Bees Food Life



Artist Statement Vicki Gillis

Creativity is a limitless universal resource. There is something empowering about creating something and having it make a difference in someone else's world. Graphic design is a universal language when words are not necessary to communicate because visual art speaks to all people and across all borders. During this time at Colorado State University in the Graphic Design program, I have seen how much design is a part of our daily lives. From ephemeral items such as gum wrappers to huge billboards, graphic design informs, persuades, organizes, stimulates, locates, identifies, attracts attention and provides pleasure. Through my completion of design assignments I have gained access into every one of these situations. In the creation of logos, business stationery, posters, magazine ads, and website design not only have I touched upon the everyday application of my design skills, but also upon the people involved from my professors, my classmates, and others who have so generously given of their time and knowledge, and whose image may have been included in my design idea.

As a designer, everything from sunrises to storms to walks in the park, or visits to a museum make me better at what I do. I see the world differently because of my design education. I understand meaning, beauty and creativity in everyday activities. I enjoy playing with colors and shapes. I guess I never outgrew the joy of my crayon box!

<u>Title</u>

Figure 1: Magnify - Environmental Poster

Figure 2: Magnify - Foster Kids Poster

Figure 3: Magnify - Vote Poster

Figure 4: Magnify - Logotypes

Figure 5: Magnify - Business Stationery

Figure 6: Magnify - Website 1

Figure 7: Magnify - Website 2

Figure 8: Magnify - Ad - I'm Fighting

Figure 9: Magnify - Ad - I'm Graduating

Figure 10: Magnify - Ad - I'm Retiring

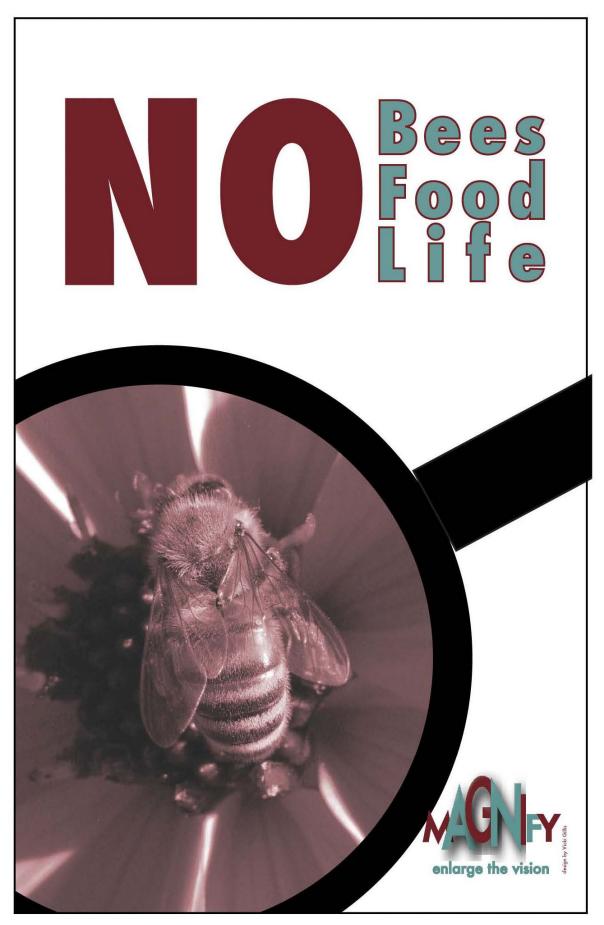


Figure 1: Magnify - Environmental Poster

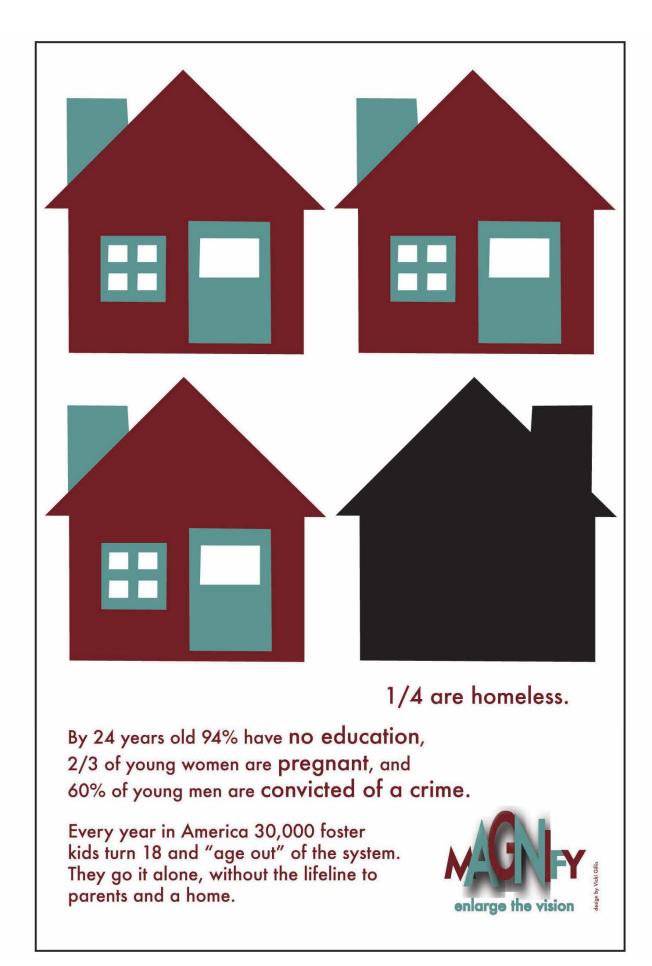


Figure 2: Magnify - Foster Kids Poster



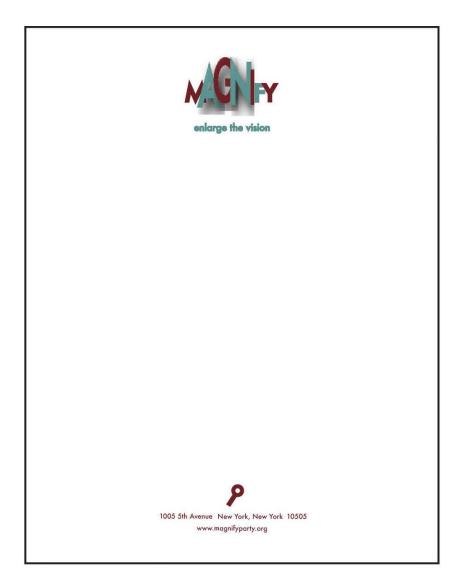
Figure 3: Magnify - Vote Poster







Figure 4: Magnify - Logotypes







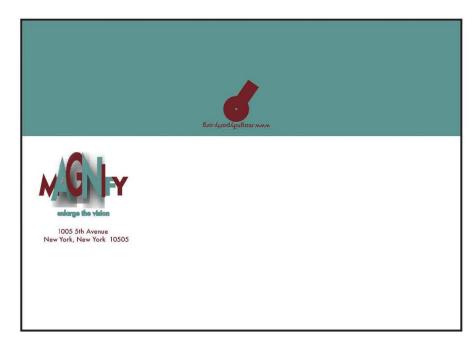


Figure 5: Magnify - Business Stationary



Figure 6: Magnify - Website 1



Figure 7: Magnify - Website 2

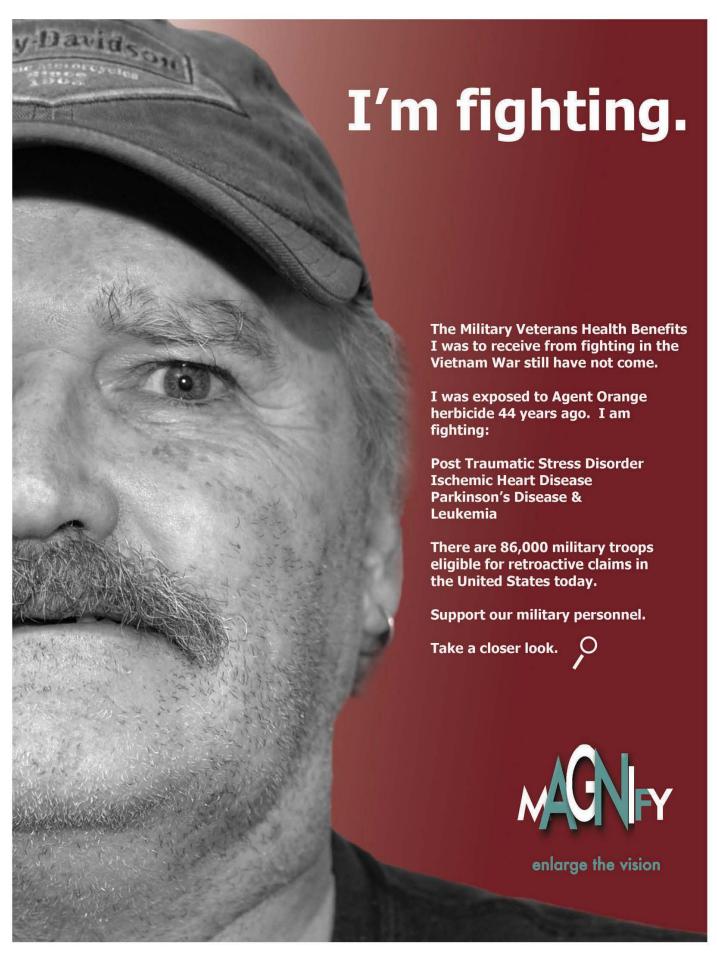


Figure 8: Magnify - Ad - I'm Fighting



Figure 9: Magnify - Ad - I'm Graduating

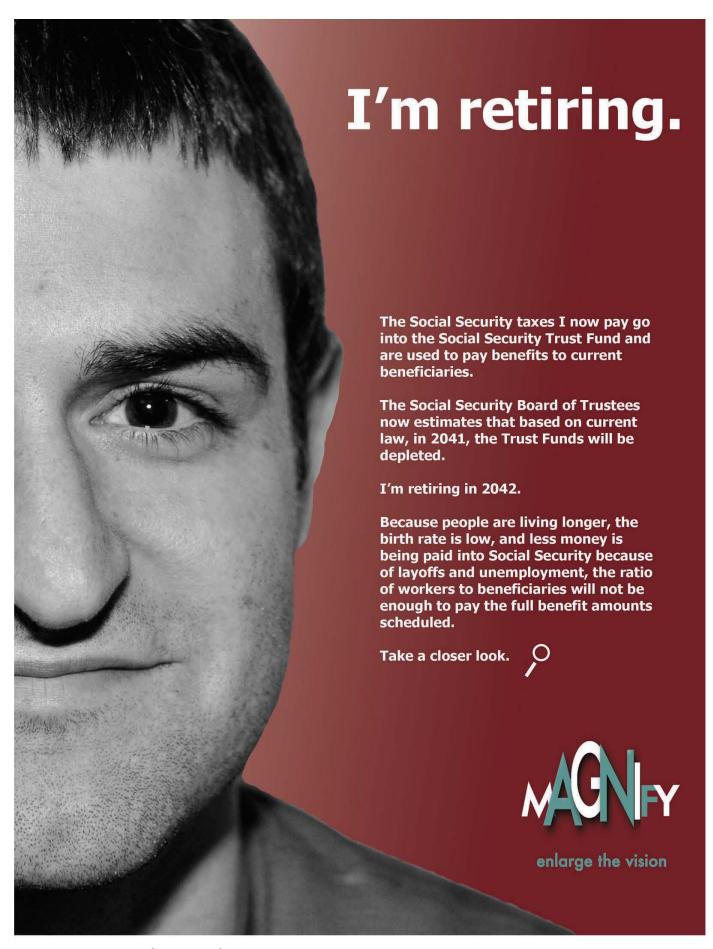


Figure 10: Magnify - Ad - I'm Retiring