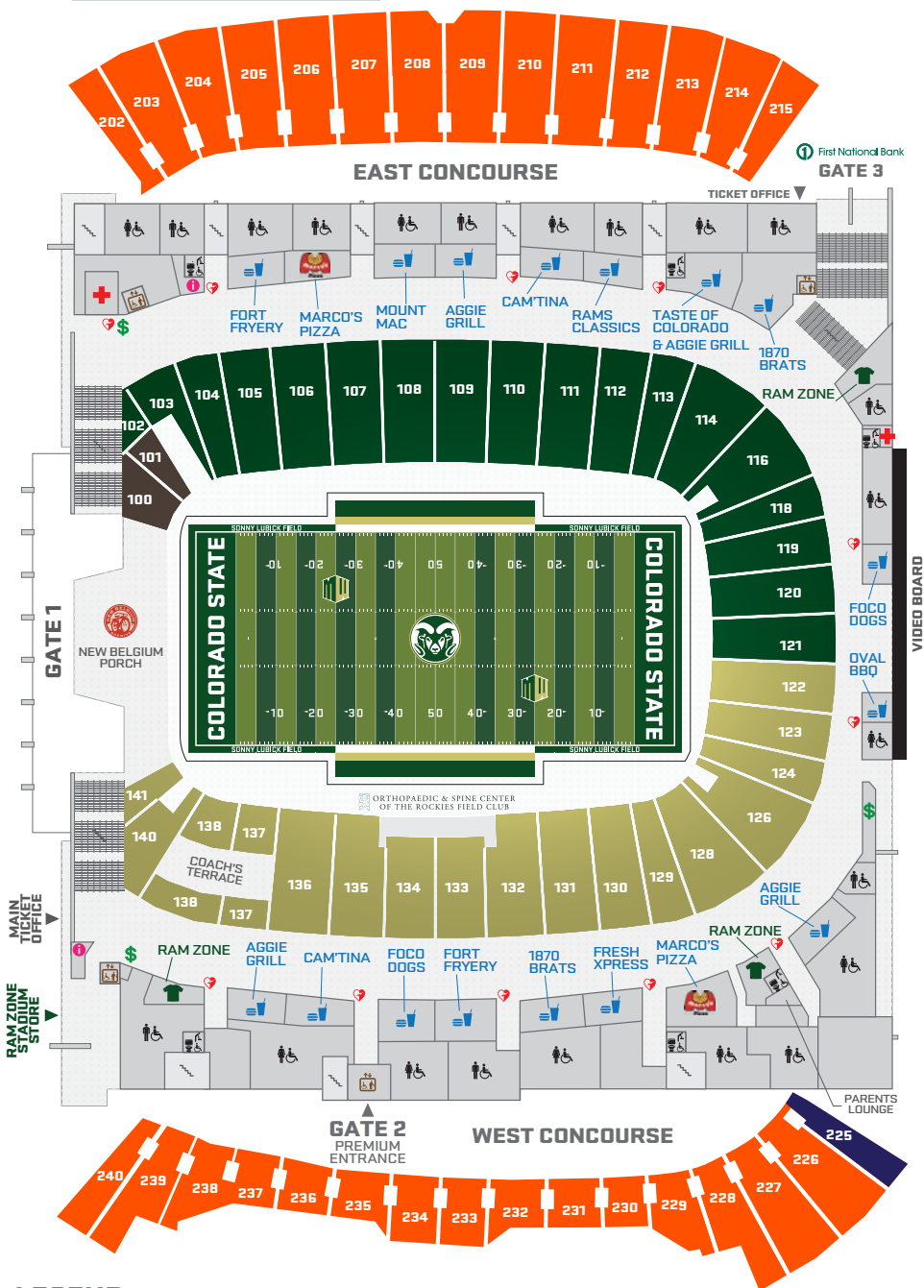
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STADIUM MAP



LEGEND

- INFORMATION/GUEST SERVICES
- ALL GENDER/FAMILY RESTROOM
- MEN'S RESTROOM
- WOMEN'S RESTROOM
- ATM

- CONCESSIONS
- AEO LOCATION
- FIRST AID
- RAM ZONE STORE
- ELEVATOR

- STAIRS
- STUDENT SECTION
- BAND
- LOWER LEVEL SEATS

- UPPER LEVEL SEATS
- VISITOR SECTION



► TAILGATING

Colorado State University and CSU Athletics are excited to offer fans the opportunity to tailgate on our beautiful campus. Please follow the policies below to ensure a safe and enjoyable tailgate experience:

- **PROHIBITED ITEMS:**
 - Bonfires, campfires and open flames
 - Charcoal grills
 - Glass bottles and drink containers
 - Kegs
 - Hard alcohol/liquor
 - Drinking games and paraphernalia
 - Sponsored signage and giveaways. See **SOLICITING**.
- Prohibited Areas – Tents, awnings, canopies and similar items and tailgating activities of any kind are prohibited at several campus locations including sidewalks, intramural fields (except for fields 12 and 13 – Lagoon Field), student residential areas and landscape spaces that are not designated as “tailgating space.”
- Food and beverages shall be for personal consumption only. Sales are prohibited.
- Hooking into, connecting to, or similar use of University utilities and/or television or communication cable services is prohibited.
- Only one vehicle per parking space with permit.
- RVs or oversized/tow-behind trailers will need to purchase a specific pass.
- Saving parking spots is prohibited; to park together, guests must arrive together.
- Tailgating may only take place within the footprint of the parking space with the following considerations:
 - No objects (tents, tables, chairs, grills, etc.) may be placed or encroach into emergency access lanes, parking lot driving lanes or other parking spaces.
 - Tents, awnings and canopies larger than 10 feet by 10 feet (ten-by-ten) are prohibited in campus parking lots. Individuals are responsible for properly securing their tents, awnings and canopies by using anchor weights. Stakes may not be used to anchor any tent, awning or canopy. Tents, awnings and canopies may not be chained to landscaping or signs.
 - Individuals may purchase additional parking permits, if available, to increase space for tailgating.
- Individual(s) purchasing the tailgating/parking spot are responsible for the conduct of their guests.
- Overnight parking is restricted to RV parking in the Moby Arena Lot (#195) with purchased overnight pass. This will only be allowed on specific games with restrictions.
- Individuals may not erect or move barricades, barrels, fencing or any other traffic control devices.
- All parking signs and instructions must be obeyed and strictly followed.
- Individuals are responsible for properly securing overhead objects (flags, kites, balloons, etc.).
- It is the responsibility of each tailgate party to secure tailgating items prior to entering the stadium.
- Use of portable generators is limited to quiet units.
- All motor homes require exhaust extensions that reach the top of the motor home. For the safety of everyone, motor homes without an extension should not operate a generator.
- Animals must be kept on a leash of six (6) feet or shorter in all tailgating areas. Owners must remain in control of their animals at all times. All buildings on campus, including the stadium, do not allow animals with the exception of service dogs for individuals with disabilities and service dogs in training.
- Music must be confined to individual tailgating areas and speakers must be directed into the individual tailgate area.
- Use of ATVs, golf carts, gators, scooters, mopeds and other motorized recreational vehicles are prohibited with the exception of emergency and authorized university personnel.
- All trash from tailgates must be disposed of properly in designated containers.
- Tailgating begins four (4) hours prior to kickoff and concludes 30 minutes before kickoff.

► TAXIS

The drop-off area for individuals who are being taken to a game via taxi is located off of College Avenue, on Remington Street, next to the University Center for the Arts (located between East Pitkin Street and East Lake Street).

➤ **TICKET OFFICE**

LOCATIONS AND ADDRESSES: McGraw Athletic Center Ticket Office – 102 McGraw Athletic Center; Fort Collins, CO; 80523-0120. Stadium Ticket Office – 751 West Pitkin Street; Fort Collins, CO; 80523-0120.
HOURS OF OPERATION: Monday through Friday, 8 a.m. to 5 p.m. at the McGraw Athletic Center Ticket Office. On game days, ONLY the Stadium Ticket Office, four (4) hours prior to kickoff through the end of halftime.
PHONE NUMBER: (800) 491-RAMS (7267)
WEBSITE: CSURams.com/tickets

➤ **TICKET TRANSFER**

Ensure your ticket does not go unused and help us maintain an energetic atmosphere on game day. Transfer tickets to family and friends through a simple online process and eliminate the need to handoff tickets or stand in Will Call lines. Log into your online account at CSURams.com/tickets to transfer tickets quickly and easily.

➤ **TOBACCO PRODUCTS**

Any and all forms of tobacco products and tobacco use are prohibited inside the stadium.

➤ **TOURS**

Fans interested in touring the stadium can contact the CSU Alumni Association or stop by the Iris and Michael Smith Alumni Center on regular business days, 8 a.m. to 5 p.m. Public tours are provided twice daily, once in the morning and once in the afternoon. Tours are not offered on game day. For more information, visit alumni.colostate.edu or call (970) 491-6533.

➤ **TRANSIT**

See **BUSES**.

➤ **TWITTER**

Follow Colorado State Athletics and CSU Football on Twitter @CSURams and @CSUFootball. See **SOCIAL MEDIA**.

➤ **TRADITIONS**

Alma Mater.....	3
CAM the Ram.....	6
Cannon.....	6
Cheerleaders.....	6
Fight Song.....	10
Get Your Green On.....	11
Golden Poms.....	11
Hall of Champions.....	14
Marching Band.....	15
Ram Ruckus.....	19
Retired/Honored Numbers.....	20
Tailgating.....	25



U

➤ **UBER**

The drop-off area for individuals who are being taken to a game via Uber is located off of College Avenue, on Remington Street, next to the University Center for the Arts (located between East Pitkin Street and East Lake Street).

➤ **UMBRELLAS**

All umbrellas are prohibited from being brought into the stadium.

V

➤ **VENDING/PEDDLING**

See **SOLICITING**.

➤ **VIDEO BOARD MESSAGES**

See **SCOREBOARD MESSAGES**.



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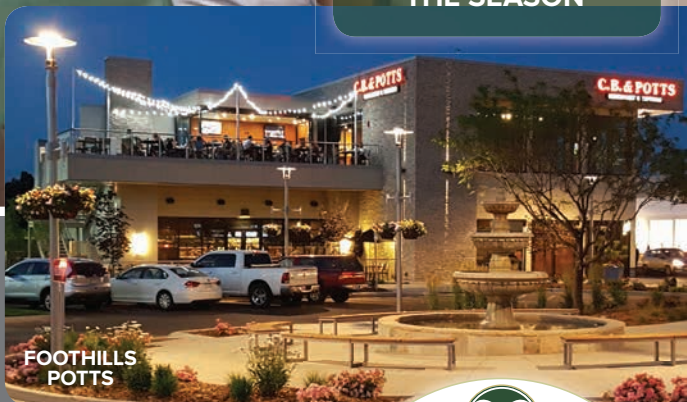
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▶ **WATER FOUNTAINS**

See **DRINKING FOUNTAINS**.

▶ **WEATHER**

In the event of inclement weather or potentially dangerous weather, guests may be asked to seek shelter out of the seating area. Please follow the direction of ushers and stadium staff to the nearest shelter area. Shelter areas include stairwells, restrooms and other enclosed areas within the stadium.

▶ **WEBSITE**

CSURams.com is your one-stop shop for everything Colorado State Athletics. Visit the website to receive the latest news and notes on your Rams teams, purchase game tickets, join the Ram Club, buy merchandise, watch games and press conferences stream lived, view exclusive video content and more!

▶ **WEST TOWER**

Situated on the west side of the stadium, the luxury tower and press box contains the team locker rooms and other team operations, working media areas, indoor club, outdoor club, suites, loge boxes, the Orthopaedic & Spine Center of the Rockies (OCR) Field Club, Hall of Champions, Spectra Food Services, and stadium management and security.

▶ **WHERE TO EAT AND STAY**

Restaurants:

Austin's American Grill

100 Mountain Ave.; Fort Collins, CO 80524
austinsamericangrill.com

Black Bottle Brewery

1611 S College Ave. Ste 1609;
Fort Collins, CO 80525
blackbottlebrewery.com

Big Al's Burgers & Dogs

140 W Mountain Ave.; Fort Collins, CO 80524
bigalsburgersanddogs.com

C.B. & Potts

195 E Foothills Pkwy; Fort Collins, CO 80525
cbpotts.com/locations/foothills/

D.P. Dough

634 S College Ave.; Fort Collins, CO 80524
dpdough.com

Lucky Joe's Sidewalk Saloon

25 Old Town Sq; Fort Collins, CO 80524
luckyjoes.com

The Mayor of Old Town

632 S. Mason St.; Fort Collins, CO 80524
themayorofoldtown.com

Marco's Pizza - Coming Soon to Fort Collins

2000 35th. Avenue Suite A; Greeley, CO 80634
marcos.com

McDonald's

1250 W Elizabeth St.; Fort Collins, CO 80521
mcdonalds.com

Raising Canes

2108 S College Ave; Fort Collins, CO 80525
raisingcanes.com

Road 34 Deli & Tavern

1213 W Elizabeth St.; Fort Collins, CO 80521
road34.com

Serious Texas BBQ

2001 S Timberline Rd.; Fort Collins, CO 80525
serioustexasbbq.com

Subway

1101 West Elizabeth St.; Fort Collins, CO 80524
subway.com

Texas Roadhouse

4633 S Timberline Rd.; Fort Collins, CO 80528
texasroadhouse.com

The Human Bean

1822 S College Ave.; Fort Collins, CO 80525
humanbeannortherncolorado.com

The Moot House

2626 S College At Drake; Fort Collins, CO 80525
themoothouse.com

Wendy's

1405 W Elizabeth St.; Fort Collins, CO 80521
wendys.com

Hotels:

Best Western University Inn

914 S College Ave.; Fort Collins, CO 80524
bestwestern.com

Fort Collins Marriott

350 E Horsetooth Rd.; Fort Collins, CO 80525
marriott.com

Quality Inn and Suites

4001 S Mason St.; Fort Collins, CO 80525
qualityinnfortcollins.com

► WIFI

Colorado State University is excited to offer fans free wireless internet service while in the stadium. To access, simply look up the available wireless networks and select the **CSUStadiumWiFi** option.

► WILL CALL

Will Call is defined as tickets left by Colorado State Athletics, tickets purchased via phone or internet that were not mailed, or tickets left by a third party. Will Call is available during regular ticket office hours at the McGraw Athletic Center Ticket Office (west side of Moby Arena). Guests must present a photo ID to pick up tickets. Tickets must be left under the name of the person who will pick them up. If there is a need to change the Will Call name, the original ticket purchaser must contact the ticket office prior to game day at (800) 491-RAMS (7267). Will Call on game day is located at the Rams Ticket Office at the stadium (northwest corner of stadium, off of Pitkin Street) which opens four (4) hours prior to kickoff.

► TICKETS

CSURAMS.COM/TICKETS | (800) 491-RAMS (7267)

Age Restriction:

Children under the age of two who are sitting on the lap of an adult do not need a game ticket. Children who have reached their second birthday must have a valid game ticket to gain entrance to the stadium and are permitted seating access only in their ticketed location.

Group Tickets:

Share the excitement of Colorado State Football with a group of friends, family or coworkers at the stadium. Groups of 15 or more receive special ticket prices, in-game recognition and have the opportunity to participate in exclusive experiences. For more information, call (800) 491-RAMS (7267) or visit CSURams.com/tickets.

Hours of Operation, Game Day:

Stadium Ticket Office, four (4) hours prior to kickoff through the end of halftime.

Hours of Operation, Regular Business Days:

McGraw Athletic Center Ticket Office, Monday through Friday, 8 a.m. to 5 p.m.

Individual Game Tickets:

Individual game tickets can be bought in person at the Rams Ticket Office at the McGraw Athletic Center (west side of Moby Arena), Monday through Friday, 8 a.m. to 5 p.m. Fans can also call (800) 491-RAMS (7267) or visit CSURams.com/tickets to purchase tickets. On game days, all ticket purchases occur through the Rams Ticket Office at the stadium (northwest corner of stadium, off of Pitkin Street) which opens four (4) hours prior to kickoff.

Locations and Addresses:

- **McGraw Athletic Center Ticket Office** – 102 McGraw Athletic Center; Fort Collins, CO; 80523-0120
- **Stadium Ticket Office** – 751 West Pitkin Street; Fort Collins, CO; 80523-0120

Lost Tickets:

Lost or forgotten tickets will be replaced for a non-refundable \$5 processing fee per ticket. Please contact the Rams Ticket Office on non-game days by calling (800) 491-RAMS (7267) or visit in-person the Rams Ticket Office at the McGraw Athletic Center (west side of Moby Arena), Monday through Friday, 8 a.m. to 5 p.m. On game days, visit the Rams Ticket Office at the stadium (northwest corner of stadium, off of Pitkin Street) which opens four (4) hours prior to kickoff.

Mini Plans:

Colorado State Athletics is excited to offer fans the ability to purchase three (3) game mini plans. Starting at just \$94 and allowing fans the opportunity to pick any three home games as well as the Rocky Mountain Showdown, mini plans provide fans with the flexibility to customize their ticket purchases to fit their schedule and budget. For more information, call (800) 491-RAMS (7267) or visit CSURams.com/tickets.

▶ TICKETS CONTINUED

Mobile Ticket Delivery:

Mobile ticket delivery is an electronic delivery method by which your tickets are emailed directly to you immediately after you purchase them. You will receive two emails after your purchase – one will be your confirmation email and the other will be your tickets (attached to email). Your confirmation email will not include your tickets. Mobile delivery process:

- Order your home game tickets online at CSURams.com/tickets.
- Choose to receive tickets via mobile delivery.
- You will receive an email with your ticket(s) attached.
- Open the attachment on your phone before arriving to game.
- Show your phone to the ticket scanner to be scanned in.
- All tickets to Colorado State games are verified by scanning the barcode on each ticket.
- If you selected Apple Passbook Delivery:
 - Open the email containing the ticket(s).
 - Select each individual ticket to add to your Apple Passbook application.
 - Open your passbook and select your tickets prior to entry to be scanned.

Player Guest Tickets:

Player guest tickets are available for pick up on game day at the Rams Ticket Office located at the stadium (northwest corner of stadium, off of Pitkin Street) 90 minutes prior to kickoff. Player guests must enter the stadium immediately after receiving their tickets. A valid photo ID is required to pick up tickets and the name on the ID must match the approved player guest name – no exceptions.

Phone Number:

(800) 491-RAMS (7267)

Print-At-Home:

Print-At-Home is an electronic delivery method by which your tickets are emailed directly to you immediately after you purchase them. You will receive two emails after your purchase – one will be your confirmation email and the other will be your Print-At-Home email with your tickets attached. Your confirmation email will not include your tickets. Print-At-Home process:

- Order your home game tickets online at CSURams.com/tickets.
- Choose to print your tickets at home.
- You will receive an email to print your tickets at home.
- Print your tickets in color or black and white on standard 8.5 x 11 inch white paper on your home printer.
- Bring your tickets to the game! All tickets to Colorado State games are verified by scanning the barcode on each ticket.

StubHub (Resale):

Colorado State Athletics and the Rams Ticket Office are proud to have StubHub as the official ticket marketplace of the Rams. StubHub provides a fully integrated ticketing platform, which allows season and single-game ticket holders the opportunity to resell tickets with confidence and ease on the world's largest ticket marketplace, while also providing buyers a safe and secure shopping experience, with instant tickets upon purchase, via mobile delivery or print-at-home. For more information on StubHub, visit CSURams.com/tickets or call (800) 491-RAMS (7267).

Season Tickets:

Season tickets start at \$225 and include all six home games as well as the Rocky Mountain Showdown versus Colorado in Denver at Sports Authority Field at Mile High. For more information, visit CSURams.com/tickets or call (800) 491-RAMS (7267).

Ticket Transfer:

Ensure your ticket does not go unused and help us maintain an energetic atmosphere on game day. Transfer tickets to family and friends through a simple online process and eliminate the need to handoff tickets or stand in Will Call lines. Log into your online account at CSURams.com/tickets to transfer tickets quickly and easily.

Website:

CSURams.com/tickets

Will Call on Game Day:

Located at the Rams Ticket Office at the stadium (northwest corner of stadium, off of Pitkin Street) and opens four (4) hours prior to kickoff. Guests must present a photo ID to pick up tickets.



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