

STAY & CONNECTED

A newsletter for Library friends and supporters

ISSUE 20 • SPRING 2012



INSIDE THIS ISSUE:
Study Cube Opens,
Before and After: A Library Renewed,
and more ...



F ROM THE DEAN

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On the cover: Photograph
Morgan Library's new Study
Cube by John Eisele.

In this article, I write about a progressive initiative for determining the role electronic textbooks, or e-texts, may serve in our academic environment. Although the sale of e-books has far outstripped the sale of print books in the field of popular reading, this has not been so for e-texts. Feedback from students in e-text pilot projects has indicated several problems: clumsy navigation (e.g. difficulty scrolling down to the right section in the right chapter); limited ability to make notes in margins easily (recall the margin is where Fermat's last theorem appeared); restricted ability to print (sometimes possible at an additional cost); volatility (access to some e-texts expires at the end of a semester); difficulty with accessibility for the visually impaired (screen readers can be awkward to use); and cumbersome ability to highlight materials. In addition, textbook publishers seem to have overpriced e-texts such that there is little financial incentive for students to purchase an e-text – the cost of which can often be about equal to the difference in cost between a new textbook and the buyback value when the text is redeemed at the end of the semester. To date, this has resulted in a very low adoption rate for e-texts, in contrast to popular reading materials, i.e., e-books.

However, Internet2 and EDUCAUSE have announced a pilot project to dramatically reduce subscription costs to e-texts, under a wholesale approach where access to e-texts is purchased from an e-text aggregator, Courseload, in bulk for entire classes of students enrolled in a particular course section, and delivered through the Learning Management System. The pilot is limited to 50 participating institutions, for up to 20 courses involving up to 800 students. CSU Libraries has expressed interest in participating to discern the fit for e-texts in our environment as a new format for delivering information that may improve learning, and in hopes that costs will be lowered significantly for student textbooks.

The question of which devices will be used to access e-books, e-texts, and other types of digital information is left for another article.

As this exciting initiative progresses, we will provide additional information.

Patrick J. Burns

Patrick Burns
Vice President for Information Technology and Dean of Libraries
Colorado State University



WHAT'S HAPPENING

Save the date: Pulitzer Prize finalist Nicholas Carr to speak Aug. 29

Mark your calendar to meet 2011 Pulitzer Prize finalist Nicholas Carr as he discusses his book, *The Shallows: What the Internet Is Doing to Our Brains*. This author evening will be held from 7-9 p.m. at the Hilton Fort Collins, 425 W. Prospect Road. The program is free and open to the public, and seating will be on a first-come, first-served basis. A book signing and sales will follow the program that is part of the Library's grand reopening celebration planned for Aug. 26-29.

Carr writes about technology, culture, and economics. *The Shallows: What the Internet Is Doing to Our Brains* is a 2011 Pulitzer Prize nominee and a *New York Times* bestseller. Carr is also the author of two other influential books, *The Big Switch: Rewiring the World, from Edison to Google* (2008) and *Does IT Matter?* (2004). His books

have been translated into more than 20 languages.

Carr has been a columnist for *The Guardian* in London and has written for *The Atlantic*, *The New York Times*, *The Wall Street Journal*, *Wired*, *The Times of London*, *The New Republic*, *The Financial Times*, and other periodicals. His essay "Is Google Making Us Stupid?" has been collected in several anthologies, including *The Best American Science and Nature Writing* 2009, *The Best Spiritual Writing* 2010, and *The Best Technology Writing* 2009.

For more information, call (970) 491-5712, e-mail: jane.barber@colostate.edu, or visit <http://lib.colostate.edu/carr>.

Be there or be square: Study Cube opens

The new Morgan Library Study Cube is more than an architectural attraction – it's a haven for the studious CSU student. The 4,500-plus square-foot, two-story building has glass walls, which allow the outdoors to be brought in, creating a unique and aesthetically pleasing study environment. The new Study Cube also features:

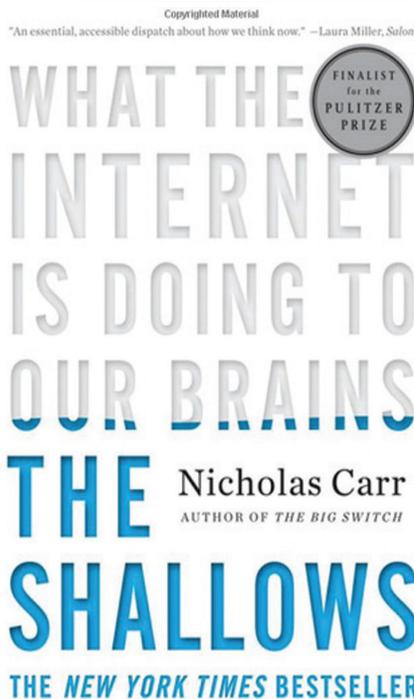
- 24/7 student access with CSU student I.D.
- Wireless network
- A mix of study furniture and lounge seating (seating approximately 85 people).

The building marks another milestone in the 18 months of renovation and

redesign of the Morgan Library. Landscaping and solar panel installation for the Study Cube will be completed this summer. While the Morgan Library is open to the public during normal operating hours, the Study Cube will be restricted to students with CSU I.D. after regular business hours.

Take an online tour of this new and unique space at <http://lib.colostate.edu/cube>.

Come celebrate the Library's grand reopening with us on Aug. 26-29. Watch the website for details at <http://lib.colostate.edu/>.



Above: Nicholas Carr author of 2011 Pulitzer Prize nominee *The Shallows: What the Internet is Doing to Our Brains*. Carr will speak in Fort Collins on Aug. 29, 2012.

Below: The Morgan Library Study Cube, now open 24/7 for students.





B EFORE AND AFTER

A PHOTO ESSAY OF A RENEWED MORGAN LIBRARY

Above: The Study Cube now lights the way for the Library 24/7.

Below: A student test-drives Google Liquid Galaxy. Morgan Library is one of only three campuses worldwide to have this immersive Geographic Information System.

Bottom Right: With distance education and multisite research teams, demand for videoconferencing is at an all-time high.

Morgan Library has been transformed into a leading-edge information hub to meet the demands of information access and delivery for 21st-century learners and researchers. New spaces support collaboration, team projects, and collective learning at an unprecedented level. Highlights include:

Study Cube

A beacon on campus, the Study Cube now lights the way, open to students 24 hours a day, seven days a week. This 4,500-plus square-foot, area built on the north side of the Library facing the Plaza, opened April 30 and is already one of the most popular spots for students.

Improved Entry

East- and west-facing doors allow for natural flow into both buildings, a welcoming accommodation for the more than 1 million visits the library receives each year.

New Technology

The implementation of new technologies, such as professional-grade videoconferencing, Google Liquid Galaxy, and video production and editing rooms, was a significant part of the library expansion. Next-generation wireless is available throughout the buildings.



Google Liquid Galaxy



Videoconferencing



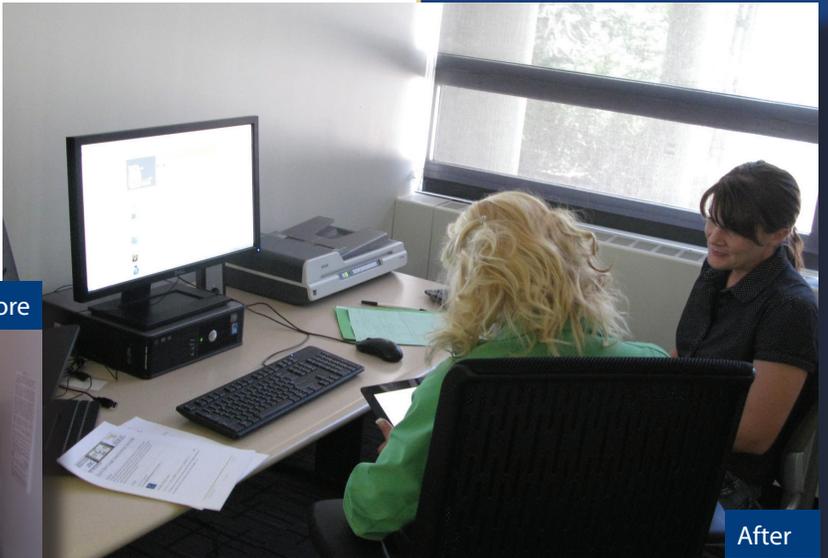
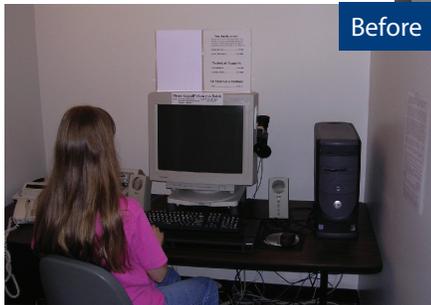
Computer Lab

The newly refurbished computer lab accommodates 224 computers. The wide open space with flexible desks and chairs encourages group and individual work with the most up-to-date software and research tools.



Assistive Technology

The seven Assistive Technology Rooms are loaded with special software and equipment for use by those with visual or physical impairments and needs. This includes computers, printers, scanners, Braille embossers, and closed-circuit televisions.



Morgan's Grind Café

One of the most popular spaces in the library, Morgan's Grind Café offers a comfortable place for students and faculty to work together while enjoying food and drinks.





Before

Collaboratory

Buzzing with activity at all times of the day, the Collaboratory is a large, open area, on the third floor, filled with flexible furniture and study spaces that support group learning.



Before

Group Presentation Rooms

The 22 group presentation rooms accommodate teams of varying sizes and are equipped more like offices than traditional study areas, including large HDTVs with laptop hookups, and white boards to facilitate collaboration.



Before

Living Room

The Living Room is a serene, quiet area with individual lounge seating, sofas, and occasional tables. With three walls of glass, it offers a stunning west view of the mountains.

Come celebrate the grand opening with us on Aug. 26-29, culminating in an evening with Nicholas Carr as he discusses his book, *The Shallows: What the Internet Is Doing to Our Brains* (see Page 1 for details of the author program). Watch the Library's website for details at <http://lib.colostate.edu>.

PLANNED GIVING

Colorado State University alumnus Kirk Hulbert has decided to expand his current legacy gift to include University Libraries

Kirk Hulbert, a 1974 graduate of Colorado State University's College of Natural Sciences, created a legacy gift in 2005, in the form of a charitable remainder trust, designated to scholarships in the Department of Athletics. Now, seven years later, Hulbert has decided to increase his legacy gift to CSU to include University Libraries, the College of Natural Sciences, and the College of Veterinary Medicine and Biomedical Sciences' Animal Cancer Center. Each of the four areas will be supported equally through his charitable remainder trust.

In addition to CSU, Hulbert had several other charitable beneficiaries in his estate plans until he attended this year's annual 1870 Dinner, to celebrate the success of the Campaign for Colorado State, where he heard a presentation by Dr. Stephen Withrow, associate director of CSU's Animal Cancer Center. The presentation inspired Hulbert so deeply that he decided to change his estate plans, designating all of it to CSU.

Hulbert has established the Kirk Hulbert Library Endowment Scholarship in honor of his mother, Jean K. Hulbert. The purpose of the fund is to provide ongoing support to the University Libraries to increase and enhance its educational collections. Funds will be used for areas of greatest need, including books and electronic resources.

Hulbert is proud of his collection of more than 200 rams that includes figurines, paintings, and high-end bronzes, many of which were created by Dawn Weimer, also a CSU graduate. Hulbert has indicated in his will that he would like to donate his treasured collection to CSU for display.

A native Coloradan from Arvada, Hulbert has fond memories of playing in the CSU marching band and pitching for the CSU baseball team. After graduating with a Bachelor of Science in math, Hulbert continued his education at CSU, and received a master's in education administration. He taught math at Arapahoe High School, coached basketball and baseball, and served as a high school assistant principal in the St. Vrain Valley School District.

"Giving is a feel-good situation for sure," says Hulbert. "You get the pride out of knowing that when you're gone, your name will live on, and you have created some form of legacy to the University that meant so much to you during the time you spent there."



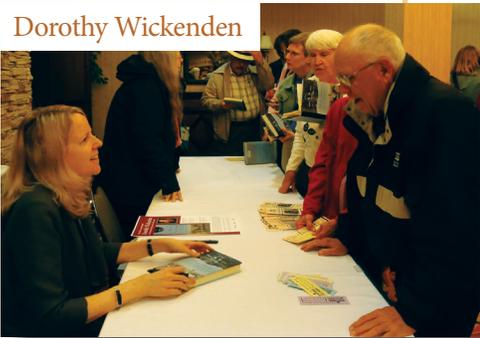
For more information on leaving your legacy with CSU, please contact Marianne Blackwell at (970) 491-7862 or marianne.blackwell@ua.colostate.edu or Bill Sheets at (970) 491-4679 or bill.sheets@colostate.edu.

N

OTABLE DEVELOPMENTS

Spring author series draws nearly 900 community members

Dorothy Wickenden



Thanks to the support of the Friends of the CSU Libraries, the Poudre River Friends of the Library, and local community members, the spring author series was a tremendous success. First, on April 5, was Dorothy Wickenden, author of *Nothing Daunted: The Unexpected Education of Two Society Girls in the West*. Wickenden was inspired to write the book in October 2008 after she found letters that her grandmother had written home from Elkhead, Colo., in 1916 and 1917. Her grandmother, Dorothy Woodruff, left her upper-class home in Auburn, N.Y., to teach school in the wilds of northwestern Colorado with her best friend, Rosamond Underwood.

“One of the themes that drives the book is the extraordinary sense of optimism ... that anything could be accomplished,” said Wickenden. “The schoolhouse became a symbol of what people could become in an America that was just beginning to take off.”

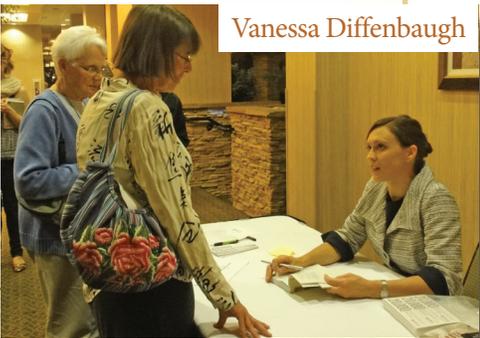
“I enjoyed the Dorothy Wickenden program very much – she was so well prepared that her presentation was very well done,” said audience member Tedi Cox. “The slides of her grandmother and the school added greatly to the program. Thank you so much for providing these culturally enriching programs for our community.”

Susan Orlean



On April 17, Susan Orlean, author of *Rin Tin Tin: The Life and the Legend*, wowed the audience with her tale of how the book evolved from her fascination with her grandfather’s Rin Tin Tin figurine that she was never allowed to touch, and how this put her on the path of discovery about the American icon. The book is the captivating real-life story of Rin Tin Tin – a puppy found on the World War I battlefield – and the development of the Rin Tin Tin brand that came out of the early films and TV show. Orlean’s book tells how Rin Tin Tin became a symbol of courage, loyalty, and perseverance.

Vanessa Diffenbaugh



Vanessa Diffenbaugh, author of *The Language of Flowers*, charmed a full house on May 2. Diffenbaugh mixed lighthearted tales of how she wrote her first book with sobering facts about the foster care system. Diffenbaugh is also the founder of the Camellia Network, an organization designed to create a nationwide movement to support youth transitioning from foster care. (Camellia [kuh-meel-yuh] means “My Destiny is in Your Hands.”)

“I found *The Language of Flowers* masterful and enlightening,” said audience member Gretchen Menand. “To hear Vanessa Diffenbaugh talk in person about her personal experiences and actions to help foster children in our country, was so inspiring. It gives the book even more meaning and integrity.”

More developments ...

It is with deep appreciation that we recognize some of our recent donors. Your support is the difference between a good library and a great one. Thank you.

Cultural Programming:

Mike and Ann Liggett have created the Liggett Family Endowment with their generous donation. The endowment will provide the Library with ongoing resources for its programming and Author Series.

The Hilton Fort Collins has donated funds for the Library's Author Series.

Guy Kelley and Brian and Catherine Janonis have made generous gifts to the Friends and Programming Fund.

KUNC has donated announcements, valued at more than \$1,200, for the Author Series.

Technology:

Samsung has generously donated three large display monitors, including a 3D monitor, to the Library valued at more than \$5,500.

Google continues its partnership with the Library by donating staff time and expertise to help us develop Google Liquid Galaxy, train librarians in Northern Colorado on Google Scholar, and provide access to e-books.

Thank you to Logitech for the donation of Space Navigator 3D mice.

Collections:

Our collections continue to grow, thanks to a generous \$3,000 gift from Betty Wendel. Other remarkable donors are Dr. Temple Grandin, Milan Karspeck, and Mary Hartman.

Kayann Short not only has provided funding to start the June Friedman Feminist Press Collection Fund, she also has donated valuable books for this collection in Archives and Special Collections.

Yes, I want to support Colorado State University Libraries!

Enclosed is my/our check payable to the Colorado State University Foundation for a gift of:

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This gift is from me my spouse & me my partner & me.

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A matching gift form is enclosed.

Please send me information on making a planned gift.

**Please return this form with your gift to:
Colorado State University Foundation,
P.O. Box 1870, Fort Collins, CO 80522-1870**

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The Campaign for Colorado State University

"An investment in knowledge always pays the best interest."

— Benjamin Franklin

P

RESERVATION

ASK DR. BOOK

In this issue, Dr Book reflects on Preservation Week 2012 (April 22-23) ...

Libraries are stewards of many things besides books. Some of the key (often one-of-a-kind) items that require preservation are: artifacts, architectural drawings, diaries, letters, maps, memoirs, photo albums, audiovisual materials, and electronic media. Preservation Week is designed to heighten our awareness of what we can do to preserve items we own and those that are held in public collections.

University Libraries' Preservation Services recognized Preservation Week with an exhibit that highlights what we can do, individually and together, to preserve our personal and shared collections. Using the theme "Preserving it Forward," the April exhibit featured both traditional and digital preservation.

At University Libraries' Preservation Services, we have:

- Repaired 155,521 books in the Library Preservation Lab in the past 25 years.
- Conserved books that have survived many checkouts, up to 380 per title.
- Disbound more than 1,000 books for Resources for Disabled Students since 2006.

For more about Preservation Week, visit www.ala.org/preservationweek.

For additional information on preservation, please contact "Dear Dr. Book" in care of *Stay Connected*, Colorado State University Libraries, Fort Collins, CO 80523-1019, or visit the Libraries Preservation Services website at <http://lib.colostate.edu/preservation>.

BECAUSE TECHNOLOGY CHANGES



ELECTRONIC MEDIA

Above: The Preservation Week 2012 poster that accompanied the exhibit in Morgan Library.



F

AVORED COMPANIONS

Like other favored companions, great books are forever part of those who encounter them. In this column, we ask participants to name a book or books that have impacted their lives.

This issue features Bruce Hallmark, a University Libraries supporter.

I typically read nonfiction. I call it “reading to learn”; my wife calls it “work.” If nothing else, my formal education has taught me just how much I don’t know, so I guess I’m trying to catch up.

Long before I began enjoying an eclectic romp through books about faith, politics, and business, I was bitten by something other than the reading bug – severe depression. Although I didn’t recognize it at the time, the specter of worry hit me when I was about 10 years old, and by the time I was 19, I had a full-blown case of suicidal depression.

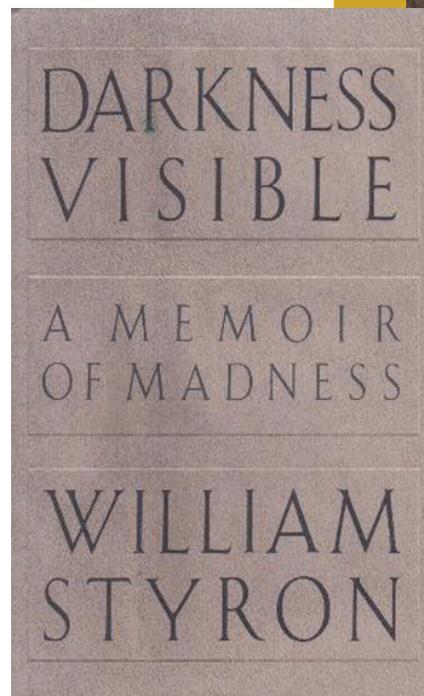
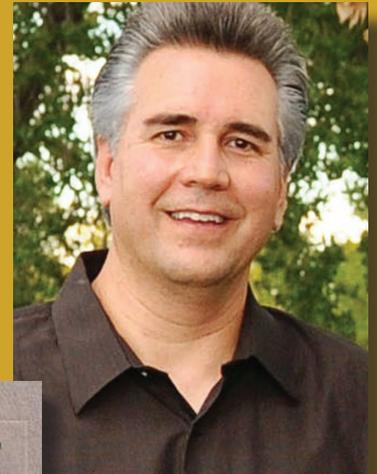
Fortunately, I got help. During the years I spent with a gifted therapist wandering around the dark spaces in my heart and mind, I wrote poetry to express the inexpressable, to give definition to the debilitating detour in my life, and to help me find meaning in it.

As I was discovering a path out of despair, I read one of the most influential books of my life: *Darkness Visible: A Memoir of Madness* by William Styron. In this slim volume, Styron the man (not the author) documents his own slip into a clinical depression that nearly took his life.

Styron, the acclaimed novelist of numerous books including *Sophie’s Choice*, was able to articulate with literary precision his struggle for survival. I didn’t simply read his book, I devoured it. My original 1990 copy, which I still cherish, is full of margin notes and dog-eared pages. The cause and progression of Styron’s depression differed from my own, but his ability to shine a spotlight on our common threat instilled in me a deep sense of hope.

Darkness Visible became a beacon in my own recovery, and affected me more profoundly than I could have imagined. Styron’s memoir served as both a guide and traveling companion, and his vulnerable disclosure eventually motivated my own. I self-published a selection of my poems and, when appropriate, share my story with others who are in the grip of depression.

If further proof is required of the value of great books or the inherent power of shared narratives, it is found in the abundant life I am now living.



Bruce Hallmark spent countless hours in Morgan Library working toward his master’s degree in technical communication, which he received in 2004. He also has a bachelor’s in journalism from the University of Colorado at Boulder. Bruce lives in Fort Collins with his wife and two sons, and currently works with the Division of University Advancement raising annual gifts from CSU’s community of supporters.

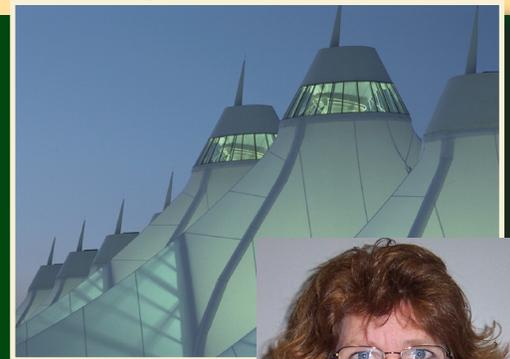
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Ginger Evans, DIA project manager, donates papers to Archive

As you travel through Denver International Airport on your summer vacation, give a nod to CSU alumna Ginger Evans, who managed the design and construction of DIA from 1986-1995. Evans, who holds both bachelor's and master's degrees in civil engineering from CSU, is currently the senior vice president and manager of the aviation division of Parsons. She joined Parsons in 2007, and has more than 30 years of experience in airport development, design, and construction as well as airport security and operations. Her background includes eight years as associate director and director of aviation for the Denver Municipal Airport System, including managing the design and construction of Denver International Airport. The materials in this collection include framed awards, aerial photographs, maps, and architectural plans.



Photograph courtesy of
Denver International
Airport



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