



Artist Statement

Jared Naranjo

Art means control. Control gives you many options. Color, scale, position, space; they all become dependent. Then there are reactions. These complicate the decisions made. A give and take ensues, and this is where I find art and myself. I enjoy the frivolity of instantaneous marks; non-prescribed and subconscious. Then, rational envelopes, demanding reason and clarity. The balance to find energy and order becomes enthralling. Bracing for the impact of intuition into fundamentals connects me to institution and enlightenment. Order becomes temporal, contextual. Creativity activates imagination and consequence. This control, or reaction to the lack of, is what inspires me to create art.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
Figure 1:	Bottle	package	Photoshop; 11in. X17in.
Figure 2:	Bottlelabel	label	Illustrator; 11in. X17in.
Figure 3:	Corporatebrochure2	brochure	Illustrator; 11in. X17in.
Figure 4:	Corporatefont1	font	Illustrator; 11in. X17in.
Figure 5:	Corporatelogo1	logo	Illustrator; 11in. X17in.
Figure 6:	Corporatelogo2	logo	Illustrator; 11in. X17in.
Figure 7:	Corporatestationary2	stationary	Illustrator; 11in. X17in.
Figure 8:	Corporateteeshirt2	tee shirt	Illustrator; 8.5in. X11in.
Figure 9:	Gameapp	application	Illustrator; 11in. X17in.
Figure 10:	Infographic	info graphic	Illustrator; 11in. X17in.
Figure 11:	Magazinedoubletruck1	magazine ad	Illustrator; 11in. X17in.
Figure 12:	Movieapp	application	Illustrator; 11in. X17in.
Figure 13:	Newspaperlayout	newspaper	InDesign; 11in. X17in.
Figure 14:	Sportslogo	logo	Illustrator; 11in. X17in.
Figure 15:	Vinylcover	album cover	Illustrator; 11in. X17in.
Figure 16:	Website2	website	Illustrator; 11in. X17in.



Figure 1: Bottle.

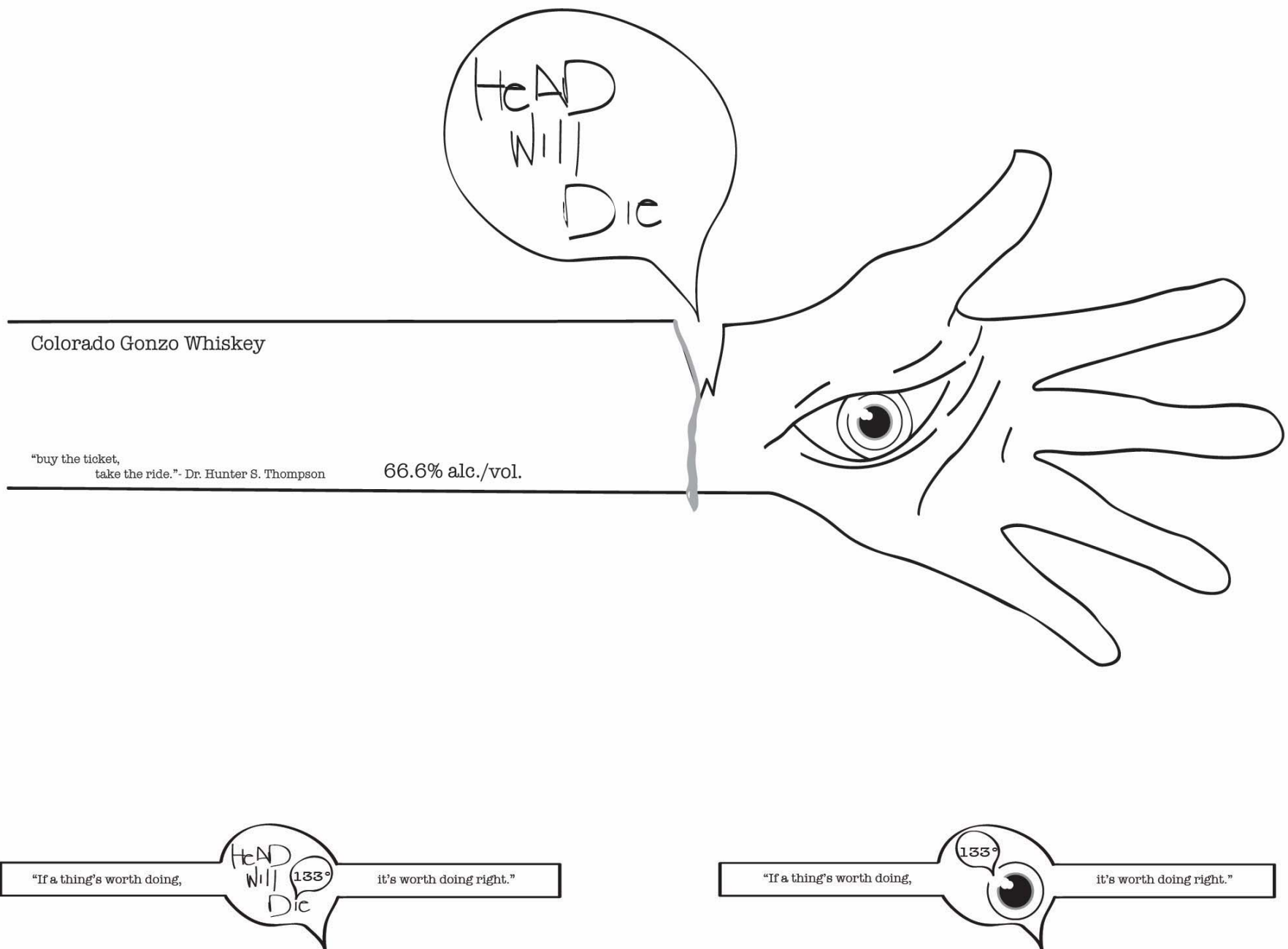


Figure 2: Bottlelabel.



What is PYCH?

PYCH, Project Youth and Chamber Music, is based on a unique program launched in 1991 by Austin-based Salon Concerts founder and former artistic director Robert Rudie, called CHAMPS (Chamber Music in Public Schools). CHAMPS now works with up to 60 young musicians annually in eleven schools. Participants represent diverse ethnic and socio-economic backgrounds as well as varying levels of musical skill.

PYCH provides cost-free chamber music coaching to music students in local K-12 public schools. With a decline in publicly-funded music curriculum, PYCH provides a viable venue for public school students to develop their musicianship through playing in small, intimate ensembles. Students gain the life skills of self-discipline, creative problem solving, and leadership while expressing themselves through music. All PYCH students participate in:

PYCH programs also include:

- Year-round workshops and concerts for children and adults alike, featuring performances by our partnering arts organizations like the Front Range Chamber Players, CSU's Neuroscience Program and Music Department, as well as Bruce Adolphs, New York-based composer and author, to offer improvisation workshops to improve writing and performing skills and lectures on creativity and the brain.
- Off the Hook, an annual Summer Chamber Music Festival that brings world class chamber musicians to perform and teach a variety of concerts, workshops, and master classes.
- A sliding scale fee After-School Chamber Music program for string, woodwind and piano students, ages 9 through 17. This program cultivates peer-learning among music students from many different schools and backgrounds, and brings them in contact with a high level of instructors.

Creating life-long cultural advocates and appreciators of the arts through study, exposure, and performance of chamber music.

STAFF

JEPHTA BERNSTEIN
Executive Artistic Director and Founder of PYCH Project Youth and Chamber Music

HEIDI MAUSBACH
Chamber Music Coach: Preston Middle School Fort Collins Symphony Orchestra member

ALEX REYNOLDS
Graphic Designer

CHIP MILLER
After School Chamber Music Program

RUBIA SANTOS
After School Chamber Music Program

SILVANA SANTINELLI
After School Chamber Music Program

MICHAEL SCHAEFER
After School Chamber Music Program

Benefits of PYCH

Our objective is to focus on continued growth of young musicians in the Poudre School District and the surrounding community. PYCH seeks to develop self-awareness and leadership as well as personal musical expression and technical facility. Students in return bring these skills back into their school orchestras and community music programs. By developing creative problem solvers, we help students gain skills that positively influence their general education and future work experiences. We find that making music is only a portion of what our students do in PYCH. They also learn to communicate with their peers and sustain those relationships while building a work ethic.

Student and teacher acclaim for PYCH is unanimous. Students often remark that the program is their first exposure to chamber music and small-ensemble performance, unforgettable discoveries they might otherwise not have made until many years later. Teachers praise the concentration, focus, and teamwork that chamber music coaching produces in their students. But ultimately, our goal is instilling a life-long love of music as a form of self-expression.

GET INVOLVED

- Join our Board of Directors or Advisory Board: your organizational skills and experiences could make a huge difference to us! Please consider getting involved as a member of our family.
- Unique Skill: Do you have a unique skill or professional occupation that could help our organization? We'd love to hear from you.
- Volunteer Today: Contact our artistic director, Jephtha Bernstein, to learn more about our need for volunteers during occasional projects throughout the year.
- Donate Now: Please consider making a donation to our children's education programming. Without the funds of local individuals and corporations in the community, we will not be able to continue offering free services during the school year. These valuable programs need your continued support.
- PayPal - The safer, easier way to pay online!

We invite you to support the PYCH program in these additional ways:

- Make a donation to the PYCH program your support is vital to the program's financial health!

Become a member of Club 100: one hundred individuals donating \$100 or more.
Place an advertisement in our Off the Hook Festival printed program.

Contact director@projectchambermusic.org

PLEASE VISIT US AT PROJECTCHAMBERMUSIC.ORG

[f](#) [g](#) [t](#) [p](#)

Figure 3: Corporatebrochure2.

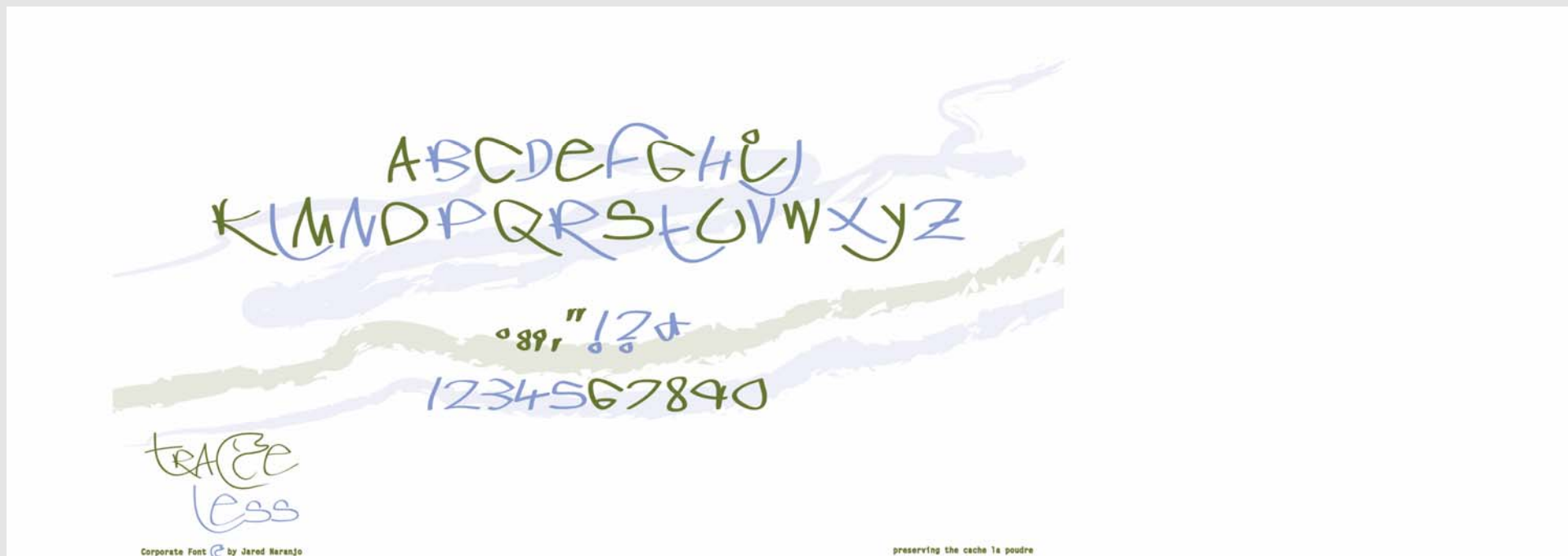


Figure 4: Corporatefont1.



Figure 5: Corporatelogo1.

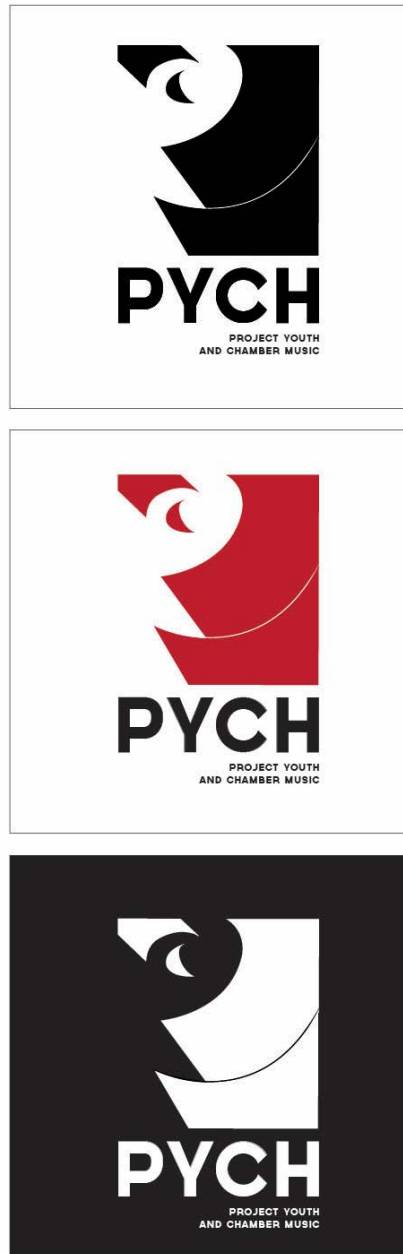


Figure 6: Corporatelogo2.

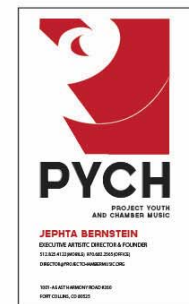


Figure 7: Corporatestationary2.



Figure 8: Corporateteeshirt2.



Figure 9: Gameapp.

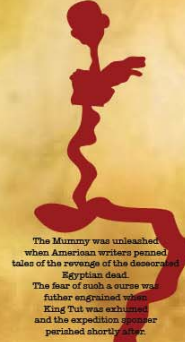
BLOODLINE

A History of Monsters in America

THE WITCH 1692



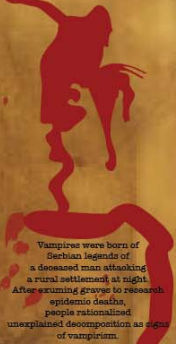
THE MUMMY 1821



FRANKENSTEIN 1823



NOSFERATU 1897



WEREWOLF 1936



ZOMBIES 1982



Sources: http://en.wikipedia.org/wiki/Salem_Witch_Trials, www.nationalgeographic.com/culture/monsters/mummy.html, <http://www.britannica.com/EB11/monsters/frankenstein>

Figure 10: Infographic.

TURN
BUT
A
stone

reveal a new world without leaving a trace. with traceless guide trips explore an ecosystem hidden in your backyard. while learning safe catch and release tactics, we will connect with our wild environment. through this connection we will better understand how to care for our cache la poudre river. begin your adventure at tracelessguidetrips.com

traceless
guide trips
preserving the cache la poudre

Mind
Full

traceless
less

traceless guide trips takes you into fragile ecosystems of the cache la poudre river. there catch and release tactics familiarize you with aquatic species that unite you with the land. together we realize this gift, and our obligation to protect it. book your tip at traceless-guidetrips.com

traceless
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guide trips
preserving the cache la poudre

Figure 11: Magazinedoubletruck1.



Figure 12: Movieapp.

The Washington Post SPORTS

May 12th, 2014



homero patrioque. Ne mei
vide cibo maciis, sed feugiat
volumus in. Ne eum

WASHINGTON'S New Skin

Controversy Prompts Change in Professional Logo

By Jared Naranjo

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Naturally Palatable

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Locality Key in New Design

By Maree Pitt

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Deep Brown

homero patrioque. Ne mei vide cibo maciis, sed feugiat volumus in. Ne eum denique molestiae. Cu nec doming indoctum, intellegat pertinacia ne nec, eam dicant discere ad. Falli omnium ne mei, eu iusto choro sadipsing vel. Paulo pericula periculis te vis. Congue hendrerit sea id, pro ne esse molestie.

Bright Copper

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Sulphr Yellow

homero patrioque. Ne mei vide cibo maciis, sed giat



Figure 13: Newspaperlayout.



P 24-16 C



P 42-16 C



P 25-12 C



P 49-8 C



P 163-8 C

Figure 14: Sportslogo.



Figure 15: Vinylcover.

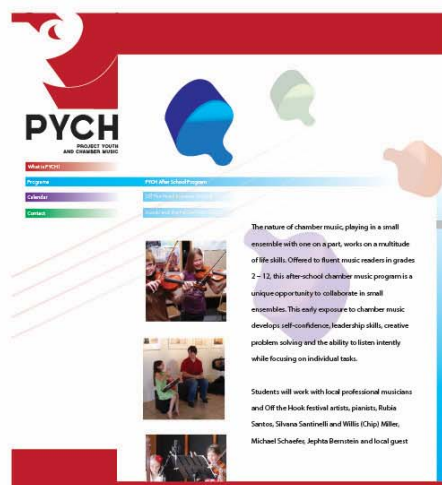
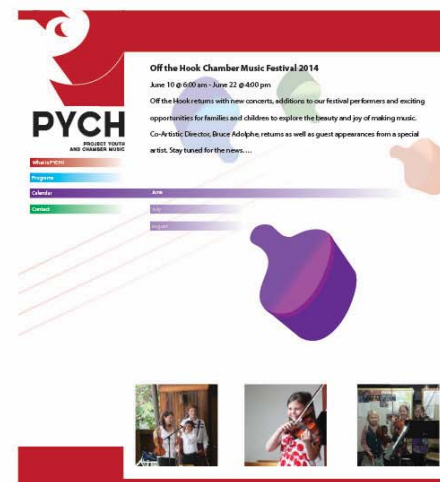
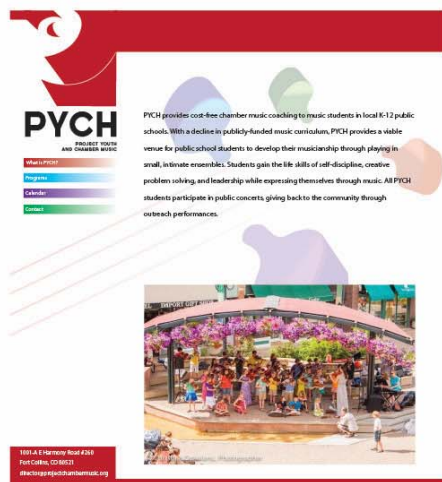


Figure 16: Website2.