

INTRODUCING

اخر باب طح ك

"ARABICK"

HAND DRAWN FONT

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Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

My name is Sophia Tangora. I am inspired by my travel experiences, ancient mythology, and the adjective 'slime'. As a graphic design major, I am expected to strive to be the best at the traditional design softwares. Unlike Adobe Illustrator and Photoshop, Procreate stands out as a dynamic and intuitive platform that seamlessly integrates power with accessibility. As an artist navigating the ever-evolving landscape of digital creativity, I have found a transformative ally in Procreate.

Procreate's fluidity is a revelation, empowering me to channel my artistic impulses with unparalleled spontaneity. Its natural brush engine mimics traditional mediums, fostering an organic connection between imagination and creation. The user-friendly interface liberates my creative process, enabling me to explore without constraint. Although the traditional Adobe design software can be helpful in creating the smooth images I would like to have for some of my projects, with the limited resources for specific mockups, I like to use Procreate so that I may design what I had in mind, with no limitations.

Title	Original Format
Figure 1: Arabick, Intro	Procreate, 5.5 in x 11 in
Figure 2: Arabick Promotional, #1	Procreate, 5.5 in x 11 in
Figure 3: Arabick Promotional, #2	Procreate, 5.5 in x 11 in
Figure 4: Wax Man Hot Sauce Labels	Procreate, 6.5 in x 26.5 in
Figure 5: Wax Man Hot Sauce Bottles	Procreate, 18 in x 12.6 in
Figure 6: Javalato Café, Coffee & Gelato	Photoshop, 6 in x 16.6 in
Figure 7: Deck of cards, Diamonds and Spades	Illustrator, 8.5 in x 11 in
Figure 8: Deck of cards, Hearts and Clubs	Illustrator, 8.5 in x 11 in



Figure 1: Arabick Typeface Intro



Figure 2: Arabick Promotional, #1



Figure 3: Arabick Promotional, #2

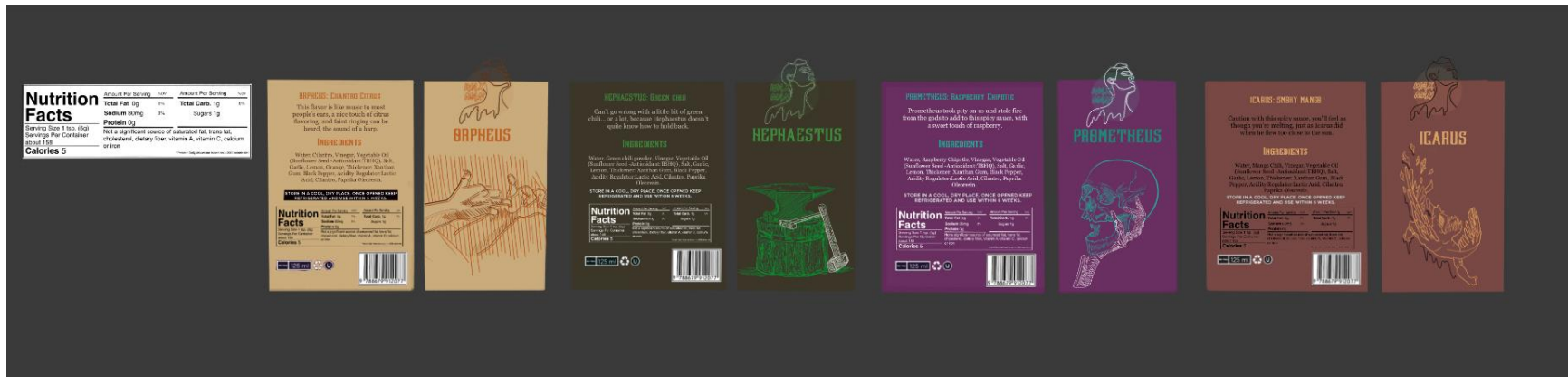


Figure 4: Wax Man Hot Sauce Labels

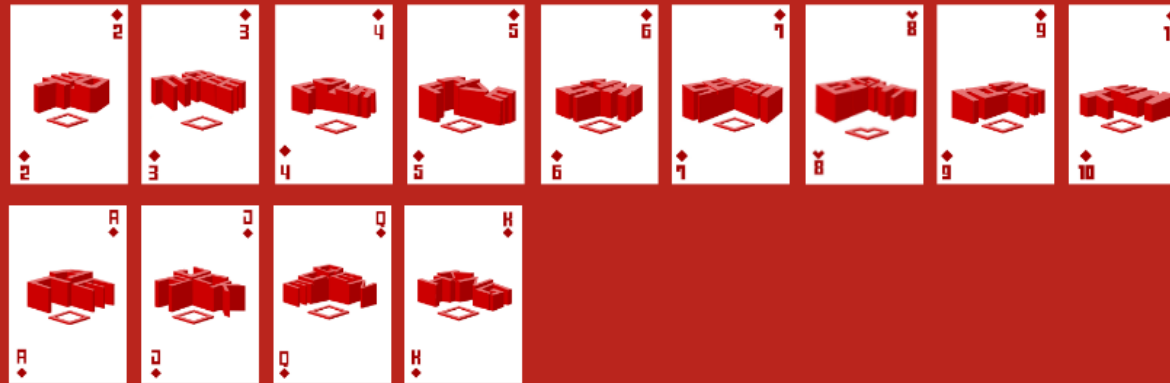


Figure 5: Wax Man Hot Sauce Bottles



Figure 6: Javalato Café, Coffee & Gelato

Diamonds



Spades

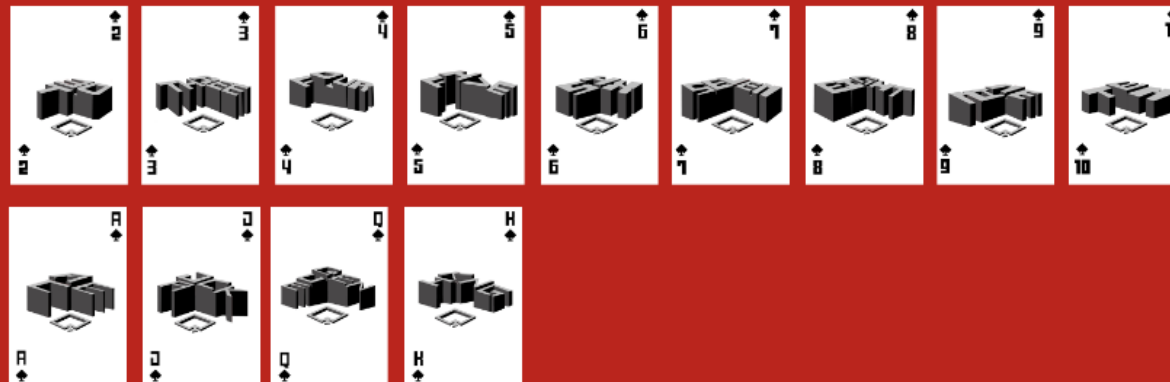
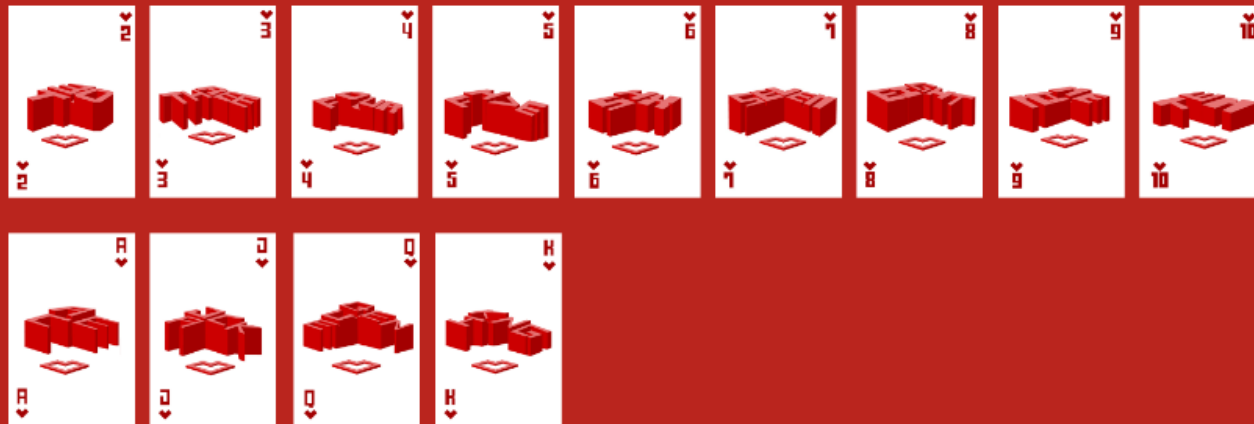


Figure 7: Deck of cards, Diamonds and Spades

Hearts



Clubs

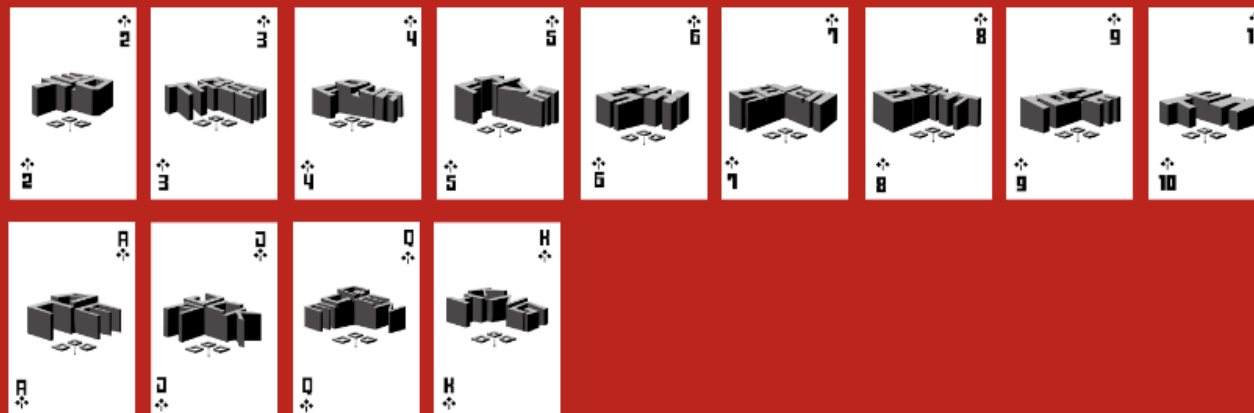


Figure 8: Deck of Cards, Hearts and Clubs