

Title: Library Web Site Usage Statistics: Digital Repository, 2008-2018

Description: This dataset contains usage statistics collected via Google Analytics for CSU Libraries' DSpace digital repository (Mountain Scholar, previously known as the Digital Collections of Colorado) from 2015-2018, as well as its predecessor, a DigiTool digital repository, from 2008-2015. These statistics were originally generated and documented by Greg Vogl (Middleware Developer, Academic Computing and Networking Services, formerly Library Technology Services staff), and stored on a website (<https://lib2.colostate.edu/dspace-statistics/>) which was discontinued in 2022. The usage statistics reports were downloaded by Marcus Longwell (Library Developer and Application Administrator), and this README documentation was created by Mara Sedlins (Data Management Specialist).

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Related Publication

Vogl, G., Zhou, Y., Draper, D., & Shelstad, M. (2016). Chapter 6. Implementing Google Analytics for a Consortial Digital Repository. *Library Technology Reports*, 52(7), 31-37. Available at: <https://journals.ala.org/index.php/ltr/article/view/6130>

Format of data files – .zip, .pdf, .xlsx, .csv, .json, .png

Time period during which data were collected – 2008-2018

File Information

Usage statistics files are organized into folders based on the rows and columns of the table where they were stored on the website. See "Library Web Site Usage Statistics Digital Repository Libraries Colorado State University.pdf" for a capture of how the website was organized. Excel files have been saved in .csv format for preservation purposes.

Directory structure and file inventory of downloaded reports in dspace-stats.zip:

```
+---digitool
| +---google
| | +---annual
| | | 2008.pdf
| | | 2009.pdf
| | | 2009Feb-Dec-nonlibrary.pdf
| | | 2010.pdf
| | | 2011.pdf
| | | 2012.pdf
| | | 2013.pdf
| | | 2014.pdf
| | | 2015-digitool-audience.pdf
| | | 2015-digitool-top-pages.pdf
| | | 2015-digitool.pdf
| | +---fiscal
| | | 2007-2008.pdf
| | | 2008-2009.pdf
```

```

| | | 2009-2010.pdf
| | | 2010-2011.pdf
| | | 2011-2012.pdf
| | | 2012-2013.pdf
| | | 2013-2014.pdf
| | | 2014-2015.pdf
| | |
| | \---semiannual
| | | 2008-h1.pdf
| | | 2008-h2.pdf
| | | 2009-h1.pdf
| | | 2010-h1.pdf
| | | 2010-h2.pdf
| | | 2011-h1.pdf
| | |
| | +---google-non-lib
| | | +---annual
| | | | 2010-nonlibrary.pdf
| | | | 2011-nonlibrary.pdf
| | | | 2012-nonlibrary.pdf
| | | | 2013-nonlibrary.pdf
| | | | 2014-nonlibrary.pdf
| | | | 2015-digitool-nonlibrary-audience.pdf
| | | | 2015-digitool-nonlibrary-top-pages.pdf
| | | | 2015-digitool-nonlibrary.pdf
| | | |
| | | +---fiscal
| | | | 2009-2010-nonlibrary.pdf
| | | | 2010-2011-nonlibrary.pdf
| | | | 2011-2012-nonlibrary.pdf
| | | | 2012-2013-nonlibrary.pdf
| | | | 2013-2014-nonlibrary.pdf
| | | | 2014-2015-nonlibrary.pdf
| | | |
| | | \---semiannual
| | | | 2009Feb-Jun-nonlibrary.pdf
| | | | 2010-h1-nonlibrary.pdf
| | | | 2010-h2-nonlibrary.pdf
| | | | 2011-h1-nonlibrary.pdf
| | | |
| | +---indexing
| | | +---annual
| | | | digitool-google-indexing.xlsx
| | | | digitool-google-indexing_DigiTool.csv
| | | | digitool-google-indexing_Discovery.csv
| | | | digitool-google-indexing_Google Index.csv
| | | | digitool-google-indexing_Google WM Total.csv
| | | |
| | | +---fiscal
| | | \---semiannual
| | \---webserver
| | | +---annual
| | | | digitool-statistics-collections.png
| | | | digitool-statistics-items.png
| | | | digitool-statistics-views.png
| | | | digitool-statistics.png
| | | |
| | | +---fiscal
| | | \---semiannual
| \---dspace
| \---google

```

+---annual

| 2015-dspace-audience.pdf
| 2015-dspace-top-pages.pdf
| 2015-dspace-top-titles.pdf
| 2015-dspace.pdf
| 2016-audience.pdf
| 2016-breadcrumb-downloads-csu.pdf
| 2016-breadcrumb-pageviews-csu.pdf
| 2016-breadcrumb-pageviews.pdf
| 2016-breadcrumb-pageviews.xlsx
| 2016-breadcrumb-pageviews_Dataset1.csv
| 2016-breadcrumb-pageviews_Dataset2.csv
| 2016-collection-csu.pdf
| 2016-collection-toplevel-csu.pdf
| 2016-collection-toplevel-downloads.pdf
| 2016-collection-toplevel.pdf
| 2016-institution-downloads.pdf
| 2016-institution-events.pdf
| 2016-institution-searches.pdf
| 2016-institution-views.pdf
| 2016-pagetype-views.pdf
| 2016-top-pages.pdf
| 2016-top-titles.pdf
| 2016.pdf
| 2017-audience-csu.pdf
| 2017-audience-mines.pdf
| 2017-audience.pdf
| 2017-breadcrumb-downloads-csu.pdf
| 2017-breadcrumb-downloads-mines.pdf
| 2017-breadcrumb-downloads.pdf
| 2017-breadcrumb-pageviews-csu.pdf
| 2017-breadcrumb-pageviews-mines.pdf
| 2017-breadcrumb-pageviews.pdf
| 2017-collection-csu.pdf
| 2017-collection-downloads.pdf
| 2017-collection-mines.pdf
| 2017-collection-toplevel-csu.pdf
| 2017-collection-toplevel-downloads-csu.pdf
| 2017-collection-toplevel-downloads-mines.pdf
| 2017-collection-toplevel-downloads.pdf
| 2017-collection-toplevel-mines.pdf
| 2017-collection-toplevel.pdf
| 2017-institution-downloads.pdf
| 2017-institution-events.pdf
| 2017-institution-searches.pdf
| 2017-institution-views.pdf
| 2017-pagetype-views.pdf
| 2017-pdf-downloads-title.pdf
| 2017-top-pages.pdf
| 2017-top-titles.pdf
| 2017.pdf
| 2018-Audience-CSU.csv
| 2018-Audience-Mines.csv
| 2018-Audience.csv
| 2018-Dashboard.pdf
| 2018-Downloads-by-Breadcrumb-CSU.csv
| 2018-Downloads-by-Breadcrumb.csv
| 2018-Downloads-by-Breadcrumbs-Mines.csv
| 2018-Downloads-by-Collection.csv
| 2018-Downloads-by-Institution.csv
| 2018-Downloads-by-To-Level-Collection.csv

- | 2018-Downloads-by-Top-Level-Collection-CSU.csv
- | 2018-Downloads-by-Top-Level-Collection-Mines.csv
- | 2018-Events-by-Institution.csv
- | 2018-Page-Views-by-Breadcrumb-CSU.csv
- | 2018-Page-Views-by-Breadcrumb-Mines.csv
- | 2018-Page-Views-by-Breadcrumb.csv
- | 2018-Page-Views-by-Collection-CSU.csv
- | 2018-Page-Views-by-Collection-Mines.csv
- | 2018-Page-Views-by-Institution.csv
- | 2018-Page-Views-by-Page-Type.csv
- | 2018-Page-Views-by-Title.csv
- | 2018-Page-Views-by-Top-Level-Collection-CSU.csv
- | 2018-Page-Views-by-Top-Level-Collection-Mines.csv
- | 2018-Page-Views-by-Top-Level-Collection.csv
- | 2018-Page-Views-by-URL.csv
- | 2018-PDF-Downloads-by-Breadcrumb-CSU.csv
- | 2018-PDF-Downloads-by-Breadcrumb-Mines.csv
- | 2018-PDF-Downloads-by-Breadcrumb.csv
- | 2018-PDF-Downloads-by-Title.csv
- | dspace-2017-pdfs-breadcrumbs-csu.xlsx
- | dspace-2017-pdfs-breadcrumbs-csu_Dataset1.csv
- | dspace-2017-pdfs-breadcrumbs-csu_Dataset2.csv
- | dspace-2017-pdfs-breadcrumbs-mines.xlsx
- | dspace-2017-pdfs-breadcrumbs-mines_Dataset1.csv
- | dspace-2017-pdfs-breadcrumbs-mines_Dataset2.csv
- | dspace-2017-pdfs-breadcrumbs.xlsx
- | dspace-2017-pdfs-breadcrumbs_Dataset1.csv
- | dspace-2017-pdfs-breadcrumbs_Dataset2.csv
- | DSpace-Downloads-All-2017.csv
- | DSpace-Downloads-All-2017.xlsx
- | dspace-ramp-2017-views.csv
- | dspace-ramp-2017-views.xlsx

\---fiscal

- 2015-2016-audience.pdf
- 2015-2016-top-pages.pdf
- 2015-2016-top-titles.pdf
- 2016-2017-audience.pdf
- 2016-2017-dashboard.pdf
- 2017-2018-audience.pdf
- 2017-2018-breadcrumb-downloads.pdf
- 2017-2018-breadcrumb-pageviews.pdf
- 2017-2018-collection-toplevel.pdf
- 2017-2018-dashboard.pdf
- 2017-2018-institution-downloads.pdf
- 2017-2018-institution-events.pdf
- 2017-2018-institution-searches.pdf
- 2017-2018-institution-views.pdf
- 2017-2018-pagetype-views.pdf
- 2017-2018-top-pages.pdf
- 2017-2018-top-titles.pdf

Libguide-documentation-files.zip contains documentation files from Website Analytics Research Guide (<https://libguides.colostate.edu/analytics>) developed by Greg Vogl:

GA-GTM.pdf – Google Tag Manager and Google Analytics configuration for DSpace (Analytics configuration documentation for the Digital Collections of Colorado)

GTM-WJMNZL_v12.json – DSpace container (Google Tag Manager container for CSU's implementation of DSpace. Import into a test container to view all code.)

screens.2016.0310.zip – Screenshots (Digital Collections of Colorado, Google Tag Manager and Google Analytics screens)

```
+---dspace-screens
|   dspace-chrome-inspect-search.png
|   dspace-collection-class-id.png
|   dspace-collection.png
|   dspace-item-class-id-cropped.png
|   dspace-item-class-id.png
|   dspace-item.png
|
+---ga-screens
|   property-custom-dimensions.png
|   property-views.png
|   report-audience-users-flow-pagetype-item.png
|   report-behavior-all-pages-DC.title.png
|   report-behavior-all-pages-handle-10217-DC.title.png
|   report-behavior-all-pages-title.png
|   report-behavior-all-pages.png
|   report-behavior-engagement-duration.png
|   report-behavior-engagement-pagedepth.png
|   report-behavior-events-download-filetypes.png
|   report-behavior-events-overview.png
|   report-behavior-events-pageviews-filter-DC-cropped.png
|   report-behavior-events-pageviews-filter-DC.creator.png
|   report-behavior-events-pageviews-institution-DC.date.png
|   report-behavior-events-pageviews-institution-DC.type.png
|   report-behavior-events-pageviews-institution-pagetype.png
|   report-behavior-events-search-terms-all.png
|   report-behavior-events-search-terms.png
|   report-behavior-exit-page-title.png
|   report-behavior-frequency.png
|   report-behavior-landing-page-title.png
|   report-behavior-new-returning.png
|   report-behavior-recency.png
|   report-conversions-goals-overview.png
|   report-custom-downloads-collectiontoptoplevel-breadcrumbs-csu.png
|   report-custom-downloads-institution-collectiontoptoplevel.png
|   report-custom-downloads-institution-edit.png
|   report-custom-downloads-institution.png
|   report-custom-events-collection-edit.png
|   report-custom-events-institution-edit.png
|   report-custom-pageviews-collection-edit.png
|   report-custom-pageviews-collectiontoptoplevel-edit.png
|   report-custom-pageviews-institution-edit.png
|   report-custom-pageviews-institution.png
|   report-custom-pageviews-pagetype-edit.png
|   report-custom-pageviews-pagetype.png
|   report-custom-searches-institution-edit.png
|   report-custom-searches-institution.png
|   report-dashboard-shared.png
|   report-email-crop.png
|   report-email.png
|   view-filter-institution.png
|   view-goals.png
|
\---gtm-screens
    containers-cropped.png
    containers.png
    greg2011desaturated-128.jpg
    preview-variables.png
```

tag-downloadlinkclick.png
tag-searchclickevent.png
tag-universalanalytics.png
tags.png
trigger-downloadlinkclick.png
trigger-searchclick.png
triggers-cropped.png
triggers.png
variable-breadcrumbs.png
variable-collection.png
variable-collectiontoplevel.png
variable-cssAttribute-cropped.png
variable-cssAttribute.png
variable-DC.creator-cropped.png
variable-DC.creator.png
variable-filetype-cropped.png
variable-filetype.png
variable-gapropertyid-cropped.png
variable-gapropertyid.png
variable-institution.png
variable-pagetype.png
variable-searchquery.png
variable-searchquerytop.png
variable-searchquerytopsimple.png
variable-searchscope.png
variables-builtin.png
variables-userdefined.png
variables.png