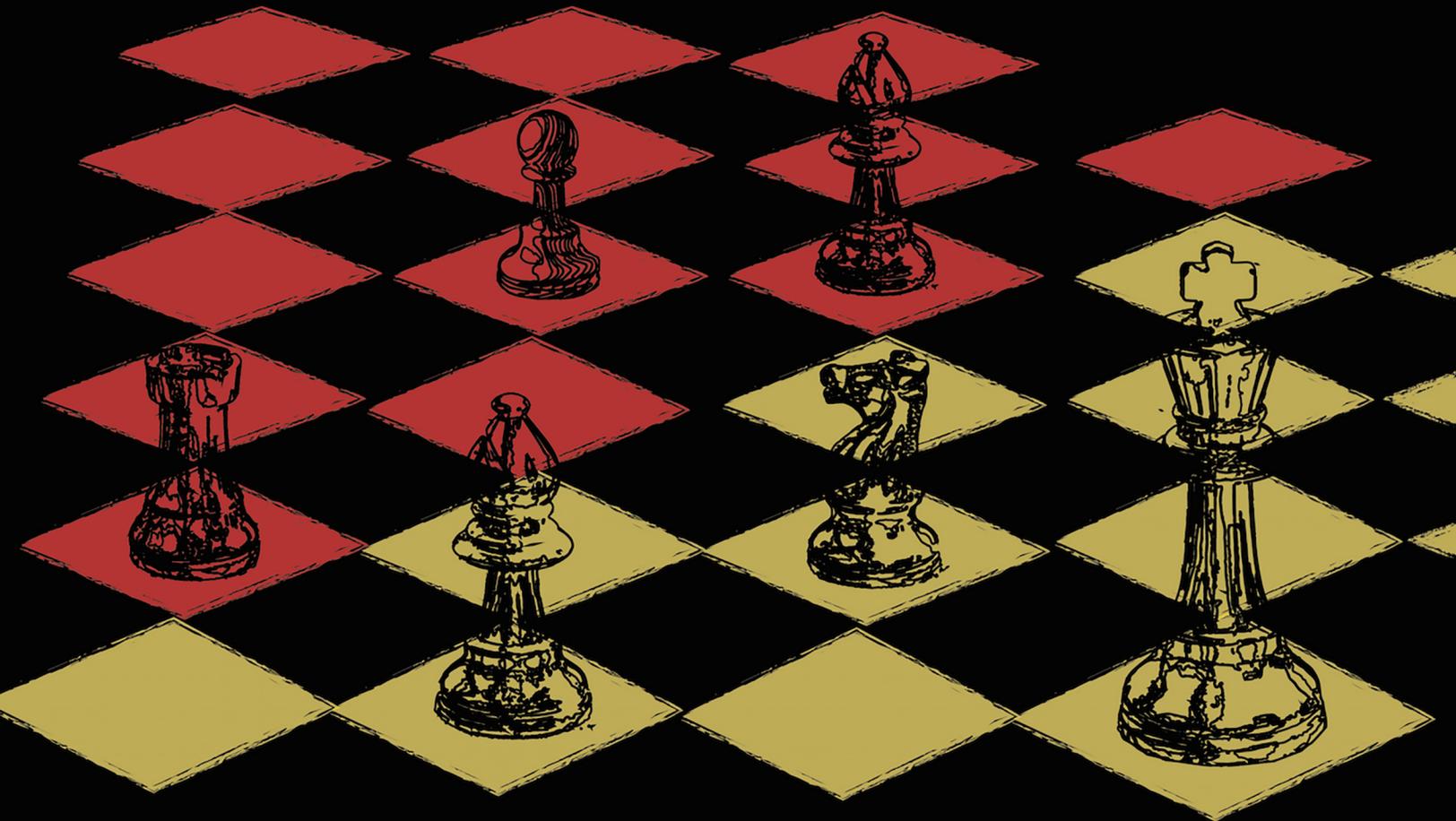


# BRAND NEW

INTERSCOPE  
1  
RECORDS



# LYING TECHNIQUE



## ARTIST STATEMENT

Throughout my time at Colorado State, my art has changed dramatically. Coming in I thought I would have to have the most technically sound work using the most impressive of conventions. Today however, I have found my own style while also realizing the importance for individualism and originality. I've noticed the importance of simplicity in the graphic design industry so my style has become a mixture of simple layouts and typography complimented with fun and colorful imagery and illustration. One thing the teachers and design professionals have said was organization is the biggest part of a successful piece, especially in typography. That is one area I have learned that will stick with me all through my career. Type today is one of the most common forms of artistic design and now having made two typefaces of my own and working with them everyday, I understand the importance for them in our daily lives as well as in my own personal portfolio. While typography is important, the more illustrative designs are also a large part of my designs. In a number of posters and logos I have designed, the imagery is what brings the audience in. Those illustrations need to work well with the text to help the reader better understand the purpose of the poster or logo. All these different traits and conventions I have learned through my time at CSU have helped me to hone in my skills, while also allowing me to find my own unique artistic style and lead me on a path to start my career.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
<b>Figure 1:</b>	crossroads poster	computer graphics	11 in. x 17 in.
<b>Figure 2:</b>	laser poster	computer graphics	11 in. x 17 in.
<b>Figure 3:</b>	Brand New Vinyl Cover	computer graphics	12 in. x 12 in.
<b>Figure 4:</b>	Midtown Font	computer graphics	11 in. x 17 in.
<b>Figure 5:</b>	xtundra corporate font	computer graphics	11 in. x 22 in.
<b>Figure 6:</b>	CSU Water Center logo	computer graphics	5 in. x 5 in.
<b>Figure 7:</b>	Midtown poster	computer graphics	11 in. x 17 in.
<b>Figure 8:</b>	Midtown logo	computer graphics	5 in. x 5 in.
<b>Figure 9:</b>	midtown ipad 1	computer graphics	11 in. x 17 in.
<b>Figure 10:</b>	midtown ipad 2	computer graphics	11 in. x 17 in.

# Take Back your life

## Crossroads Services

- 24/7 crisis hotline and Domestic Abuse Response Team (DART)
- 78 emergency shelter beds for up to 6 weeks of housing
- 26 on-site traditional housing beds for up to 6 months
- Legal advocacy & representation
- Outreach support for resident and non-resident victims

**Don't Wait**  
Contact Us Today

24/7 Hotline 888-541-SAFE

421 Parker Street Fort Collins CO 80522  
[crossroadssafehouse.org](http://crossroadssafehouse.org)  
Business Line: 970-530-2353  
24/7 Hotline: 970-482-3502  
[mail@crossroadssafehouse.org](mailto:mail@crossroadssafehouse.org)

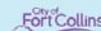


Figure 1: crossroads poster.

# X-RAY LASERS

14th International Conference on X-Ray Lasers

Conference Chairs:  
Dr. Jorge Rocca  
Dr. Carmen Menoni  
Dr. Mario Marconi

X-Ray Lasers and their  
Interaction with Matter

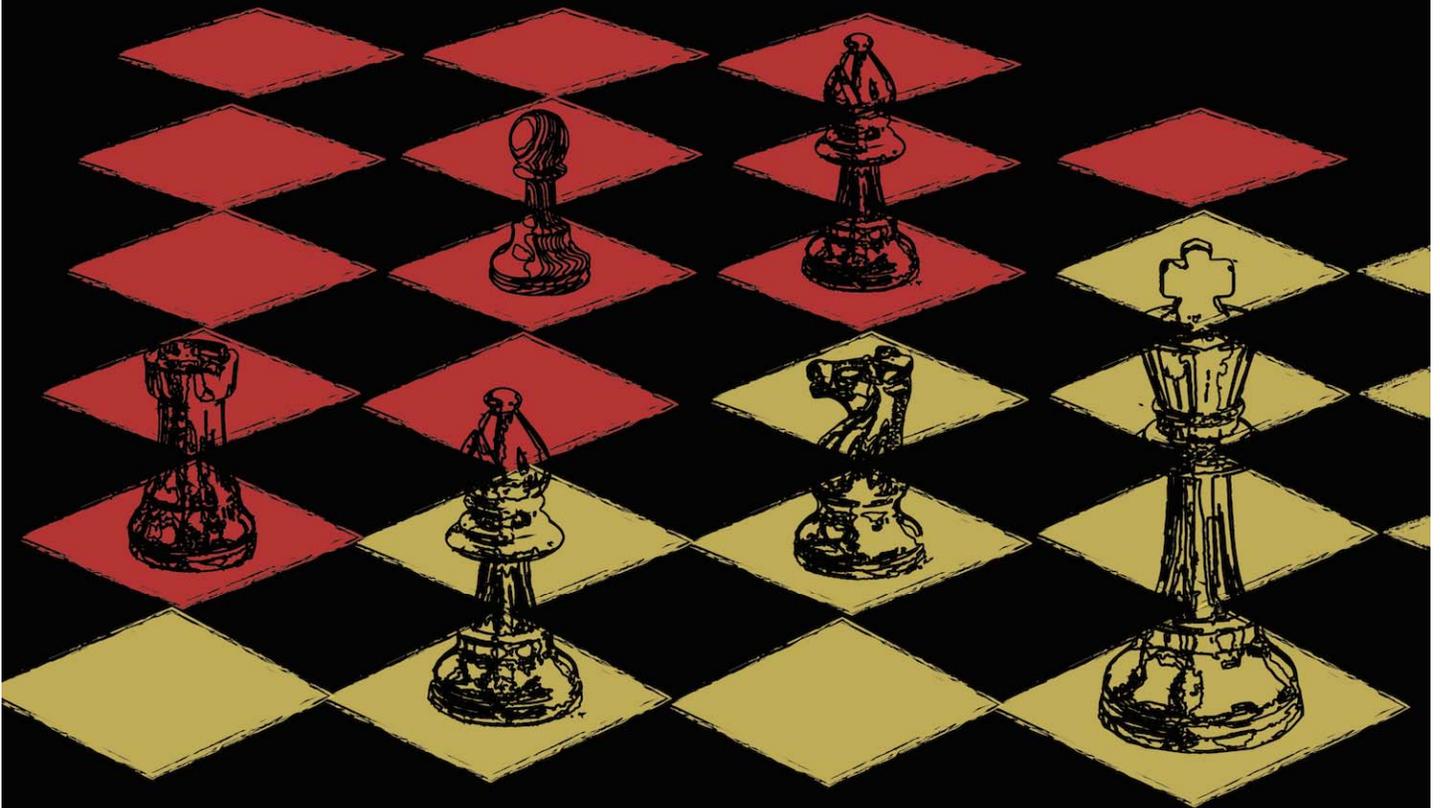
May 26-30, 2014  
CSU Behavioral Science Building

Colorado  
State  
University

Design by Tyler Townsend

Figure 2: laser poster.

# BRAND NEW



# LYING TECHNIQUE

Figure 3: Brand New Vinyl Cover.

A B C D E F G

H I J K L M N

O P Q R S T

U V W X Y Z

“ : \$ & ? ; ”

1 2 3 4 5

6 7 8 9 0

**MIDTOWN**  
Fort Collins Reinvented

72pt Midtown Font / Design: Tyler Tavernier

Figure 4: Midtown Font.

A B C D E

F G H I

J K L M N

O P Q R

S T U V W

X Y Z

0 1 2 3 4 5 6 7 8 9

! ? & # \$ % ' ,



Corporate Typeface Keeping the Arctic Alive Design by Tyler Tavernier

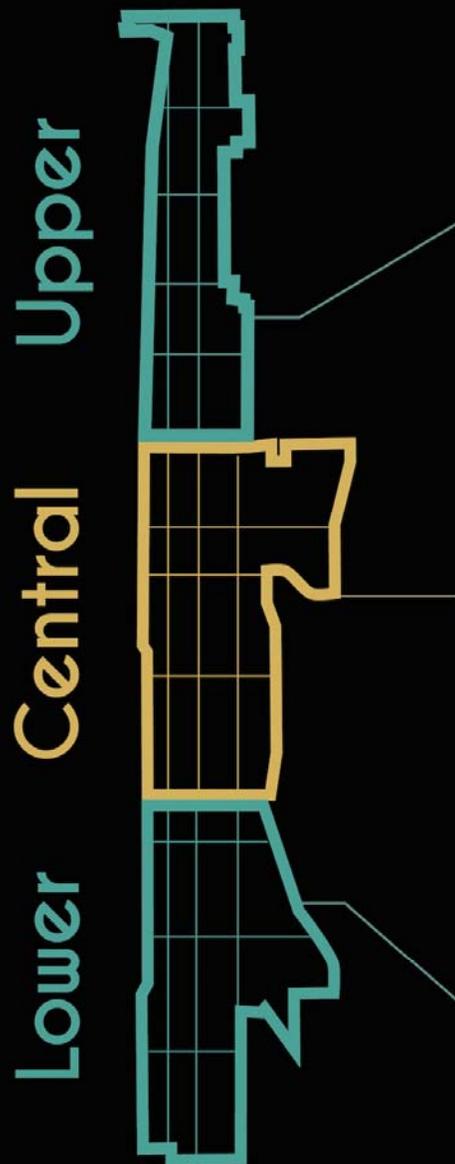
Figure 5: xtundra corporate font.



CSU Water Center

Figure 6: CSU Water Center logo.

# FORT COLLINS REINVENTED



## Gardens

**Upper Midtown** is the first thematic segment along College Avenue. This will be the **Garden theme** where new floral plazas and parks will help to connect Northern College to the new and improved Midtown.

## Arts

**Central Midtown** is the new center for arts and entertainment. The newly renovated **Foothills Mall** along with the Midtown Arts Center will be the focal point to continue to be a major draw to the College Avenue area.

## Innovation

**Lower Midtown** shows off the innovation of Fort Collins and College Avenue. The breeding-ground for **high-tech companies** and new small businesses will give this area of Midtown a new innovative development.

**MIDTOWN**  
Fort Collins Reinvented

Sense of Identity

Figure 7: Midtown poster.

**MIDTOWN**  
Fort Collins Reinvented

Figure 8: Midtown logo.



Figure 9: midtown ipad 1.



Figure 10: midtown ipad 2.